

California Residential Efficiency Market Share Tracking

HVAC 2001

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TURNING DATA INTO INFORMATION

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Table of Contents

1 Introduction	1-1
1.1 Organization of Report.....	1-3
2 Data Collection and Methodology.....	2-1
2.1 Overview	2-1
2.2 Heating and Cooling Equipment Distributor Sales Data Collection	2-1
<i>Sample Frame</i>	2-1
<i>Sample Design</i>	2-2
<i>Distributor Panel Recruiting Protocol and Current Panel</i>	2-3
2.3 Overview of HVAC New Construction Sector Data Collection and Analysis	2-5
<i>New Construction Building Department Recruiting Protocol for CF-6R Forms</i>	2-5
<i>New Construction Building Department Participation Status</i>	2-6
<i>Distributor Data Analysis and Processing</i>	2-8
<i>Unit Sales on Market Share Analysis</i>	2-9
<i>Combining the New Construction On-Site Survey Analysis with the CF-6R Analysis</i>	2-9
3 Central Air Conditioners.....	3-1
3.1 Overview	3-1
3.2 Efficiency Standards	3-1
3.3 Characteristics of Nationally Available Central Air Conditioner Models	3-3
3.4 Total Unit Sales, New Construction Installations, and Retrofit, Replacement, and Net Acquisition Estimates	3-4
3.5 Market Share of ENERGY STAR Central Air Conditioners	3-5
3.6 Average Efficiency of Central Air Conditioners in California.....	3-8
3.7 Central Air Conditioners in New Construction	3-10
<i>New Construction On-Site Survey Results</i>	3-11
<i>CF-6R Data Analysis Results</i>	3-13
<i>Combined New Construction Results</i>	3-16
3.8 Efficiencies of Retrofit/Replacement Central Air Conditioners	3-19
3.9 Summary of Average SEER Levels by Market Type.....	3-19
4 Heat Pumps	4-1
4.1 Overview	4-1
4.2 Heat Pump Efficiency Standards	4-2
4.3 Characteristics of Available Heat Pump Models	4-3
4.4 Total Unit Sales.....	4-6
4.5 Market Share of ENERGY STAR Heat Pumps.....	4-6
4.6 Average Efficiency of Heat Pumps in California.....	4-7
5 Central Gas Furnaces	5-1
5.1 Overview	5-1

5.2 Furnace Efficiency Standards	5-2
5.3 Characteristics of Available Models	5-3
5.4 Total Unit Sales, New Construction Installations, and Retrofit, Replacement, and Net Acquisition Estimates	5-4
5.5 Market Share of ENERGY STAR Gas Furnaces	5-5
5.6 Efficiencies of Gas Furnaces in the Overall Market	5-8
5.7 Gas Furnace Efficiency in New Construction	5-10
<i>On-Site Survey Data Analysis Results</i>	5-10
<i>CF-6R Data Analysis Results</i>	5-13
<i>Combined New Construction Results</i>	5-16
5.8 Gas Furnace Retrofit/Replacement Efficiency	5-19
5.9 Summary of Average AFUE Levels by Market Type	5-20
6 Work in Progress and Fourth-Year Tracking Activities	6-1

Appendix A Data Detail and Analysis

1

Introduction

The California Residential Efficiency Market Share Tracking project (RMST)¹ includes examinations of efficiency shares and average efficiencies of appliances,² HVAC equipment, lamps,³ and new construction.⁴ This report presents results for HVAC equipment. The objective of each report is to present the market share of energy efficient products over time within the California residential market. A four- to eight-page high-level summary accompanies each report. The reports are published twice a year. The HVAC report focuses on central air conditioners (CACs), air-source heat pumps, and central gas furnaces. General market information and estimates of market shares of high efficiency HVAC equipment are presented, as well as some figures regarding equipment installed in newly constructed homes throughout California.

For each type of HVAC equipment examined, the current state of efficiency standards is presented, including information regarding federal energy use standards, national ENERGY STAR[®] program standards, and California efficiency standards. The efficiency characteristics (either Seasonal Energy Efficiency Ratio (SEER) or Annual Fuel Utilization Efficiency (AFUE)) of the units available in the nationwide market are also shown. This report contains an analysis of the market share of ENERGY STAR qualified HVAC equipment. This report also contains a review of the average efficiencies of units sold throughout California. The CAC and central gas furnace sections also contain some results from the new construction report, including estimates of average efficiencies for the retrofit/replacement market. The new construction data is generally though the first half of 2001 only.

The overall market results presented in this report are based on data from 1999 through 2001. There will also be a subsequent report containing data from the first half of 2002. From that point, reports will be available on a semi-annual basis.

¹ RER, Inc. May 1999. Efficiency Market Share Needs Assessment and Feasibility Scoping Study. Prepared for the California Board for Energy Efficiency and Pacific Gas and Electric.

² RER, Inc. July 2001. California Residential Efficiency Market Share Tracking: New Construction 2000. Prepared for Southern California Edison.

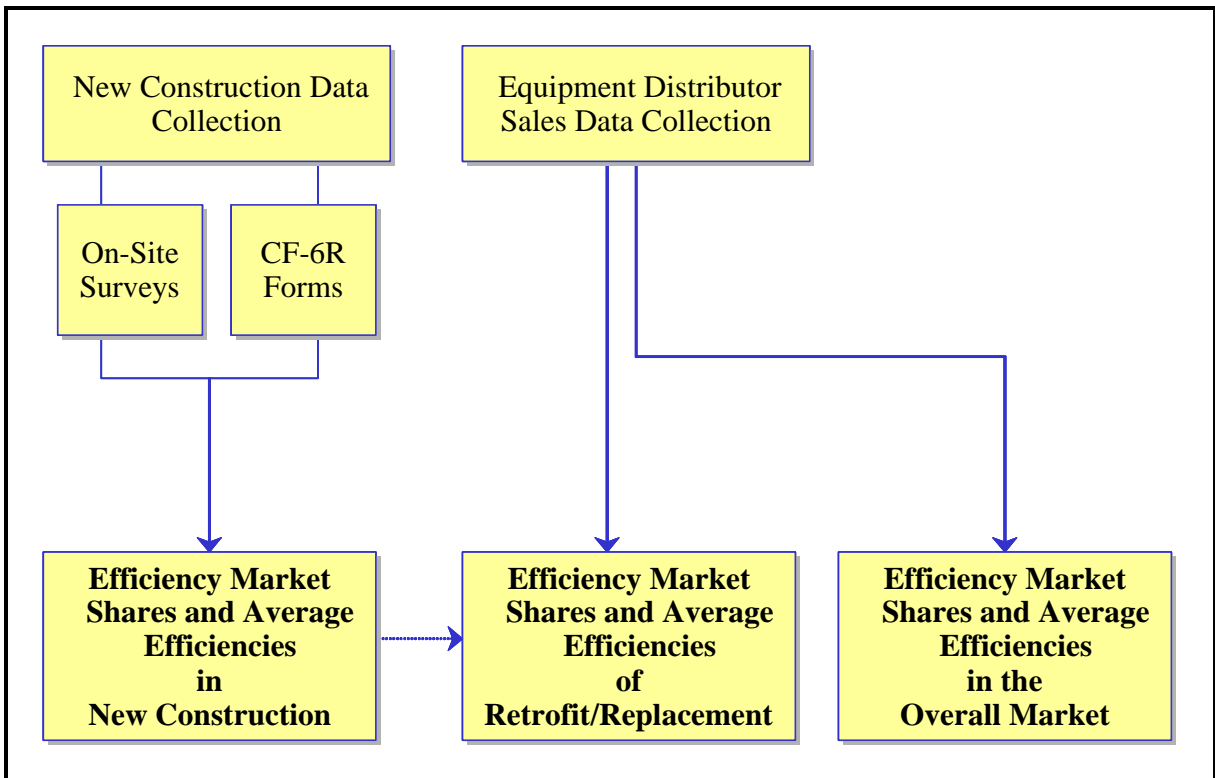
³ RER, Inc. October 2001. *California Residential Efficiency Market Share Tracking: Lamps 2001*. Prepared for Southern California Edison.

⁴ RER, Inc. September 2001. *California Residential Efficiency Market Share Tracking: Appliances 2000*. Prepared for Southern California Edison.

A panel of HVAC distributors provided the data used in this analysis. The data is classified into units sold by either manufacturer model number or efficiency rating of HVAC equipment for the period. These data were used to estimate the market shares of various efficiencies of equipment sold in California. In addition, the percentage of ENERGY STAR qualified HVAC equipment sales, as well as the average efficiencies of all units sold, were estimated. However, due to difficulties in weighting 1999 data because of the small sample size, an ENERGY STAR analysis is not available for that year. Presenting the ENERGY STAR market share results will help several utility incentive programs in California that rely on ENERGY STAR qualification as the criterion for incentives as well as tools for marketing.

Figure 1-1 presents CAC and central gas furnace data sources used in this analysis. The new construction results do not include any analysis of heat pumps, therefore the information in that section is based on distributor sales data only. Consequently, heat pump data reflect overall market information only. This data collection strategy was developed as a result of the Efficiency Market Share Needs Assessment and Feasibility Scoping Study.⁵

Figure 1-1: Overview of Data Sources for HVAC Analysis



⁵ RER, Inc. 1999. *Efficiency Market Share Needs Assessment and Scoping Study*.

The results presented in this report focus on the overall California market with utility-level analysis available where possible. The new construction analysis includes information based on utility service area, climate zone, and residence type.

1.1 Organization of Report

This report is organized as follows.

- Section 2 details the data collection and analysis methodology for developing the market share and average efficiency estimates.
- Section 3 presents the RMST results for CACs.
- Section 4 presents the RMST results for heat pumps.
- Section 5 presents the RMST results for central gas furnaces.
- Section 6 previews work in progress.
- Appendix A provides data detail and analysis.

2

Data Collection and Methodology

2.1 Overview

This section details the data collection strategies and the approach used for estimating market shares of high efficiency HVAC measures in California.

2.2 Heating and Cooling Equipment Distributor Sales Data Collection

RER recruited a panel of equipment distributors to provide sales data for use in estimating efficiency market shares of HVAC equipment in California. The Efficiency Market Share Needs Assessment and Feasibility Scoping Study determined that HVAC equipment distributors would be the best data source for tracking HVAC efficiencies in the marketplace.⁶ In this earlier study, RER found that distributor-level data can be limiting due to the inability to distinguish the market event (e.g., new construction versus replacement installations), since both builders and contractors purchase equipment from HVAC distributors. Furthermore, distributors are unable to identify new construction versus retrofit/replacement sales. Thus, the data collected from distributors for this study are used to estimate average energy efficiency ratings in the overall market. In addition, where available, new construction estimates are removed from the distributor data in order to develop an estimate for the retrofit/replacement market.

The remainder of this subsection describes the following:

1. The development of the distributor sample frame and sampling plan,
2. The protocol for recruiting the distributor panel and the current panel, and
3. Data processing and analysis.

Sample Frame

RER developed the frame of equipment distributors from a variety of resources, including contacts developed from past residential sector research, referrals from other distributors, HVAC equipment manufacturer web sites, and the North American Heating, Refrigeration &

⁶ *Ibid.*

Air Conditioning Wholesalers Association’s (NRHAW) on-line membership directory. Distributors in the frame represent all major residential equipment manufacturers and brands, including Bryant, Carrier, Goodman, Lennox, Payne, Trane, and York. Distributors in the sample were segmented according to their primary service area.

As shown below in Table 2-1, the RMST distributor sample frame consists of 16 companies whose primary business is the wholesale of residential space heating and cooling equipment.⁷ The companies in the frame represent well over 200 branch/warehouse locations throughout California. This frame consists of independent equipment wholesalers, independently owned manufacturer dealerships, and manufacturer-owned dealers. HVAC distributors have undergone some consolidation since the publication of the First-Year Interim Report.⁸ For the purposes of consistency in the RMST, RER decided to count these subsidiaries as separate entities for the 2000 HVAC report, despite that they may be owned by the same parent company. This change affected the way that RER attributed some service territories.

Table 2-1: HVAC Distributor Sample Frame

Residential and Residential/Commercial Distributors	1999 Companies	2000 Companies	2001 Companies
Total in Frame	16	16	16
with Statewide Service Areas	7	4	4
with Primarily Southern California Service Area	3	7	7
with Primarily Northern California Service Area	6	5	5
Manufacturer Dealers	4	4	4
Independent Dealers	12	12	12

Sample Design

The initial project objective was to recruit at least 11 of the 16 HVAC distributors throughout the state to provide sales data for tracking space heating and cooling equipment efficiencies in California. The project team planned to recruit distributors with relatively large shares of the residential HVAC market, and have adequate representation for all utility service areas and climate regions. The sample size has significantly improved since the publication of the California Residential Efficiency Market Share Tracking: First-Year Interim Report. Currently, RER receives data from five HVAC distributors whose sales approximate 20% of the statewide CAC, heat pump, and gas furnace market.

⁷ The HVAC equipment wholesale market is in the midst of a great deal of consolidation, thus some companies in the sample frame are owned by the same corporation.

⁸ RER, Inc. 2000. *California Residential Efficiency Market Share Tracking: First-Year Interim Report*. Prepared for Southern California Edison.

Distributor Panel Recruiting Protocol and Current Panel

The project team has experienced challenges regarding in recruiting these distributors. Due to the aforementioned increasingly centralized decision-making authority, the HVAC sector has presented some unique recruiting challenges. Despite the appearance of maintaining the separate natures of the subsidiaries, the parent companies usually have centralized decision-making authority. Therefore, as many as three subsidiaries in different regions of California may have a single point of contact. This contact may control a significant portion of the California market depending on the number and size of the subsidiaries involved. In addition, all direct manufacturers' distributors' participation must be approved through the corporate office.

In the first step of the recruitment process, RER contacted all 16 companies in the sample frame. The objectives for recruiting HVAC distributors continue to be 1) recruiting distributors with relatively large shares of the residential HVAC market, and 2) having adequate representation for all utility service areas and climate regions. Recruiting continues to be an effort. The increase in sample size is due to successful recruiting efforts. The long-term goal continues to be increasing participation and market coverage of the wholesale market.

RER developed a recruiting strategy according to the following principles.

- ***Develop Long-Term Relationship.*** The distributor data collection effort must be considered a long-term, ongoing process. Most distributors are only willing to participate if there is a long-term commitment. Due to the sensitive nature of the data provided, trust and a positive working relationship between RER staff and the distributors have proven to be paramount.
- ***Guarantee Confidentiality.*** RER has guaranteed the confidentiality of all information and sales data provided by distributors. To ensure the confidentiality of data provided by any single distributor, RER agreed to report efficiency market shares and any other information only at an aggregated level (statewide and by utility service area if possible).
- ***Minimize Burden and Be Flexible.*** RER specialized its approach to the needs of each distributor. Depending upon each company's needs, the project team has adapted different arrangements with regard to resources, data formatting, and the timing of delivery.
- ***Provide Value.*** RER prepares a sales summary report for each distributor in the panel.

The protocol for recruiting distributors as data suppliers for the HVAC equipment distributor tracking system has changed since the initial contact process. Originally, RER provided

project details and began discussions with distributors to determine challenges facing a particular company’s participation. Currently, the project team focuses on continuing to build those initial relationships. The greatest challenge in recruitment involves a distributor’s ability to commit an employee’s time to generate the appropriate report. Obtaining corporate-level approval also continues to be a significant obstacle. However, RER continues to address these issues on an individual basis. The project team maintains regular contact with the participating distributors in order to address any needs or concerns that may arise. Recruiting distributors to provide sales data is a dynamic, ongoing, and lengthy process.

Table 2-2 presents the status of recruiting HVAC distributors to share sales data for the RMST. It reflects recruiting efforts that correspond to data for 1999 through 2001.

Table 2-2: Recruiting Disposition

	1999 Distributors	2000 Distributors	2001 Distributors
Companies Contacted	13	16	16
Declined to Participate	2	3	2
Agreed to Supply Data	5	5	5
Withdrew Participation*	2	0	0
Current Panel	3 (19 locations)	5 (54 locations)	5 (54 locations)

* Have agreed to participate at a later date.

As shown in Table 2-2, RER contacted all 16 major distributors in California to provide data for the RMST project. Five distributors agreed to participate, while three have declined at this time. The current panel consists of five distributors with 54 warehouse locations in California, and approximately 20% of the estimated total CAC, heat pump, and gas furnace sales in California.

All distributors in the panel provided data for CACs, furnaces, and heat pumps. The project team creates a customized, confidential report for each distributor. This individualized report compares their sales of high efficiency measures against the state average.

2.3 Overview of HVAC New Construction Sector Data Collection and Analysis

Another component of the HVAC analysis involved data on new construction installations. Sections 3 and 4, which examine CACs and gas furnaces, respectively, include this information. To develop accurate efficiency market shares and average efficiencies of measures installed in California's new construction sector, RER implemented two major data collection efforts.

- **On-Site Surveys.** This element entailed completing comprehensive on-site surveys of a representative sample of 800 newly constructed homes in California per year. Detailed data on equipment efficiencies as well as building shell characteristics were gathered from both single family and multifamily residences.
- **CF-6R Installation Forms.** This element consisted of developing a systematic collection procedure for CF-6R installation forms from building departments and contractors throughout California. CF-6R forms are filed by builders and include detailed data on a variety of measures installed in newly constructed homes, including HVAC equipment, and window efficiencies.

Details on on-site surveys and CF-6R forms are found in Appendix A.

New Construction Building Department Recruiting Protocol for CF-6R Forms

The first step in establishing a CF-6R collection system consisted of obtaining building department contacts. The Construction Industry Research Board (CIRB) provided RER with a list of 513 building department contacts (department name, contact name, and telephone number). CIRB also provided statistics on permits issued. Using both sets of information, RER targeted 126 building departments based on the largest number of permits for single family homes in 1998. These building departments represent about 75% of the single family construction permits in the state.

The first objective of each contact was to determine whether each building department retained copies of CF-6R forms in its office. Although this may seem a simple assessment, it is not without difficulty. Since CF-6R forms are not mandatory in most jurisdictions, many contacts were not immediately certain that they were familiar with the form. Once it was determined that a building department collected the CF-6R form, the decision maker was asked to participate in the project. RER remained very flexible to each building department's record keeping practices. The following provides some challenges that building departments face in participating in the RMST project:

- Many departments have limited staff and budget to perform non-routine work.
- Many departments can only perform non-routine work on occasion (during low-workload periods).

- Some departments' records are publicly available, and therefore they did not feel that they should perform the work of pulling and copying the forms.
- Some could not (or did not want to) accept an extra burden on top of an already full workload.
- Some departments track the forms well, while others do not have a formalized record keeping system for the CF-6Rs.
- Some departments can easily access the forms, while other departments wrap the CF-6Rs with building plans and warehouse them offsite.
- Some only kept the forms for a limited time (90 days, 180 days, one year, etc.).

For these and other diverse reasons, it was impossible to devise a single collection system that would work for all departments. Thus, to obtain the largest sample of CF-6R forms, RER staff worked closely with each department to develop a system that would overcome resource limitations.

In some cases, recruiting building departments warranted in-person visits either to determine the feasibility of obtaining the CF-6Rs or to copy or pick up the forms themselves. For example, RER staff members traveled to the County of San Diego and City of Irvine in an effort to establish relationships with local building departments that retain the CF-6R forms and network through them to reach other Southern California departments. In addition, RER assessed the availability and accessibility of CF-6R forms.

New Construction Building Department Participation Status

To date, RER has received nearly 4,700 CF-6R forms from 27 building departments and three contractors. As shown in Table 2-3, Fontana and Temecula have been, by far, the most active participants. Table 2-4 summarizes the CF-6R forms by California Energy Commission climate zone (CEC climate zone), utility service area, and the year in which the home was built. Approximately 81% of forms are from houses built in SCE's service territory, with only 19 % built within PG&E's territory. Currently, no CF-6R forms have been obtained for SDG&E's territory.

Table 2-3: Participation – Number of CF-6R Forms

Building Department/ Contractor	RMST Climate Zone	1998	1999	2000	2001
Alameda County Unincorporated Area	1		1		
Angels Camp	4				14
Apple Valley Town	5		15	288	279
Beutler	4				96
Beutler HVAC	4				28
Chico	4	1	14		
Cobra	3				15
Cobra Plumbing	3			109	27
Davis	4		17	135	5
El Dorado	4				5
Empire Swift	1				18
Folsom	4	3	9	53	
Fontana	3		22	523	1024
Fremont	1			120	28
Hanford	4			2	205
Indian Wells	5		7	33	
Irvine	3	1			
Livermore	4				
Morgan Hill	1	5			
Murrieta	3			17	
Napa	1		5		
Petaluma	1	7	15	2	
Pittsburg	1				3
Pleasanton	4		4	10	28
Rocklin	4	3	3		
Roseville	4				25
Sacramento	4				23
Simi Valley	3	4	19	137	
Stockton	4				
Temecula	3	2	222	903	174
Tracy	4				
Turlock	4				5
Total		26	353	2332	2002

Table 2-4: Number of CF-6R Forms Collected to Date, by Climate Zone

Utility	RMST Climate Zone	1998	1999	2000	2001
PG&E	1	12	21	122	56
	4	7	47	200	427
	Total	19	68	322	483
SCE	2			38	
	3	7	263	1651	1240
	5		22	321	279
	Total	7	285	2010	1519

Distributor Data Analysis and Processing

Sales data obtained from HVAC equipment distributors illustrates the market from the first quarter of 1999 through the last quarter of 2001. Distributors provided RER with data in many different formats with varying levels of detail. Some provided quarterly summary reports of sales segmented by predetermined efficiency ranges. Others provided detailed quarterly sales reports that included manufacturer model number, quantity, and date sold.

After converting all data files into a common format, RER linked efficiency parameters to each observation in the database. Two different methods were used to link the appropriate efficiencies to the sales data provided. In cases where the distributor provided the manufacturer’s model number, RER merged AFUE and SEER information through a matching process with the California Energy Commission’s appliance efficiency database.⁹ When the team could not match efficiency parameters electronically to the provided model number, further investigation took place through the manufacturers’ websites and/or by contacting the manufacturer directly. The second method was used when distributors provided more general sales data already grouped by type and efficiency level. For these cases, RER developed a table to attach the correct efficiencies to these units for analysis.

Details regarding the development and use of expansion weights are located in Appendix A.

⁹ California Energy Commission. March 2000-November 2001. *Database of Energy Efficient Appliances*. <http://www.energy.ca.gov/appliances/appliance/>

Unit Sales on Market Share Analysis

The team analyzed HVAC equipment in two ways. The project team estimated the market share of CACs, air-source heat pumps, and central gas furnaces sold that met or exceeded the ENERGY STAR[®] qualification threshold in 2000 and 2001. Additionally, the project team analyzed ENERGY STAR qualified CACs and central gas furnaces by utility service area or region. Please note that Section 5 (heat pumps) does not contain the more detailed utility or regional ENERGY STAR analysis because of insufficient information regarding the overall installations or sales of heat pumps in new construction. As a result, RER could not develop accurate weights. Furthermore, for all HVAC products tracked by the RMST, RER examined the percentage of statewide sales by efficiency categories. These categories include units that are not high efficiency. The project team did this in order to analyze overall average SEER levels for CACs and heat pumps, and AFUE levels for gas furnaces. Utility level analysis is shown in the graphs for CACs and central gas furnaces. Because the tables provide more detailed information, it was necessary to combine results for the Southern California Edison (SCE) and San Diego Gas and Electric (SDG&E) areas. This was necessary to protect the confidentiality of the HVAC distributors.

Combining the New Construction On-Site Survey Analysis with the CF-6R Analysis

On-site surveys were conducted for 1,600 newly constructed single family and multifamily residences in California from mid-1998 through mid-2000. The team combined efficiency data obtained from the on-sites with data extracted from nearly 3,200 CF-6R forms to estimate average efficiencies and market shares of equipment and shell measures in California's new construction sector.

Note that there is considerable lag time in the on-site survey data relative to the building department data, and that the team developed a set of weights in order to combine data from the two different sources. It should also be noted that the tracking system is a dynamic process. For instance, data from the third year of the project will be used to backfill the database and thus increase the sample sizes for some of the under-represented periods.

3

Central Air Conditioners

3.1 Overview

This section presents the efficiency market shares and average efficiencies of central air conditioners (CACs) installed or purchased in California’s residential sector. This subsection includes a review of the data sources for analysis of CAC efficiencies. Subsection 3.2 summarizes energy efficiency standards for CACs and Subsection 3.3 summarizes the availability of models by efficiency level. Subsection 3.4 includes estimates of total CAC sales in California by decision type. Estimates of average efficiencies in the overall California market, new construction, and retrofit/replacement are presented in Subsections 3.5, 3.6, and 3.7, respectively.

The project team used data from new construction on-site surveys and building department installation forms (CF-6Rs) to estimate the shares and average efficiencies of CACs installed in residential new construction. Data collected from a panel of HVAC equipment distributors were used to estimate CAC efficiencies in the overall market. Estimates of CAC retrofits/replacements were developed by backing out the new construction sector estimates from the overall market data. Expansion weights were developed to expand the sample data to represent the California market. The analysis of CACs in new construction was also conducted at the utility level.

3.2 Efficiency Standards

The cooling efficiency rating used to rate CACs is the SEER level. This measure assesses a unit’s efficiency over the length of the cooling season by comparing total cooling to total energy input—the higher the SEER rating, the more efficient the cooling equipment. SEER ratings range from 9.7 to over 15. Current national efficiency standards for CACs are 10 SEER (for split system units) and 9.7 SEER (for packaged units).^{10,11} To qualify for the ENERGY STAR label, CACs must be at least 12 SEER.

¹⁰ Required efficiency for residential central air conditioners less than 65 kBtu/hr.

¹¹ Department of Energy, Office of Energy Efficiency and Renewable Energy. 2000. *Federal Register. Energy Conservation Program for Consumer Products: Central Air Conditioners and Heat Pumps Energy Conservation Standards; Proposed Rule*. Title 10, Chapter II, Subpart C, Part 430, Section 430.32.

The current federal standard has been in place since 1992. The Department of Energy (DOE) finalized an amended proposed rule to update the federal efficiency standards for CACs on May 23, 2002. The new standard will increase to 12 SEER for both split system and packaged units. This new standard should become effective January 23, 2006. This increase would cause split system air conditioners to be 20% more efficient. Packaged systems would be 24% more efficient.¹²

In addition to the potential changes to the federal standard, the ENERGY STAR specification for residential CACs has been updated. The new standard went into effect on October 1, 2002. The ENERGY STAR program is also changing to a combined SEER and Energy Efficiency Ratio (EER) rating system. EER computes the instantaneous efficiency of any cooling unit. It is considered to be the “steady-state rate of heat energy removal (e.g., cooling capacity) by the equipment in Btuh divided by the steady-state rate of energy input to the equipment in watts.”¹³ The ENERGY STAR program decided to include EER as part of the new specification because it addresses peak load energy performance issues, which are not included in SEER ratings.

The California Energy Commission (Commission) has also published proposed increases to the standards for CAC units.^{14,15} These new standards will be finalized by the Commission on July 1, 2002. Table 3-1 provides details on these changes. The semi-annual RMST HVAC report containing the first half of 2002 data will confirm any changes to the proposed increases.

The current California energy use standard for non-water source CACs, with less than 65,000 Btu, has been in place since January 1, 1995. These standards match the current federal standards. The new Commission standards currently are planned to take effect on January 23, 2006. These standards will increase the minimum SEER level only. However, it is interesting to note that the 2006 California standards, if adopted, will be more stringent than the national 2002 ENERGY STAR standards for single package units.

¹² DOE. *Federal Register. Central Air Conditioners and Heat Pumps.* 10 CFR Part 430.

¹³ [http://yosemite1.epa.gov/estar/consumers.nsf/attachments/HVACSpec2.pdf/\\$File/HVACSpec2.pdf?OpenElement](http://yosemite1.epa.gov/estar/consumers.nsf/attachments/HVACSpec2.pdf/$File/HVACSpec2.pdf?OpenElement), pp 4.

¹⁴ This action occurred to comply with Assembly Bill 970- California Energy Security and Reliability Act of 2000, which was signed into law on September 6, 2000. Section 399.15 of this legislation required evaluation and improvement of energy efficiency and DSM programs throughout the State. In response, the Commission decided to increase the standards for a multitude of appliances.

¹⁵ California Energy Commission. *California Code of Regulations, Title 20: Division 2, Chapter 4: Energy Conservation, Article 4: Appliance Efficiency Regulations, Section 1601-1608.* January 22, 2002.

Table 3-1: Comparison of Federal, ENERGY STAR, and Commission Energy Standards for Residential CACs

	Split Systems (SEER)	Split Systems (EER)	Single Package Equipment (SEER)	Single Package Equipment (EER)
NAECA				
Current/ 1992 Standard	10	n/a	9.7	n/a
January 23, 2006 Standard	12	n/a	12	n/a
Percent Improved	20%	n/a	24%	n/a
ENERGY STAR				
Current Standard	12	n/a	12	n/a
October 1, 2002 Standard	13	11	12	10.5
California Standards				
Current/1995 Standard	10	n/a	9.7	n/a
January 23, 2006 Standard	13	n/a	13	n/a

3.3 Characteristics of Nationally Available Central Air Conditioner Models

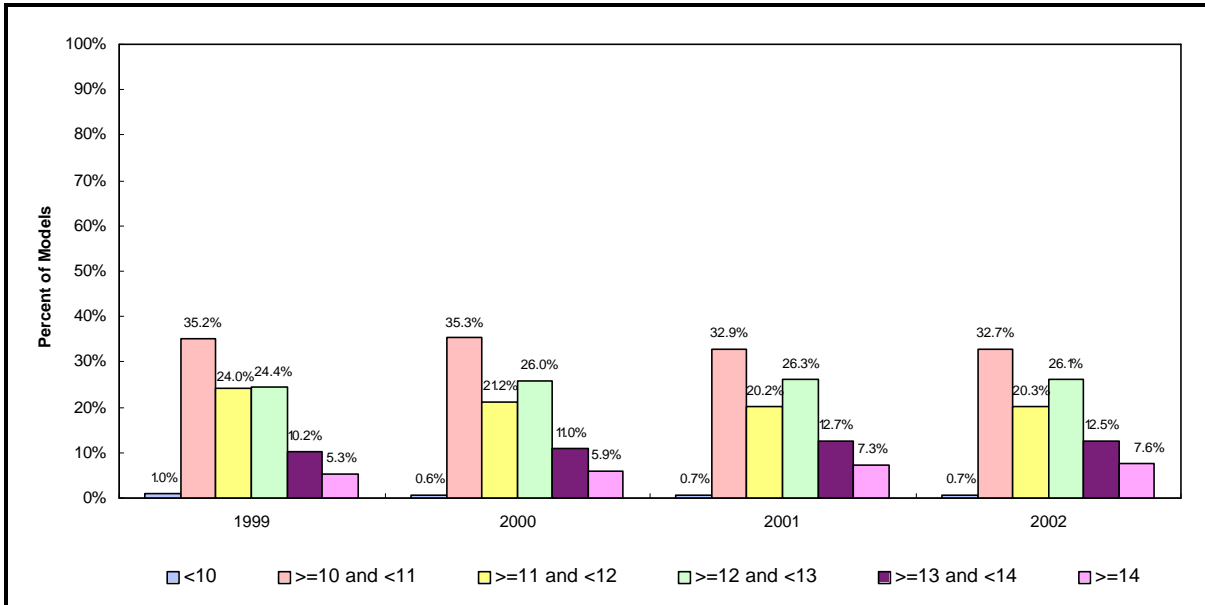
To develop distributions of available CAC models, RER relied on information maintained by prominent trade organizations such as the Air-Conditioning and Refrigeration Institute (ARI). RER has included examinations of model availability for 1999 through 2002. This information will continue to be updated in future HVAC RMST reports.

Figure 3-1 shows the distribution of nationally available CAC models by SEER.^{16,17} Note that the efficiency buckets shown in this graph were chosen in order to help illustrate potential trends in the availability of high efficiency models. For the past three years, less than 1% of all manufactured models have had SEERs of less than 10. This lower SEER level corresponds only to single packaged units. From 1999-2002, slightly more than 50% of all CAC units had SEERs between 10.0 and 12.0. It is interesting to note that in 2000 and 2001, 20% of available units had SEER levels of 13 or higher.

¹⁶ Air-Conditioning and Refrigeration Institute. 1998 through 1999. *ARI Directory of Certified Unitary Equipment Standards 210/240/270*.

¹⁷ Air-Conditioning and Refrigeration Institute. 1996 through 2000. *ARI Electronic Unitary Directory, ARIUD2000 V1.5*.

Figure 3-1: CAC National Model Availability by SEER



Source: ARI and California Energy Commission

3.4 Total Unit Sales, New Construction Installations, and Retrofit, Replacement, and Net Acquisition Estimates

Table 3-2 presents estimates of total unit sales for CACs. There is no definitive source of annual unit sales by measure, which includes information about whether the unit was sold as a retrofit/replacement or for new construction. Hereafter, the ability to distinguish the final use for equipment will be referred to as decision type. However, RER developed estimates of retrofit/replacement decision type unit sales by backing out estimates of sales in the new construction sector. Nationwide sales for CACs were obtained from ARI.¹⁸ These data were scaled to California annual sales based on number of households and measure type saturations. In particular, the national sales figure was multiplied by a ratio developed from the number of California households with the measure divided by the number of national households with the measure.

Cooling equipment typically experiences seasonal sales trends or cycles. The data obtained by RER illustrate the trend of overall CAC sales increasing as warmer weather becomes more common and decreasing as the weather cools. Figure 3-2, using statewide data, depicts these trends.

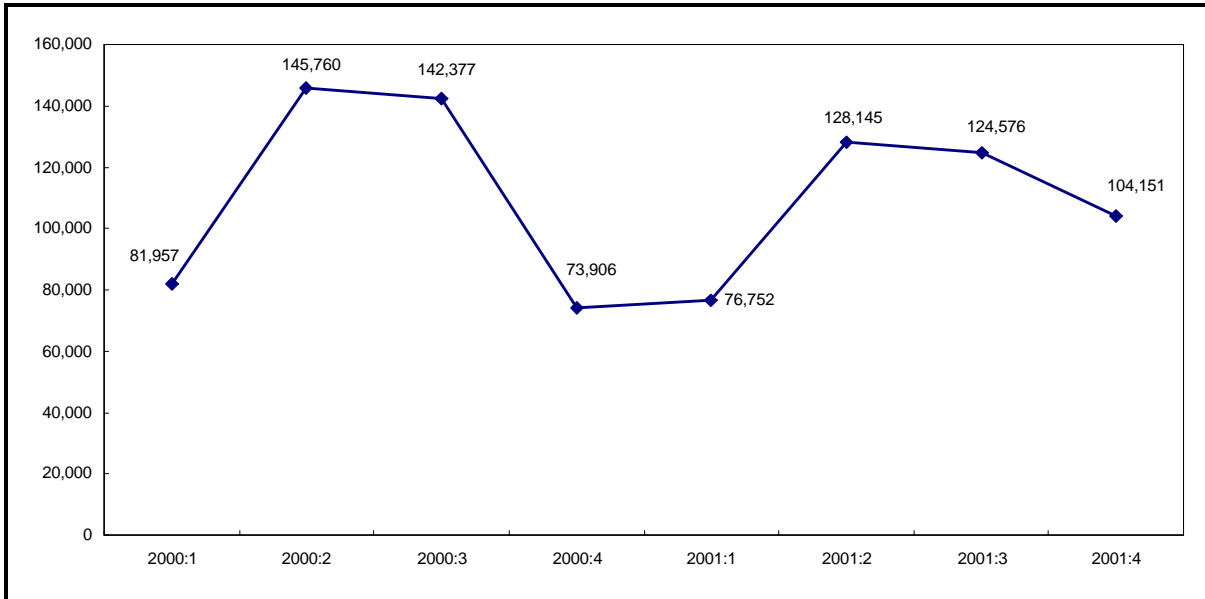
¹⁸ Air-Conditioning and Refrigeration Institute.

Table 3-2: Estimates of California’s Annual CAC Sales by Decision Type

Year	Total Unit Sales ¹	New Construction ²	Retrofit/ Replacement
1999	441,000	80,936	360,064
2000	444,000	99,126	344,874
2001	433,624	96,703	336,921

- 1 Total unit sales data developed from information provided by ARI statistics.
- 2 Estimates of new construction from new construction on-site surveys (1999 = 1998:3-4 through 1999:1-2 and 2000 = 1999:3-4 through 2000:1-2) and new housing starts (last half of 2000 and 2001).

Figure 3-2: California CAC Quarterly Sales Trends



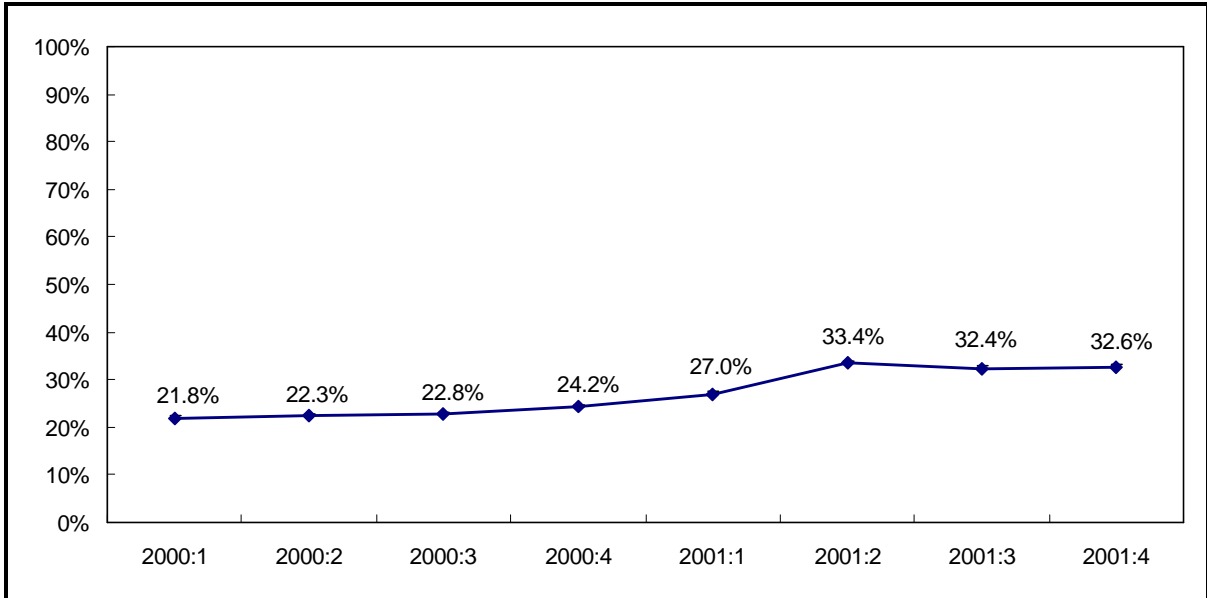
Error bands for 90% confidence interval.

3.5 Market Share of ENERGY STAR Central Air Conditioners

The increased sample data collected allowed the project team to estimate the percentages of ENERGY STAR qualified CACs sold in California. Figure 3-3 presents the percentage of ENERGY STAR qualified CACs sold in California throughout 2001. Figure 3-4 illustrates the percent of ENERGY STAR CAC sales by utility. As shown, the statewide market share of ENERGY STAR qualified CAC units increased slightly from over 21.8% in the first quarter of 2000 to 32.6% by the end of 2001.

Table 3-3 illustrates state-level data for the market share of ENERGY STAR qualified CAC units both annually and by quarter. Additionally, Table 3-4 shows the same data broken out by utility/region.

Figure 3-3: CAC Sales, Percent of ENERGY STAR Qualified Units



Error bands for 90% confidence interval.

Figure 3-4: CAC Sales, Percent of ENERGY STAR Qualified Units by Utility

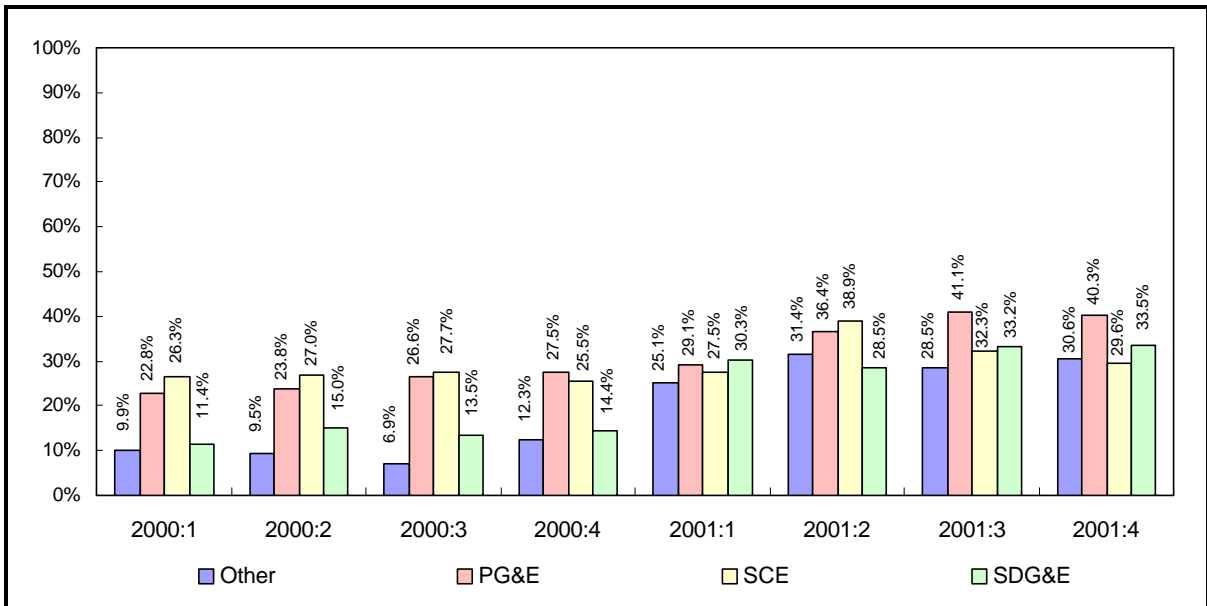


Table 3-3: CAC Sales, Percent of ENERGY STAR Qualified Units (Statewide)

Year	Percent of ENERGY STAR Qualified CACs				
	Annual	Q1	Q2	Q3	Q4
2000	22.71% (.0014) n=90,369	21.8% (.0032) n=16,297	22.34% (.0024) n=30,078	22.82% (.0025) n=28,339	24.25% (.0034) n=15,655
2001	31.80% (.0016) n=89,150	27.02% (.0035) n=16,518	33.42% (.0029) n=27,245	32.38% (.0029) n=25,477	32.64% (.0033) n=19,910

1 Standard errors in parentheses.

Table 3-4: CAC Sales, Percent of ENERGY STAR Qualified Units by Utility Service Area/Region

Utility	Year	Percent of ENERGY STAR Qualified CACs ^{1,2}				
		Annual	Q1	Q2	Q3	Q4
PG&E	2000	25.13% (.0021) n=42,366	22.79% (.0051) n=6,807	23.76% (.0034) n=15,257	26.63% (.0039) n=12,770	27.48% (.0051) n=7,532
Southern California ³	2000	25.0% (.0021) n=42,362	24.64% (.0047) n=8,370	25.3% (.0038) n=12,901	25.5% (.0037) n=13,536	24.1% (.0049) n=7,555
Other	2000	8.92% (.0038) n=5,641	9.91% (.0089) n=1,120	9.48% (.0067) n=1,920	6.89% (.0056) n=2,033	12.32% (.0138) n=568
PG&E	2001	36.98% (.0024) n=39,837	29.12% (.0050) n=8,142	36.45% (.0042) n=13,024	41.09% (.0047) n=10,849	40.34% (.0055) n=7,822
Southern California ³	2001	32.15% (.0031) n=22,976	28.64% (.0072) n=3,956	34.18% (.0057) n=6,961	32.67% (.0056) n=7,102	31.32% (.0066) n=4,957
Other	2001	29.29% (.0028) n=26,337	25.07% (.0065) n=4,420	31.38% (.0054) n=7,260	28.47% (.0052) n=7,526	30.63% (.0055) n=7,131

1 Standard errors in parentheses.

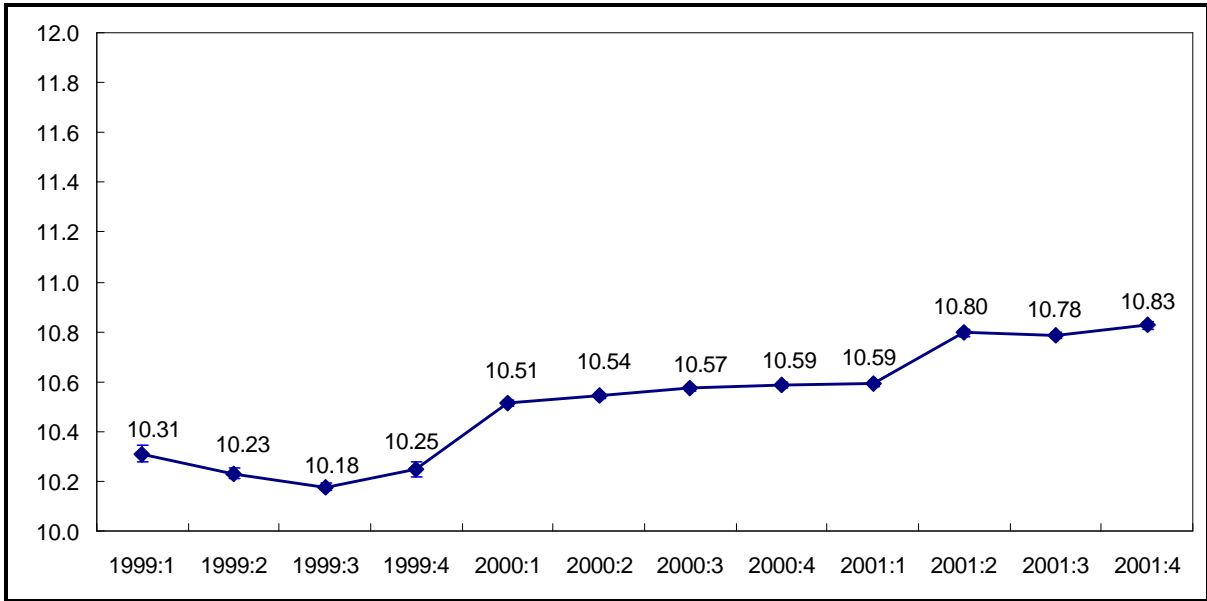
2 "Other" includes municipal utilities such as Los Angeles Department of Water and Power, Sacramento Municipal Utility District, and others.

3 Southern California is a combination of Southern California Edison and San Diego Gas & Electric.

3.6 Average Efficiency of Central Air Conditioners in California

Figure 3-5 and Table 3-5 present the average SEER of CAC units sold in California from 1999 through 2001 by quarter. As shown, the average SEER ranged from 10.31 in the first quarter of 1999 to 10.83 by the end of 2001.

Figure 3-5: CACs, Average SEER by Quarter



Error bands for the 90% confidence interval.

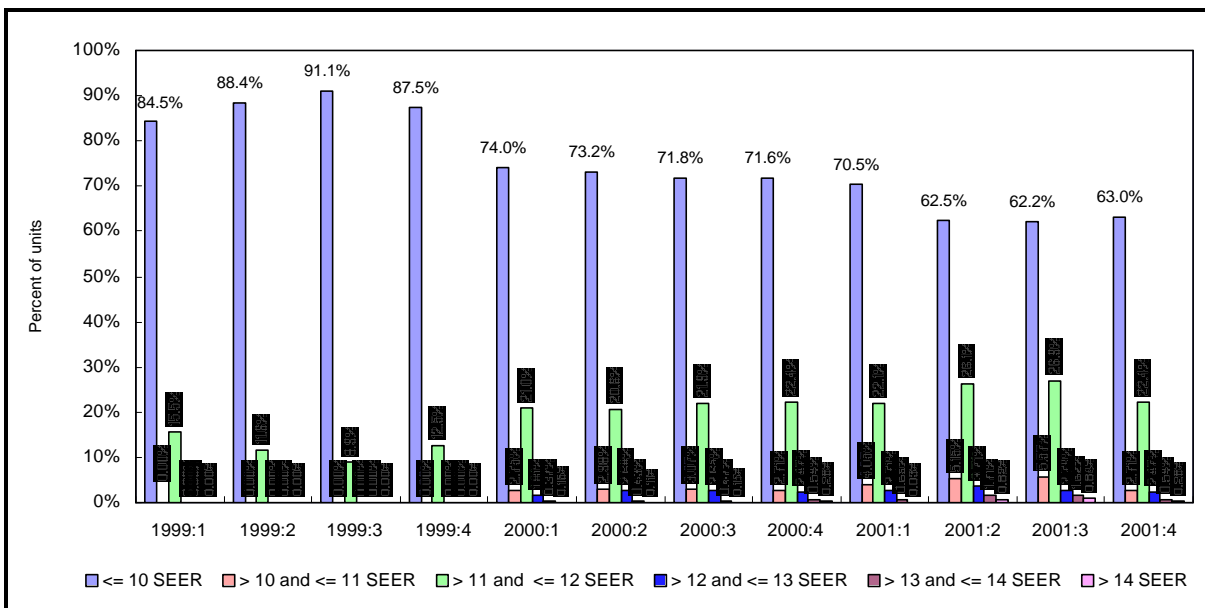
Table 3-5: CACs, Average SEER by Quarter

Period	Average SEER
1999:1	10.31 (0.0196) n = 1,358
1999:2	10.23 (0.0126) n = 2,589
1999:3	10.18 (0.0105) n = 2,956
1999:4	10.25 (0.0179) n = 1,360
2000:1	10.51 (0.0078) n = 16,231
2000:2	10.54 (0.0056) n = 30,000
2000:3	10.57 (0.0058) n = 28,243
2000:4	10.59 (0.0080) n = 15,599
2001:1	10.59 (0.0090) n = 11,658
2001:2	10.80 (0.0080) n = 19,829
2001:3	10.79 (0.0082) n = 18,376
2001:4	10.83 (0.0098) n = 15,162

Standard errors in parentheses.

Figure 3-6 illustrates the distribution of CACs sold by SEER efficiency categories. These efficiency categories combine general efficiency groups. As shown, 85-91% of units sold throughout 1999 were 10.0 SEER or less. In 2000, these percentages clearly decline. Fewer than three-quarters of all units sold in 2000 were less than or equal to 10 SEER. Additionally in 2000, there was also a noticeable increase over 1999 in the percentage of sales occurring of CAC units between 11.0 and 12.0 SEER. For instance, during the third quarter of 2000, units sold in this efficiency bucket more than doubled compared to the same efficiency group in 1999. The first sales of units greater than or equal to 14 SEER were also seen in 2000. These trends continued in 2001 with decreasing percentages of 10 SEER units and increasing percentages of higher efficiency unit sales. In particular, the 13 to 14 SEER efficiency category experienced noticeable increases in 2001.

Figure 3-6: CACs, Percent of Sales by SEER Level



3.7 Central Air Conditioners in New Construction

This subsection includes the average efficiency ratings of CACs installed in California’s new construction sector. Results from the on-site survey analysis, the CF-6R data analysis, and the combined analysis are presented below. Due to the termination of on-site surveys, that portion of the analysis has not been updated since the previously published HVAC report. However, wherever possible, all other information has been updated through the end of 2001. See Subsection 2.3 for an explanation of the differences between the on-site survey data and the CF-6R data.

New Construction On-Site Survey Results

Table 3-6 presents the average efficiency of CACs by utility and six-month period. Average SEER has not changed significantly over time for any utility or overall. Figure 3-7 presents the distribution of CACs by efficiency. Over 95% of all CAC units sold were less than or equal to 12 SEER in all periods.

Table 3-6: CACs, Average SEER Rating – On-Site Data

	PG&E	SCE	SDG&E	All
1998:3-4	10.80 (0.0846) n = 103	10.31 (0.0546) n = 137	10.25 (0.1042) n = 29	10.52 (0.0471) n = 269
1999:1-2	10.78 (0.0887) n = 102	10.27 (0.0523) n = 136	10.20 (0.1090) n = 29	10.51 (0.0489) n = 267
1999:3-4	10.87 (0.0817) n = 141	10.31 (0.0651) n = 76	10.13 (0.0721) n = 33	10.63 (0.0555) n = 250
2000:1-2	10.69 (0.0769) n = 142	10.27 (0.048) n = 92	10.04 (0.0641) n = 33	10.52 (0.0493) n = 267

Standard Errors in parentheses.

Figure 3-7: CAC Shares by SEER – On-Site Data

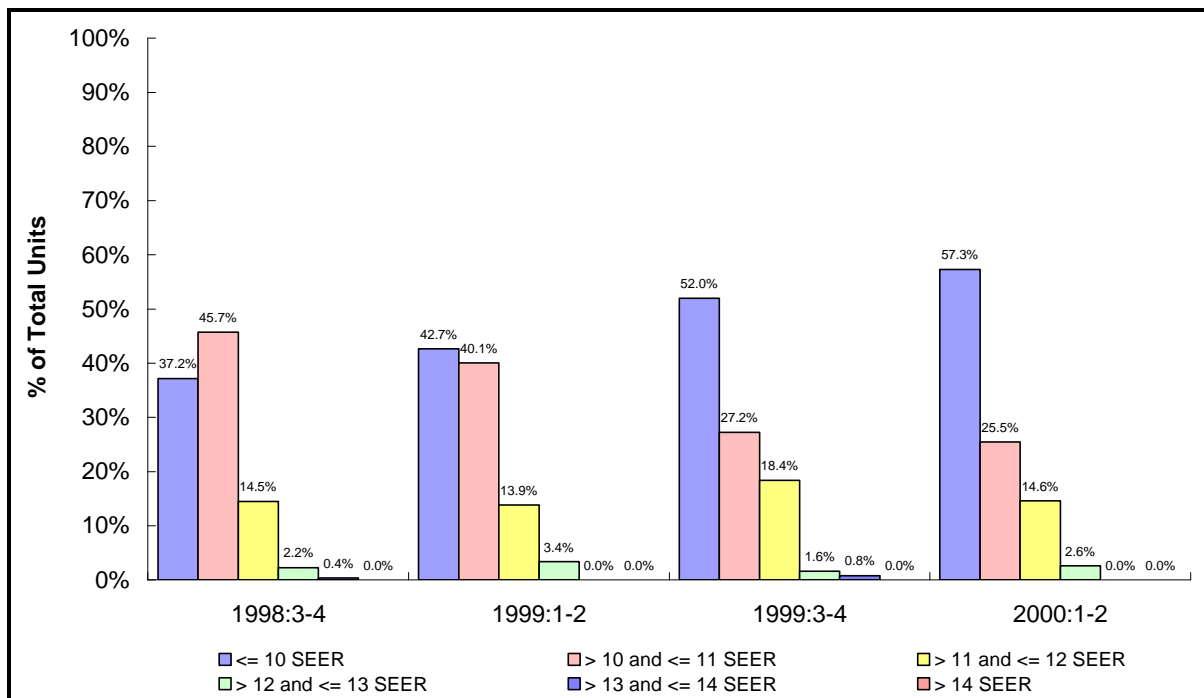


Table 3-7 and Table 3-8 present the saturation of CACs by utility and climate zone for single family and multifamily homes, respectively. The saturations illustrate the percentages of homes, by strata, with at least one CAC.

Table 3-7: Saturations of CACs – On-Site Data – Single Family Homes

Period	RMST Climate Zone	PG&E	SCE	SDG&E	CA
1998:3-4 – 1999:1-2					
	CZ:1	47.5% n = 118	- n = 0	- n = 0	47.5% n = 118
	CZ:2	- n = 0	47.0% n = 30	45.0% n = 62	45.9% n = 96
	CZ:3	- n = 0	98.7% n = 154	91.4% n = 14	98.4% n = 179
	CZ:4	91.7% n = 145	100.0% n = 15	- n = 0	92.3% n = 160
	CZ:5	50.0% n = 2	90.1% n = 31	- n = 0	88.1% n = 43
1999:3-4 – 2000:1-2					
	CZ:1	45.9% n = 96	- n = 0	- n = 0	45.9% n = 96
	CZ:2	- n = 0	69.2% n = 26	58.4% n = 53	64.2% n = 84
	CZ:3	- n = 0	100.0% n = 118	100.0% n = 18	100.0% n = 144
	CZ:4	98.4% n = 198	100.0% n = 12	- n = 0	98.5% n = 210
	CZ:5	100.0% n = 3	100.0% n = 27	40.7% n = 2	99.3% n = 41

The sample size is zero when a utility area does not have any home in the corresponding climate zone.

Table 3-8: Saturations of CACs – On-Site Data – Multifamily Homes

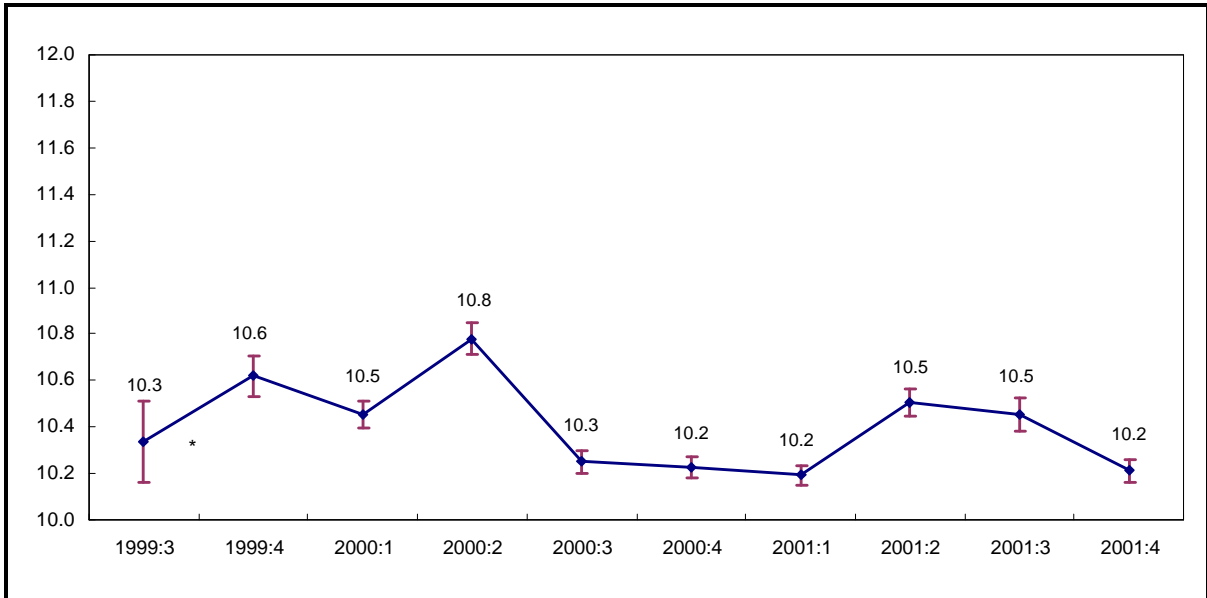
Period	RMST Climate Zone	PG&E	SCE	SDG&E	CA
1998:3-4 – 1999:1-2					
	CZ:1	4.0% n = 66	- n = 0	- n = 0	4.0% n = 66
	CZ:2	- n = 0	22.4% n = 13	8.4% n = 28	17.1% n = 42
	CZ:3	- n = 0	48.3% n = 30	51.5% n = 4	48.4% n = 48
	CZ:4	46.7% n = 34	100.0% n = 1	- n = 0	47.2% n = 35
	CZ:5	0.0% n = 1	35.1% n = 10	- n = 0	34.6% n = 13
1999:3-4 – 2000:1-2					
	CZ:1	12.9% n = 51	- n = 0	- n = 0	12.9% n = 51
	CZ:2	- n = 0	43.5% n = 16	16.0% n = 42	24.4% n = 62
	CZ:3	- n = 0	56.6% n = 25	20.7% n = 8	49.0% n = 45
	CZ:4	29.3% n = 55	- n = 0	- n = 0	29.3% n = 55
	CZ:5	0.0% n = 1	100.0% n = 8	100.0% n = 1	86.6% n = 13

CF-6R Data Analysis Results

Figure 3-8 presents the average SEER for CAC units installed in residential new construction in California from mid-1999 through 2001. As shown, the average SEER for new construction in California has varied significantly by quarter. For instance, the average SEER value has ranged from 10.0 in the third quarter of 1999 to 10.8 during the second quarter of 2000. Then, it decreased again, until both the fourth quarter of 2000 and the first quarter of 2001 had an average SEER of 10.2. Table 3-9 presents the average SEER by utility and by quarter.

Figure 3-9 illustrates how the percentage of CACs that fall into various efficiency levels has changed over time.

Figure 3-8: CAC Average SEER – CF-6R Data



Error bands for the 90% confidence interval.

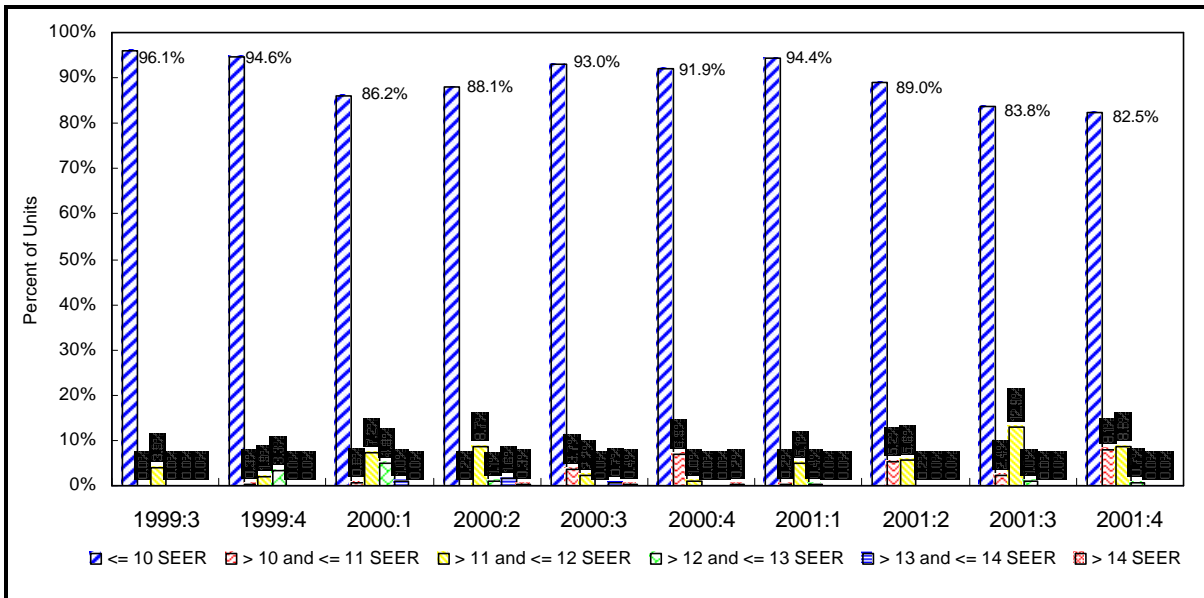
Table 3-9: CAC Average SEER – CF-6R Data

	PG&E	SCE	All
1999:3	10.44 (0.3692) n = 6	10.00 (0.0000) n = 45	10.34 (0.1058) n = 51
1999:4	11.04 (0.2791) n = 17	10.17 (0.0325) n = 351	10.62 (0.0526) n = 368
2000:1	10.51 (0.0848) n = 116	10.25 (0.0357) n = 506	10.45 (0.0359) n = 622
2000:2	11.27 (0.1252) n = 59	10.21 (0.0339) n = 564	10.78 (0.0415) n = 623
2000:3	10.28 (0.0664) n = 108	10.10 (0.0272) n = 434	10.25 (0.0289) n = 542
2000:4	10.35 (0.1164) n = 44	10.04 (0.0112) n = 474	10.22 (0.0275) n = 518
2001:1	10.24 (0.0873) n = 57	10.10 (0.0203) n = 474	10.19 (0.0258) n = 531
2001:2	10.68 (0.0980) n = 97	10.04 (0.0093) n = 524	10.50 (0.0351) n = 621
2001:3	10.69 (0.0735) n = 178	10.02 (0.0081) n = 242	10.45 (0.0418) n = 420
2001:4	10.28 (0.0591) n = 140	10.06 (0.0176) n = 282	10.21 (0.0296) n = 422

Standard errors in parentheses.

CF-6R forms from SDG&E's service area were not obtained for this analysis.

Figure 3-9: CACs by Efficiency Level – CF-6R Data



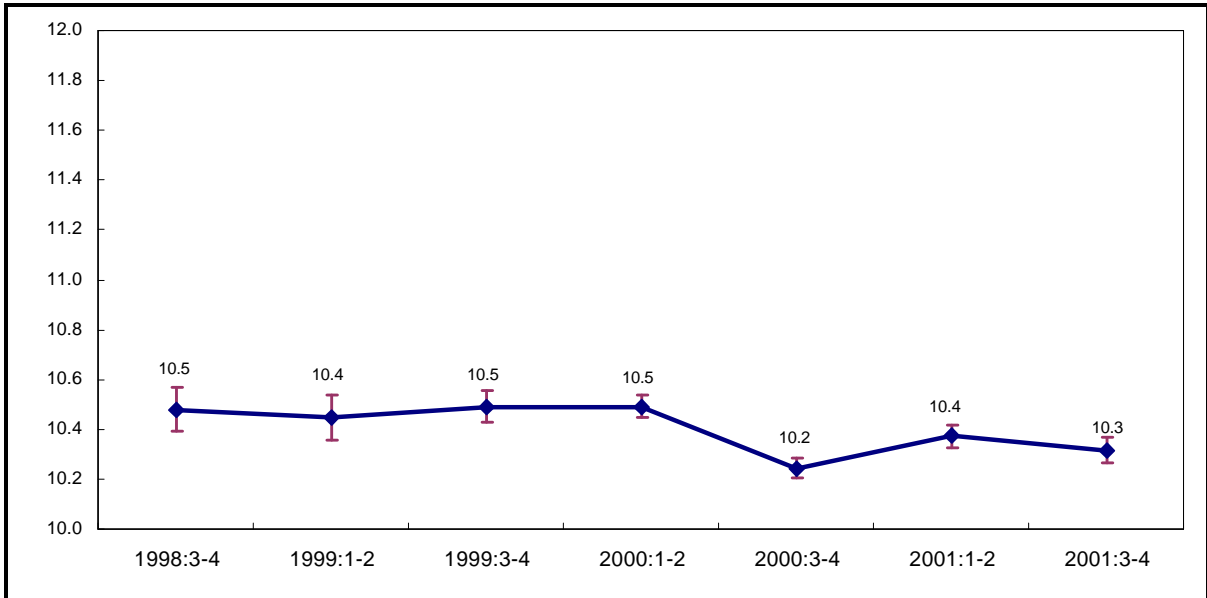
Combined New Construction Results

Figure 3-10 presents the average efficiency of CACs. Note that there has been no significant change in average efficiencies over the last three years, except for the decrease in average SEER value for the last six months of 2000.¹⁹ The average SEER values do not vary by more than 2% between different periods. Table 3-10 presents the average CAC efficiency by climate zone. As depicted in this table, average SEER values are higher in the relatively hotter RMST Climate Zones 4 and 5 in nearly every quarter.²⁰

¹⁹ A significance test was conducted at the 90% confidence level.

²⁰ A significance test at the 90% confidence level reveals that the estimates of the average SEER values for RMST Climate Zones 4 and 5 are significantly different from the average SEER values for the remaining three climate zones during each period. (There are two exceptions to this: 1) the average SEER for RMST Climate Zone 1 during the second six-month period of 1999 is not significantly different from the average SEER values for RMST Climate Zone 5 during the same period, and 2) the average SEER for RMST Climate Zone 3 during the first six-month period of 2001 is not significantly different from the average SEER values for RMST Climate Zone 5 during the same period.)

Figure 3-10: CAC Average SEER in New Construction



Error bands for the 90% confidence interval.

Table 3-10: CAC Average SEER in New Construction by Climate Zone

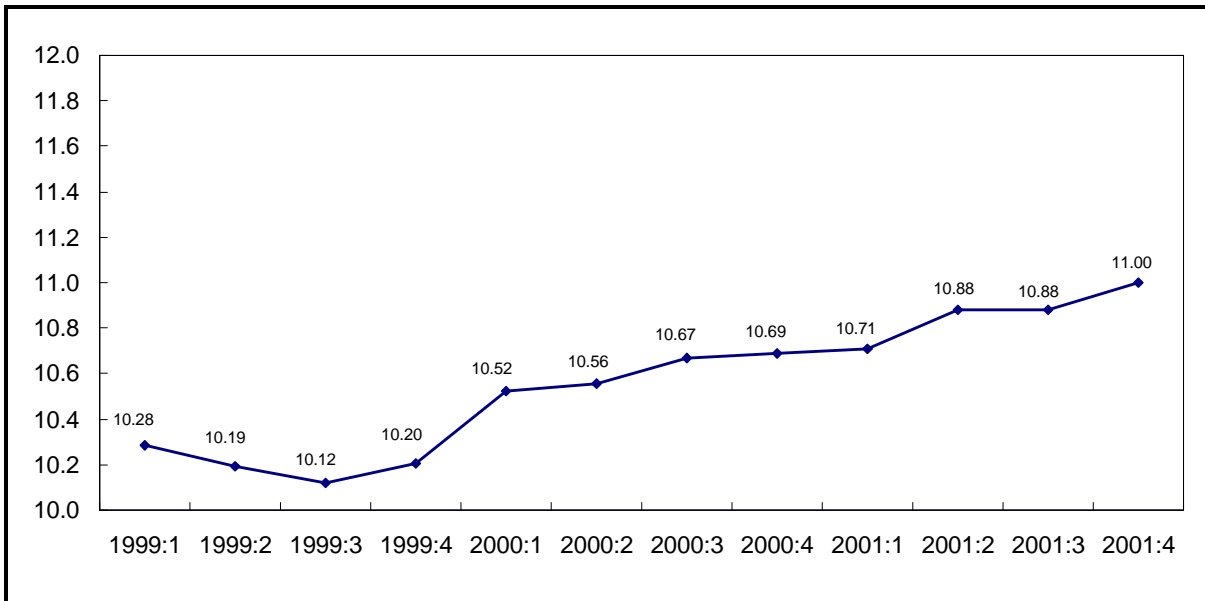
	RMST Climate Zone					
	CZ:1	CZ:2	CZ:3	CZ:4	CZ:5	All
1998:3-4	10.46 (0.1067) n = 34	10.20 (0.0743) n = 31	10.20 (0.0427) n = 112	10.80 (0.0999) n = 80	10.97 (0.2615) n = 19	10.48 (0.0446) n = 276
1999:1-2	10.18 (0.0552) n = 40	10.14 (0.0800) n = 29	10.10 (0.0232) n = 120	10.92 (0.1049) n = 98	11.07 (0.2141) n = 28	10.45 (0.0452) n = 315
1999:3-4	10.46 (0.1211) n = 33	10.27 (0.0966) n = 36	10.02 (0.0052) n = 428	10.95 (0.0877) n = 137	10.73 (0.185) n = 35	10.49 (0.0327) n = 669
2000:1-2	10.10 (0.0425) n = 52	10.07 (0.0270) n = 34	10.03 (0.0058) n = 960	10.90 (0.0612) n = 271	11.05 (0.1039) n = 197	10.49 (0.0227) n = 1514
2000:3-4	10.00 (0.0000) n = 62	- - n = 0	10.01 (0.0023) n = 747	10.39 (0.0832) n = 90	10.34 (0.0768) n = 161	10.24 (0.0202) n = 1060
2001:1-2	10.22 (0.1233) n = 27	- - n = 0	10.05 (0.0101) n = 858	10.59 (0.0823) n = 127	10.14 (0.0431) n = 140	10.37 (0.0231) n = 1152
2001:3-4	10.00 (0.0000) n = 4	- - n = 0	10.02 (0.0027) n = 383	10.61 (0.0529) n = 314	10.18 (0.0473) n = 141	10.32 (0.0253) n = 842

Standard errors in parenthesis.

3.8 Efficiencies of Retrofit/Replacement Central Air Conditioners

Figure 3-11 depicts the estimate of sales for retrofits/replacements. As shown, the average SEER goes from 10.28 in the first quarter of 1999 to 11.00 at the end of 2001. During the past three years, there has been a steady increase in the average SEER of retrofit/replacement CAC units. The project team obtained this estimate of the average SEER sold in the retrofit/replacement market by backing out new construction data from the overall market data from the HVAC distributors. The difference in average SEER level between 1999 and 2000/2001 for these replacement units may be due in part to the smaller overall market sample size in 1999.

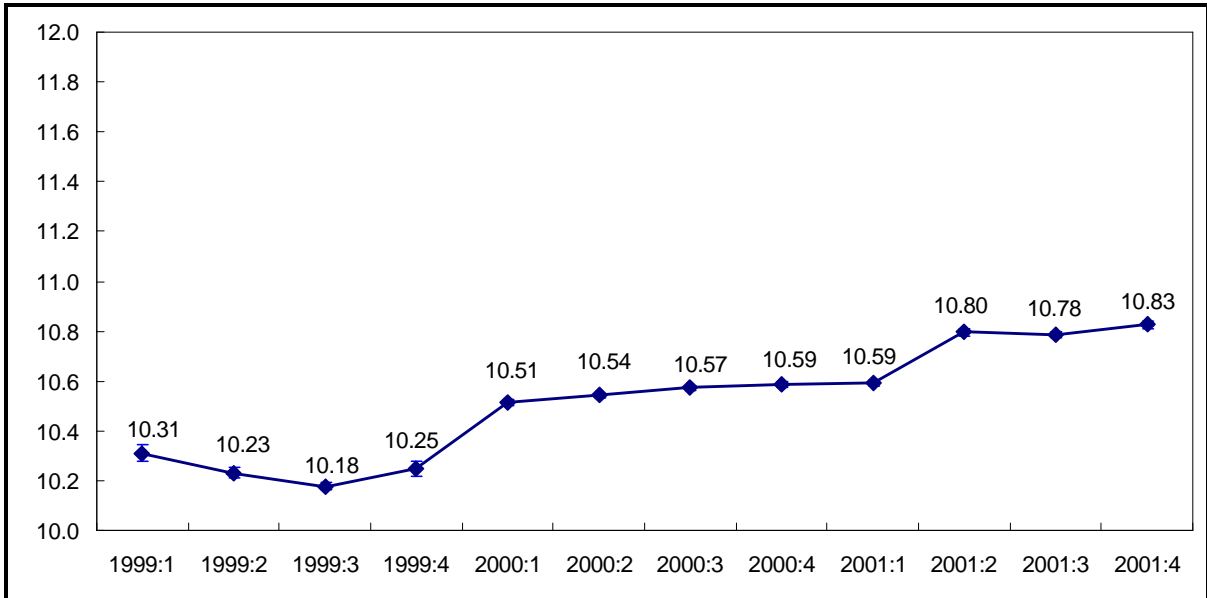
Figure 3-11: CAC Average Efficiencies (SEER) – Retrofit, Replacement, and Acquisition



3.9 Summary of Average SEER Levels by Market Type

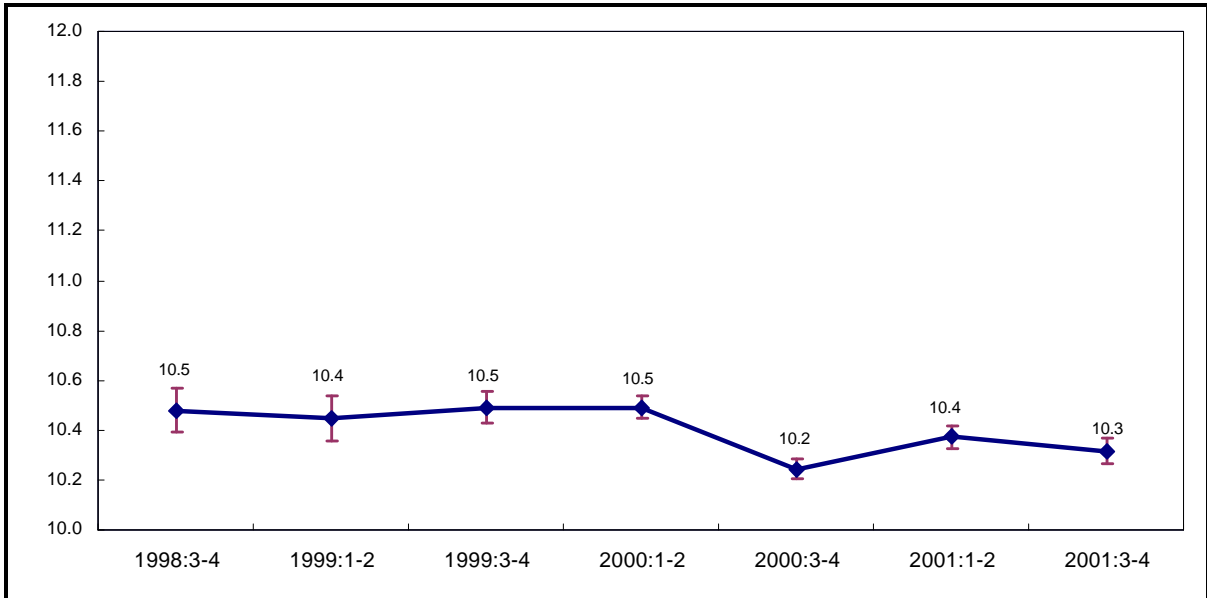
In order to best illustrate the three market segments covered by the project, the graphs that illustrate the average SEER levels of CAC units in the residential market in California are repeated below for easy reference and comparison.

Figure 3-12: CACs, Average SEER by Quarter



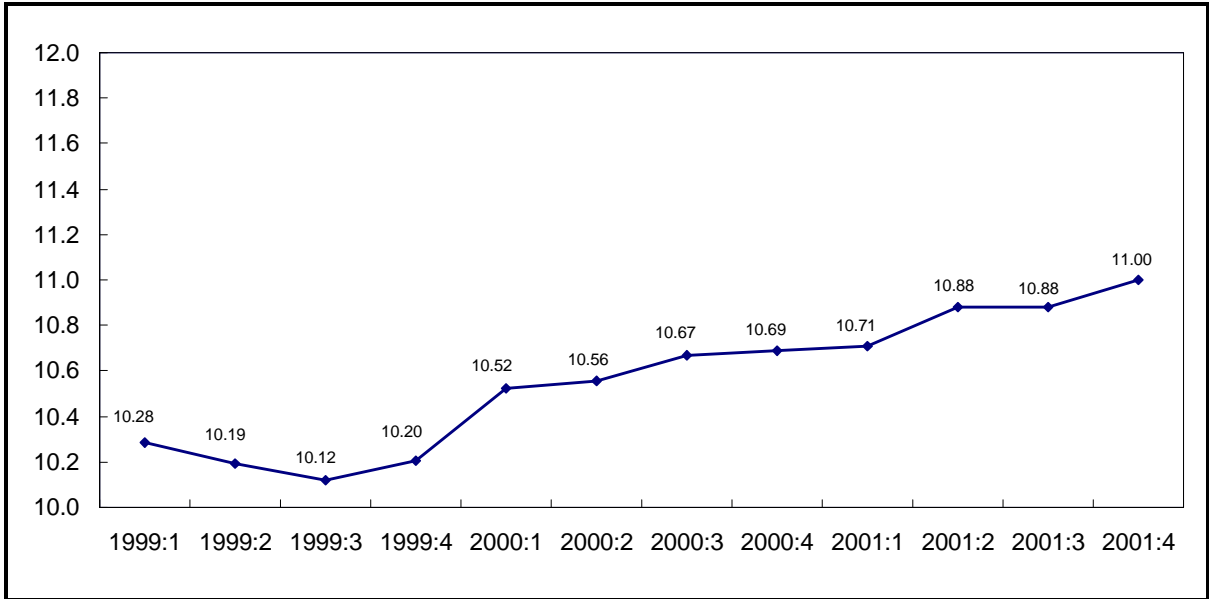
Error bands for the 90% confidence interval.

Figure 3-13: CAC Average SEER in New Construction



Error bands for the 90% confidence interval.

Figure 3-14: CAC Average Efficiencies (SEER) – Retrofit, Replacement, and Acquisition



4

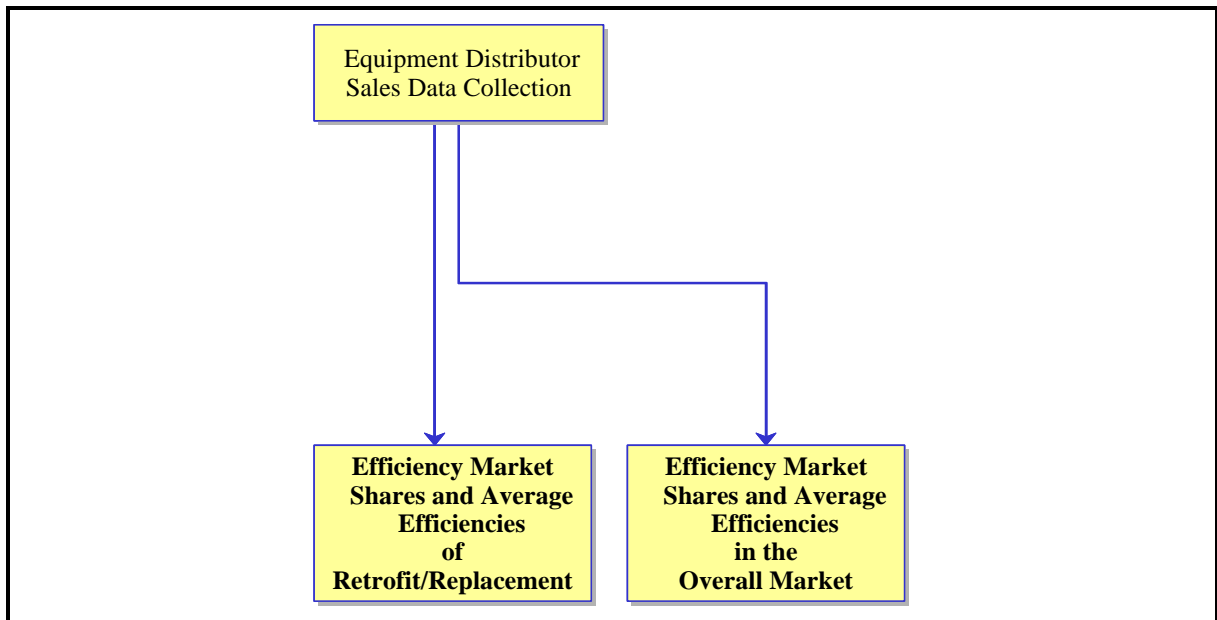
Heat Pumps

4.1 Overview

This section presents the efficiency market shares and average efficiencies of heat pumps installed/purchased in California’s residential sector. This subsection includes a review of the data sources for analysis of heat pump efficiencies. Subsection 4.2 summarizes energy efficiency standards for heat pumps and Subsection 4.3 summarizes the availability of models by efficiency level. Subsection 4.4 presents estimates of average efficiencies in the overall California market; estimates of heat pumps installed in new construction were not feasible because of extremely low saturations.

Figure 4-1 provides an overview of the data sources for the heat pump efficiency analysis. As shown, data collected from a panel of HVAC equipment distributors were used to estimate shares of high efficiency heat pumps and average heat pump efficiencies in the overall market. For heat pumps, as for central air conditioners (CACs) and gas furnaces, the overall market information is obtained through sales data from HVAC distributors. These distributors sell to both the retrofit market and to the new construction market.

Figure 4-1: Overview of Data Sources for Heat Pump Analysis



4.2 Heat Pump Efficiency Standards

Air-source heat pumps have both cooling and heating efficiency ratings. Similar to CACs, cooling efficiency is expressed as SEER value. Heat pump heating efficiency ratings are expressed as Heating Seasonal Performance Factor (HSPF). As with SEER, the higher the HSPF, the more efficiently the heat pump will perform. The current minimum federal standard efficiency for heat pumps is 9.7 SEER/6.6 HSPF for single package systems and 10 SEER/6.8 HSPF for split systems. Units must be 12 SEER/7.6 HSPF to qualify for the ENERGY STAR[®] program.

The current federal standard has been in place since 1992. The Department of Energy (DOE) finalized an amended proposed rule to update the federal efficiency standards for heat pumps on May 23, 2002. This amendment changed the previously proposed standards from January 2001, where were scheduled to take effect January 1, 2006. Those rules, published by the DOE, would have increased the standard to 13 SEER/7.7 HSPF for both split system and packaged units. On May 23, 2002, the DOE published new standards. These revised standards will become effective January 23, 2006, and will require heat pumps to be 12 SEER/7.4 HSPF.

These finalized standards will cause split system heat pumps to become 20% more efficient in cooling and 9% more efficient in heating. Packaged systems will become 24% more efficient in cooling and 12% more efficient in heating.²¹

In addition to the potential changes to the federal standard, the ENERGY STAR specification for residential electric air-source heat pumps has been updated. The new standard took effect October 1, 2002. It requires split system heat pumps to be 13 SEER/11 EER/8.0 HSPF. Packaged units must be 12 SEER/10.5 EER/7.6 HSPF. The ENERGY STAR program will change to the aforementioned combined SEER, HSPF, and EER (Energy Efficiency Ratio) for the new criterion. EER computes the instantaneous efficiency of any cooling unit. It is considered to be the “steady-state rate of heat energy removal (e.g., cooling capacity) by the equipment in Btuh divided by the steady-state rate of energy input to the equipment in watts.”²² The ENERGY STAR program included EER as part of the new specification because it addresses peak load energy performance issues, which are not included in SEER ratings.

The California Energy Commission (Commission) has also published increases to the state energy efficiency standards for air-source heat pump units. These new standards were scheduled to be finalized on July 1, 2002. However, as of the publication of this report, these standards have not been finalized. The subsequent RMST HVAC report containing 2002

²¹ DOE. *Federal Register. Central Air Conditioners and Heat Pumps.* 10 CFR Part 430.

²² [http://yosemite1.epa.gov/estar/consumers.nsf/attachments/HVACSpec2.pdf/\\$File/HVACSpec2.pdf?](http://yosemite1.epa.gov/estar/consumers.nsf/attachments/HVACSpec2.pdf/$File/HVACSpec2.pdf?OpenElement)
OpenElement, pp 4.

data will confirm any changes to the proposed increases. This action is part of the entire evaluation of state appliance standards, which occurred to comply with the California Energy Security and Reliability Act of 2000.

The current California energy use standard for air-source heat pumps with less than 65,000 Btu has been in place since January 1, 1995. The new standards are currently planned to take effect on January 23, 2006. These standards increase the minimum SEER and HSPF levels. If left as currently written, the new California standards will match the new federal standards for the same equipment.

Table 4-1: Comparison of Federal and ENERGY STAR Air Source Heat Pump Energy Standards

	Split Systems (SEER)	Split Systems (EER)	Split Systems (HSPF)	Single Package Equipment (SEER)	Single Package Equipment (EER)	Single Package Equipment (HSPF)
NAECA						
Current/1992 Standard	10	n/a	6.8	9.7	n/a	6.6
January 23, 2006 Standard	12	n/a	7.4	12	n/a	7.4
Percent Improved	20%	n/a	9%	24%	n/a	12%
ENERGY STAR						
Current Standard	12	n/a	7.6	12	n/a	7.6
October 1, 2002 Standard	13	11	8.0	12	10.5	7.6
California Standard						
Current 1995 Standard	10	n/a	6.8	9.7	n/a	6.6
January 23, 2006 Standard	13	n/a	7.7	13	n/a	7.7

4.3 Characteristics of Available Heat Pump Models

To develop distributions of available HVAC equipment models, RER relied on information maintained by prominent trade organizations, such as the Air-Conditioning and Refrigeration Institute (ARI) and the Commission. RER has included examinations of model availability for 1999 through 2002. This information will continue to be updated in future HVAC RMST reports.

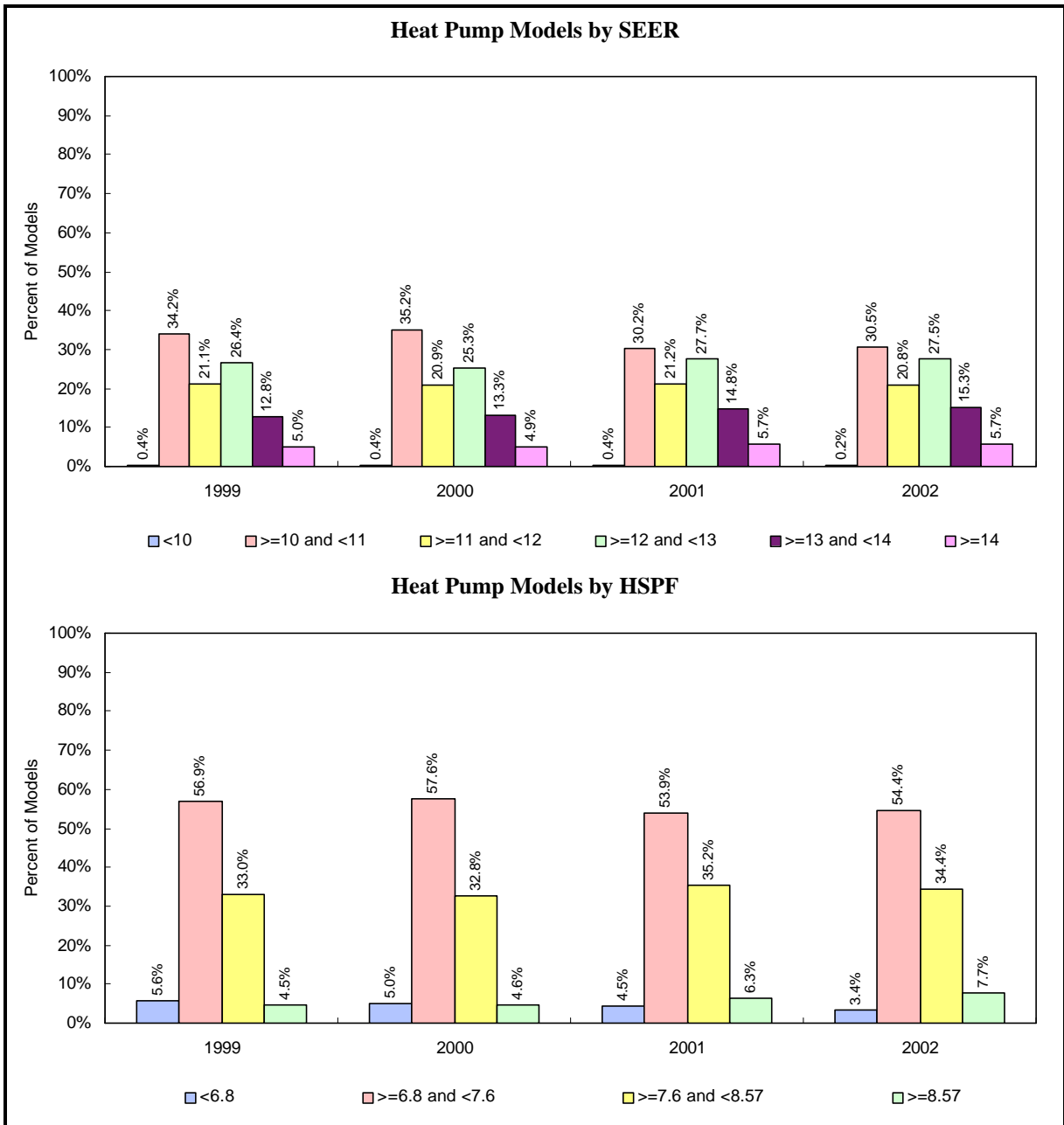
Figure 4-2 illustrates the distribution of all heat pump models manufactured for sale in the United States by efficiency level for 1999 through 2002. This figure shows the distribution of both cooling and heating efficiency ratings of available heat pumps.^{23,24} The distribution of heat pumps by SEER is very similar to that of CACs—over half of the units have an average cooling efficiency between 10.0 and 12.0 SEER. A difference between heat pumps and CAC units is seen when comparing efficiencies above 13 SEER for 2001 and 2002. In this instance, there is a larger percentage of heat pumps with a SEER equal to or greater than 13 but less than 14, when compared to CACs. Additionally, there is a smaller percentage of heat pumps with SEERs of 14 or more, when compared to central air conditioners. However, when overall units above 13 SEER are examined, the two equipment types show similar percentages of manufactured models.

When examining the HSPF of heat pumps manufactured for sale in the U.S., over 50% have an average heating efficiency rating between 6.8 and 7.5 HSPF. It is interesting to note that over one-third of all types of heat pumps manufactured qualify for the ENERGY STAR specification (7.6 HSPF).

²³ Air-Conditioning and Refrigeration Institute. 1998 through 1999. *ARI Directory of Certified Unitary Equipment Standards 210/240/270*.

²⁴ Air-Conditioning and Refrigeration Institute. 1996 through 2002. *ARI Electronic Unitary Directory, ARIUD2000 VI.5*.

Figure 4-2: Heat Pump Availability, by SEER and HSPF



Source: California Energy Commission

4.4 Total Unit Sales

Table 4-2 presents estimates of total unit sales for residential heat pumps. There is no available definitive source for data regarding annual unit sales, nor sales information about decision type. However, RER developed California sales estimates by examining national shipment data from Appliance Magazine,²⁵ shipments estimates from ARI,²⁶ and subsequently cross-referencing that information from the Commission.²⁷ In addition, data regarding life expectancy of these units were included.²⁸

Table 4-2: Estimates of California’s Annual HP Sales

Year	Total Unit Sales ¹
2000	82,500
2001	88,084

¹ Total unit sales data developed from information provided by ARI, Appliance Magazine, EPRI 1998, and compared with information on life expectancies and saturations.

4.5 Market Share of ENERGY STAR Heat Pumps

The increased sample data collected allowed the project team to develop estimates of the percentages of ENERGY STAR qualified heat pumps sold in California. Figure 4-3 presents the percentage of ENERGY STAR qualified heat pumps sold in California throughout 2000 and 2001. As shown, the statewide market share of ENERGY STAR qualified heat pumps increased slightly from over 9.7% in the first quarter of 2000 to 13.17% by the end of 2001.

Table 4-3 recounts the statewide percentages of qualified units.

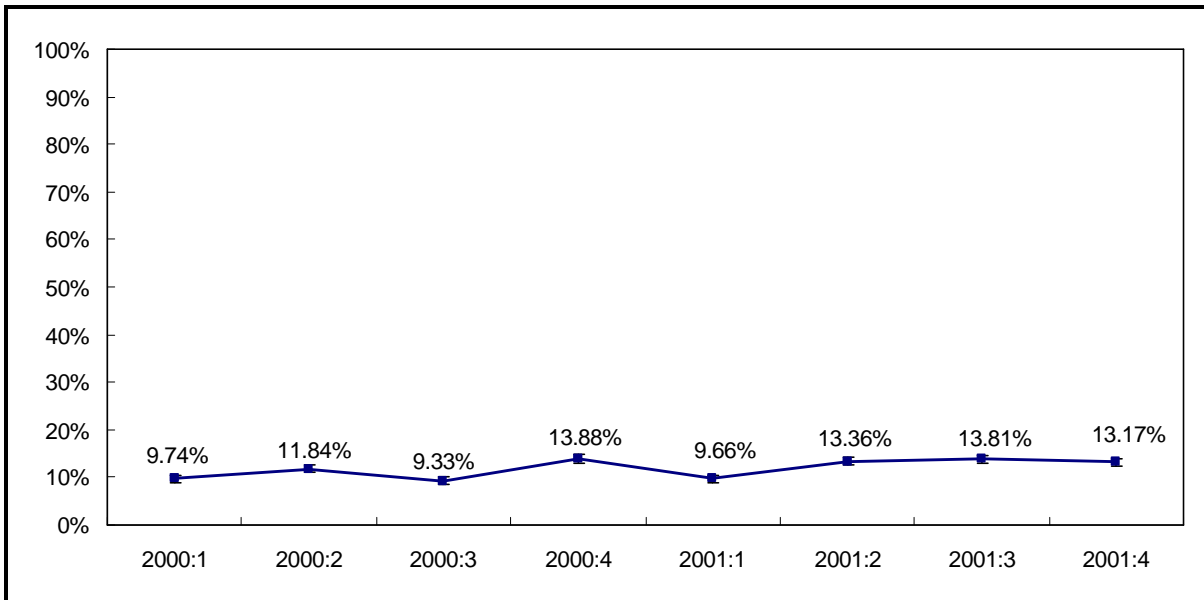
²⁵ http://www.appliancemagazine.com/mm/stats/html/december_1999.html.

²⁶ <http://www.ari.org/sr/1999/sr9912.pdf>.

²⁷ California Energy Commission. July 1995. *Staff Report California Energy Demand: 1995-2015*.

²⁸ Appliance Magazine. “A Portrait of the U.S. Appliance Industry: The Saturation Picture; The Share-of-Market Picture; The Life Expectancy/Replacement Picture; Who’s Who in the Appliance Industry.” September 1998. pp. 68-90.

Figure 4-3: Heat Pump Sales, Percent of ENERGY STAR Qualified Units



Error bands for the 90% confidence interval.

Table 4-3: Heat Pump Sales, Percent of ENERGY STAR Qualified Units (Statewide)

Year	Percent of ENERGY STAR Qualified Heat Pumps				
	Annual	Q1	Q2	Q3	Q4
2000	11.13% (.0025) n=16,154	9.74% (.0051) n=3,356	11.84% (.0047) n=4,789	9.33% (.0043) n=4,566	13.88% (.0059) n=3,443
2001	12.55% (.0024) n=19,136	9.66% (.0044) n=4,565	13.36% (.0049) n=4,864	13.81% (.0048) n=5,077	13.17% (.0050) n=4,630

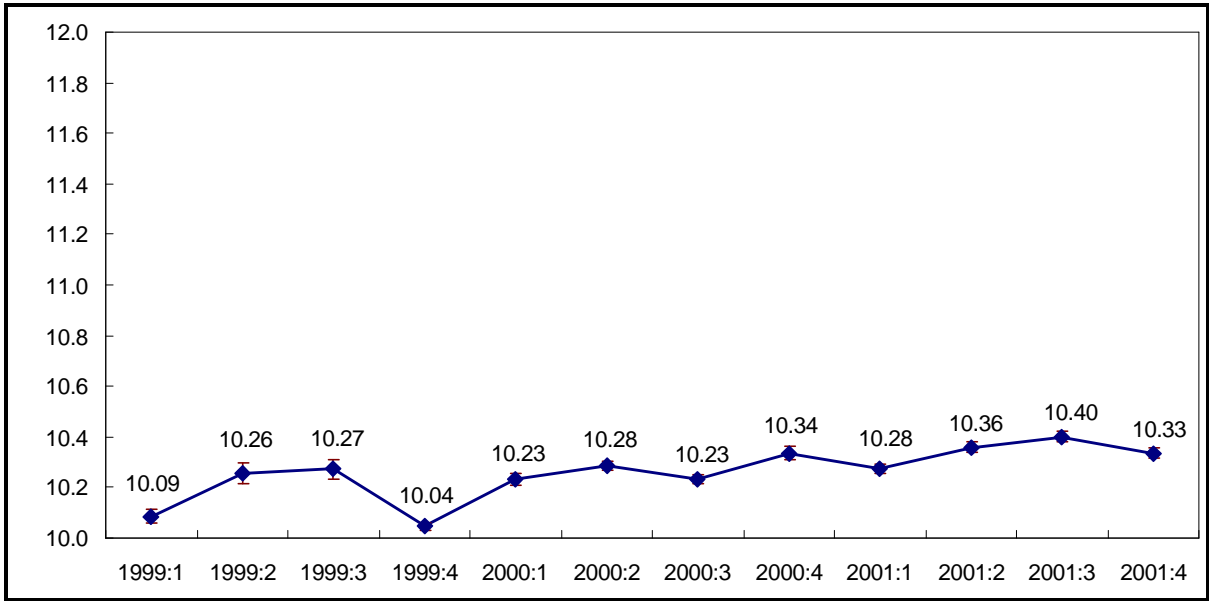
Standard errors in parentheses.

4.6 Average Efficiency of Heat Pumps in California

Figure 4-4 and Table 4-4 present the average cooling efficiency ratings (SEER) of heat pumps sold in California from 1999 through 2001, by quarter. As shown, the average SEER ranged from 10.09 in the first quarter of 1999 to 10.33 by the end of 2001.

Figure 4-5 illustrates the distribution of heat pumps sold by SEER level. As shown, most units sold had cooling efficiency ratings just above 10.0 SEER.

Figure 4-4: Heat Pumps, Average Cooling Efficiency (SEER)



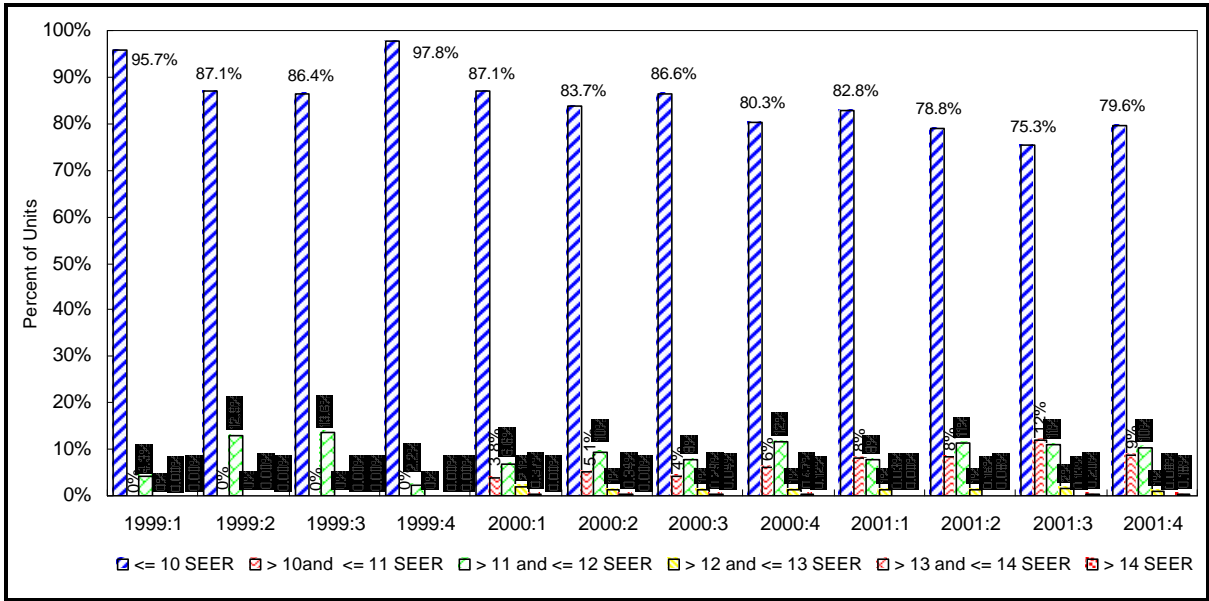
Error bands for the 90% confidence interval.

Table 4-4: Heat Pumps, Average Cooling Efficiency (SEER)

Period	Average SEER
1999:1	10.0860 (0.0176) n = 535
1999:2	10.2573 (0.0249) n = 723
1999:3	10.2723 (0.0229) n = 896
1999:4	10.0447 (0.0099) n = 894
2000:1	10.2323 (0.0141) n = 3,268
2000:2	10.2843 (0.0116) n = 4,721
2000:3	10.2318 (0.0115) n = 4,487
2000:4	10.3359 (0.0162) n = 3,385
2001:1	10.2763 (0.0111) n = 3,583
2001:2	10.3590 (0.0123) n = 3,746
2001:3	10.3999 (0.0124) n = 3,991
2001:4	10.3349 (0.0118) n = 3,837

Standard errors in parentheses.

Figure 4-5: Heat Pumps, Percent of Sales by SEER Level



5

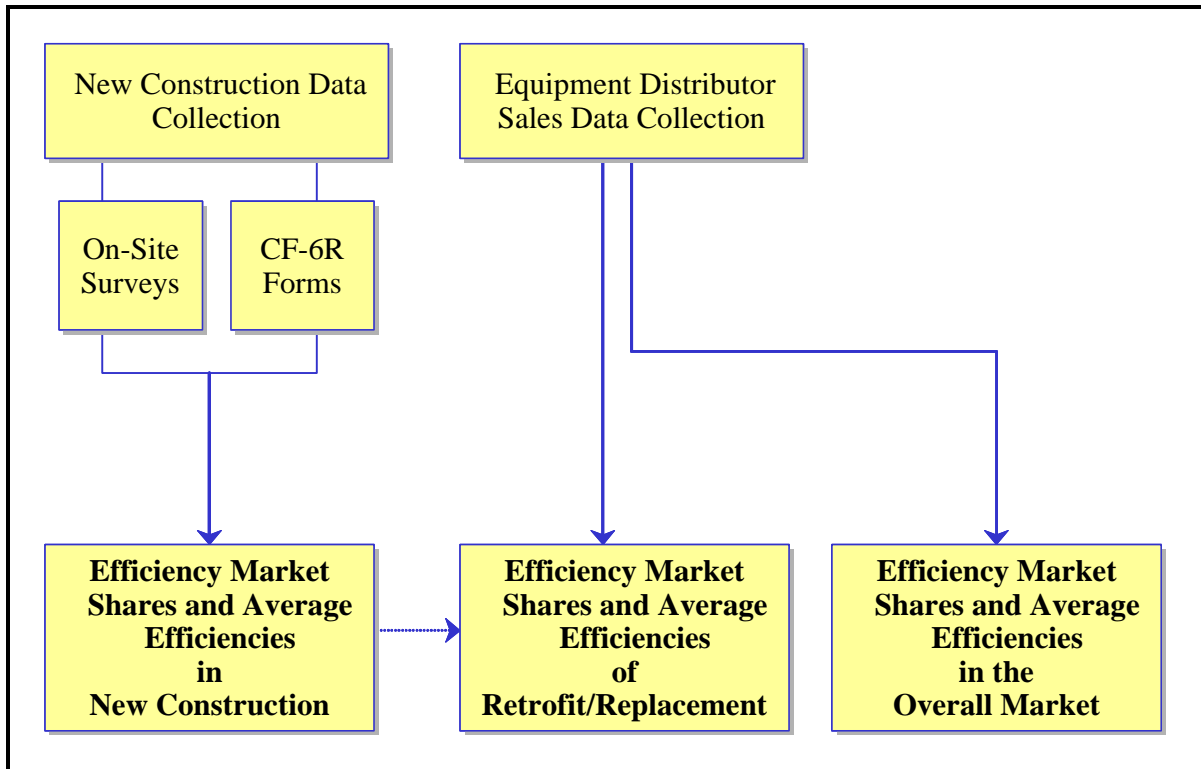
Central Gas Furnaces

5.1 Overview

This section presents the efficiency market shares and average efficiencies of central gas furnaces installed/purchased in California's residential sector. This subsection includes a review of the data sources for analysis of gas furnace efficiencies. Subsection 5.2 summarizes energy efficiency standards for gas furnaces and Subsection 5.3 summarizes the availability of models by efficiency level. Subsection 5.4 includes estimates of total gas furnace sales in California by decision type. Estimates of average efficiencies in the overall California market, new construction, and retrofit/replacement are presented in Subsections 5.5, 5.6, and 5.7, respectively.

Figure 5-1 provides an overview of the data sources for the gas furnace efficiency analysis. As shown, RER used data from new construction on-site surveys and building department installation forms (CF-6Rs) to estimate the shares and average efficiencies of gas furnaces installed in residential new construction. Data collected from a panel of HVAC equipment distributors were used to estimate gas furnace efficiencies in California. Estimates of furnace retrofits/replacements were developed by backing out the new construction sector estimates from the overall market data. Expansion weights were developed to expand the sample data to represent the California market. The analysis of gas furnaces in new construction was also conducted at the utility level where possible.

Figure 5-1: Overview of Data Sources for Furnace Analysis



5.2 Furnace Efficiency Standards

The energy efficiency of furnaces is expressed as a percentage of Annual Fuel Utilization Efficiency (AFUE). Equipment AFUE levels increase as energy efficiency increases. The federal minimum AFUE standard for furnaces is 78%.^{29,30} Units must have at least a 90% AFUE to qualify for the ENERGY STAR[®] label.

Currently, there are no anticipated changes to either the federal standard or the ENERGY STAR standard for gas furnaces. Additionally, the California Energy Commission (Commission) decided not to increase the state standards for central gas furnaces.

²⁹ DOE. *Federal Register. Central Air Conditioners and Heat Pumps*. Title 10, Chapter II, Subpart C, Part 430, Section 430.32.

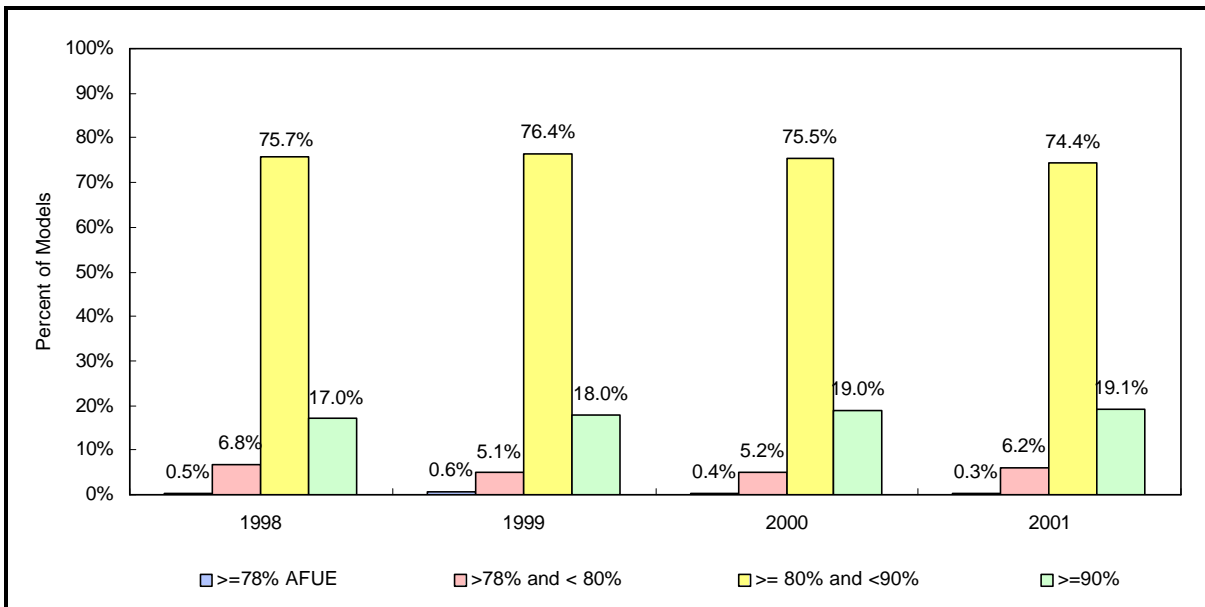
³⁰ Required efficiency for residential central gas furnaces that are less than 225 kBtu/hr.

5.3 Characteristics of Available Models

To develop distributions of available forced-air furnace equipment models, RER relied on information maintained by the Commission. RER has included examinations of model availability for 1998 through 2001. This information will continue to be updated in future RMST HVAC reports.

Figure 5-2 shows that from 1998 through 2001 approximately three-quarters of the available gas furnace models have an AFUE between 80 and 90. In all years shown, less than 1% of models have an AFUE of 78. Additionally, approximately three-quarters of all models have an AFUE between 80 and 90. Almost one-fifth of models produced would qualify for the ENERGY STAR specification due to an AFUE of 90 or greater.

Figure 5-2: Gas Furnace Availability by AFUE



Source: California Energy Commission

5.4 Total Unit Sales, New Construction Installations, and Retrofit, Replacement, and Net Acquisition Estimates

Table 5-1 presents estimates of total unit sales for gas furnaces. There is no definitive public source of annual sales of gas furnaces in California. However, nationwide sales for central gas furnaces were obtained from Appliance Magazine and GAMA.^{31,32} These data were scaled to California annual sales based on number of households and measure type saturations. In particular, the national sales figure was multiplied by a ratio developed from the number of California households with the measure divided by the number of national households with the measure.

It is generally thought that heating equipment typically experiences seasonal sales trends or cycles. In the second year of this analysis, the expected sales trend, i.e. increased sales in the first and fourth quarters of the year when the weather is cooler, is revealed. The fourth quarter of 2000, the first quarter of 2001, and the fourth quarter of 2001 all show sales estimates above 100,000 units. This compares to the second quarters of 2000 and 2001, where the sales estimates are below 90,000 units. The project team will continue to evaluate the overall sales trends for gas furnaces. Figure 5-3 illustrates the statewide sales trend.

Table 5-1: Estimates of Annual Central Gas Furnaces Sales by Decision Type

Year	Total Units Sales ^{1,2}	New Construction ³	Retrofit/ Replacement
1999	413,387	102,785	310,602
2000	408,578	115,415	293,162
2001	415,000	113,000	302,000

1 National annual appliance sales from GAMA, scaled to the California market.

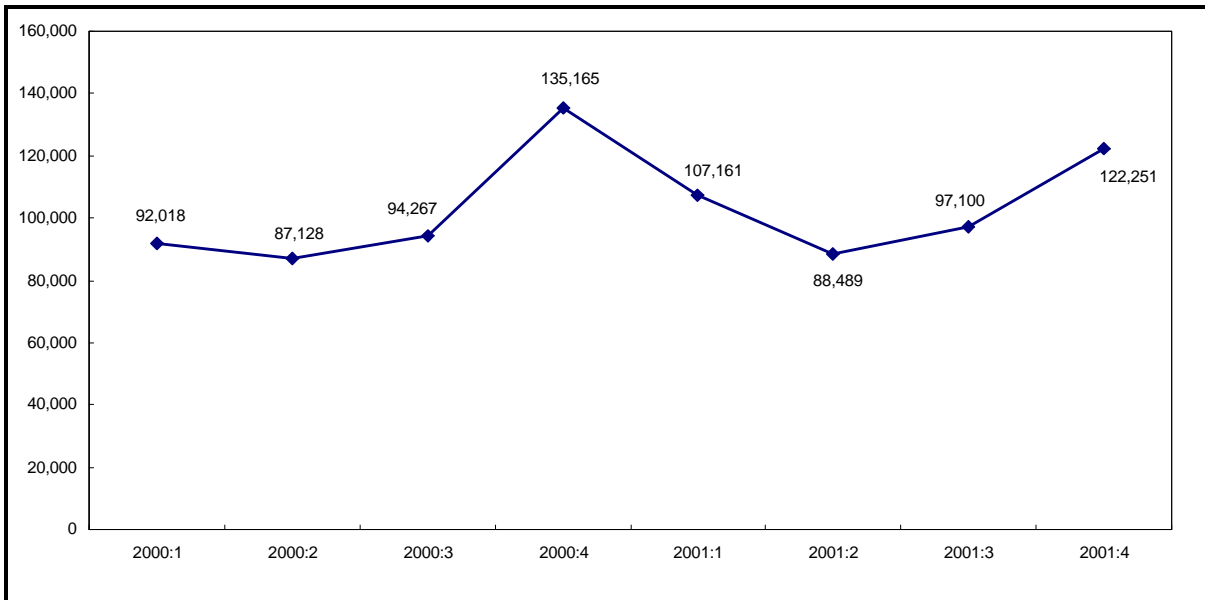
2 National annual appliance sales from Appliance Magazine, scaled to the California market.

3 Estimates of new construction from new construction on-site surveys (1999 = 1998:3-4 through 1999:1-2 and 2000 = 1999:3-4 through 2000:1-2) and new housing starts (last half of 2000 and 2001).

³¹ GAMA's website: <http://www.gamanet.org>.

³² Appliance Magazine. U.S. Shipment Statistics. 2001.

Figure 5-3: Overall Gas Furnace 2000 Quarterly Sales



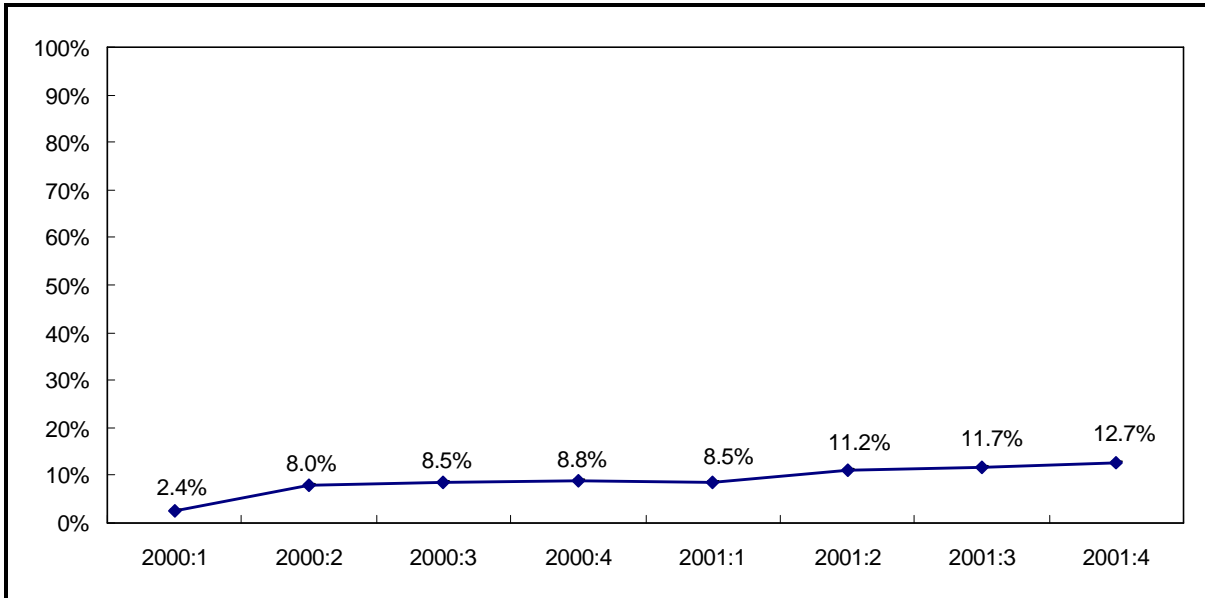
Error bands for 90% confidence interval.

5.5 Market Share of ENERGY STAR Gas Furnaces

The project team continues to estimate the percentages of ENERGY STAR qualified gas furnaces sold in California. Figure 5-4 presents the percentage of ENERGY STAR qualified gas furnaces sold in California throughout 2000 and 2001. Figure 5-5 illustrates the percent of ENERGY STAR gas furnace sales by utility. As shown, the statewide market share of ENERGY STAR qualified gas furnace units increased from 2.4% in the first quarter to 12.7% by the end of 2001.

Table 5-2 illustrates state-level data for the market share of ENERGY STAR qualified gas furnace units both annually and by quarter. Additionally, Table 5-3 shows the same data broken out by utility/region.

Figure 5-4: Central Gas Furnace Sales, Percent of ENERGY STAR Qualified Units



Error bands for 90% confidence interval.

Figure 5-5: Central Gas Furnace Sales, Percent of ENERGY STAR Qualified Units by Utility

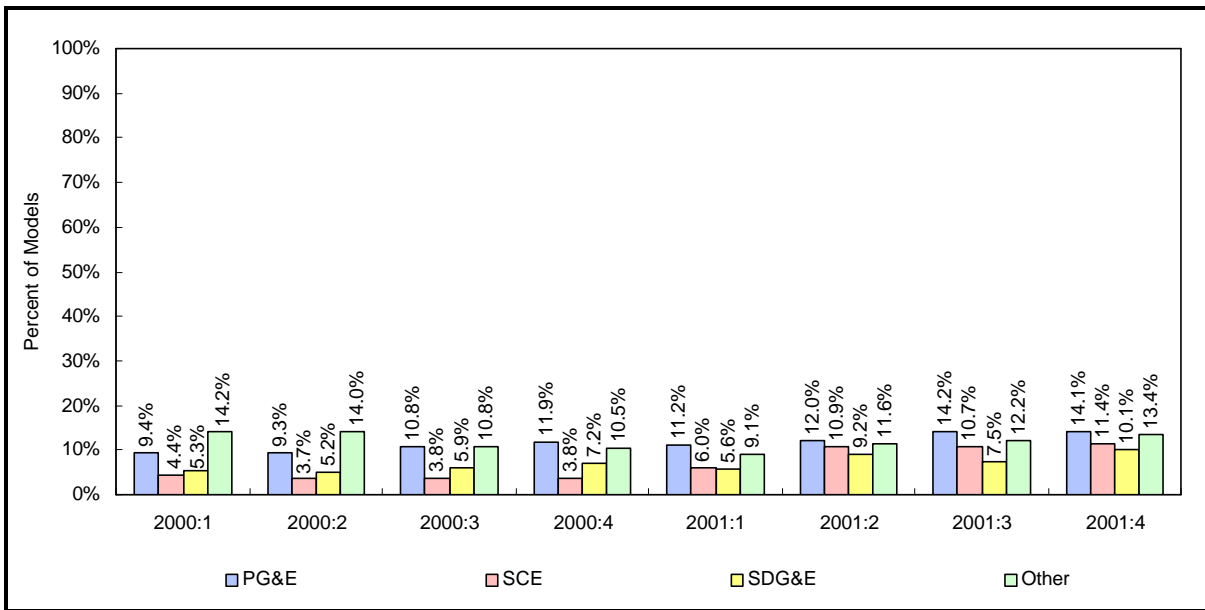


Table 5-2: Gas Furnace Sales, Percent of ENERGY STAR Qualified Units (Statewide)

Year	Percent of ENERGY STAR Qualified Gas Furnaces				
	Annual	Q1	Q2	Q3	Q4
2000	8.45% (.0009) n=88,309	8.24% (.0020) n=19,854	8.02% (.0020) n=19,207	8.54% (.0019) n=21052	8.81% (.0017) n=28196
2001	11.06% (.0009) n=117,053	8.50% (.0016) n=29,978	11.18% (.0020) n=25,145	11.72% (.0019) n=27,291	12.69% (.0018) n=34,639

Standard errors in parentheses.

Table 5-3: Gas Furnace Sales, Percent of ENERGY STAR Qualified Units by Utility Service Area

Utility	Year	Percent of ENERGY STAR Qualified Furnaces ^{1, 2}				
		Annual	Q1	Q2	Q3	Q4
PG&E	2000	10.47% (.0012) n=59,874	9.43% (.0025) n=13,598	9.29% (.0025) n=13,589	10.78% (.0025) n=14,865	11.91% (.0024) n=17,822
Southern California ³	2000	4.54% (.0013) n=23,639	4.70% (.0029) n=5,196	4.15% (.0029) n=4,668	4.37% (.0028) n=5,228	4.75% (.0023) n=8,547
Other	2000	12.07% (.0047) n=4,796	14.25% (.0107) n=1,060	14.00% (.0113) n=950	10.85% (.0100) n=959	10.45% (.0072) n=1,827
PG&E	2001	12.93% (.0014) n=61,409	11.17% (.0025) n=15,807	12.00% (.0028) n=13,254	14.22% (.0029) n=14,316	14.13% (.0026) n=18,032
Southern California ³	2001	8.84% (.0016) n=31,247	5.79% (.0026) n=8,150	10.02% (.0037) n=6,614	8.97% (.0034) n=7,041	10.71% (.0032) n=9,442
Other	2001	11.66% (.0021) n=24,397	9.07% (.0037) n=6,021	11.60% (.0044) n=5,277	12.18% (.0042) n=5,934	13.44% (.0040) n=7,165

1. Standard errors in parentheses.

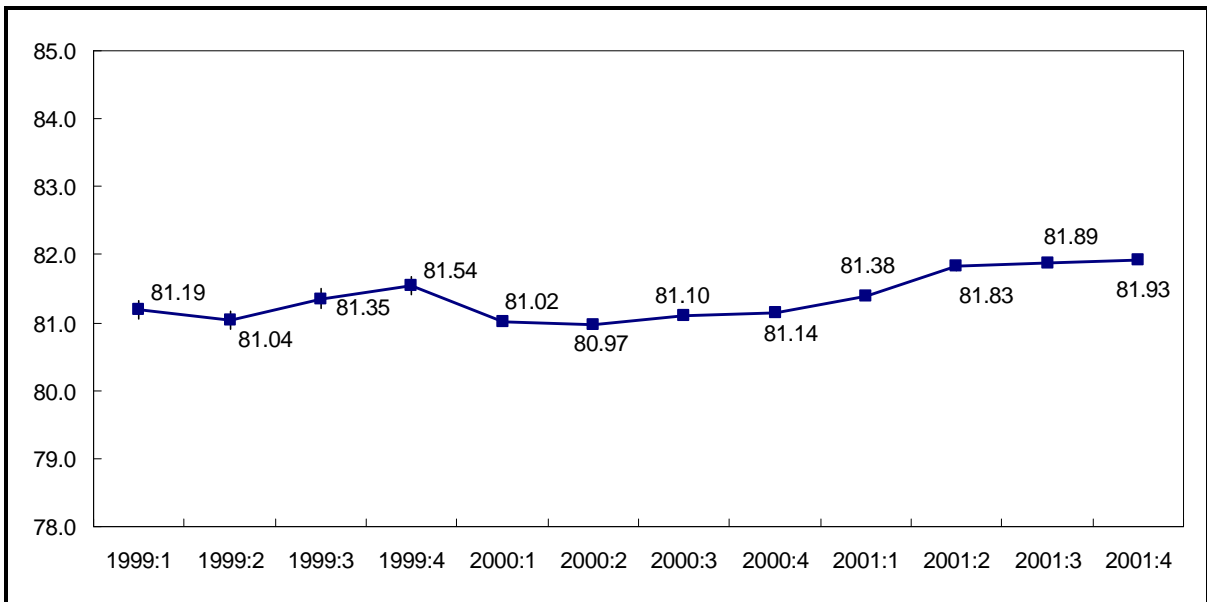
2. "Other" includes municipal utilities such as LADWP, LMUD, PP&L, SMUD, and others.

3. Southern California is a combination of SCE and SDG&E.

5.6 Efficiencies of Gas Furnaces in the Overall Market

Figure 5-6 and Table 5-4 present the average AFUE of central gas furnaces sold in California by quarter from 1999 through 2001. As shown, the average AFUE ranged from 81.19% in the first quarter of 1999 to 81.93% during the last quarter of 2001.

Figure 5-6: Central Gas Furnaces, Average AFUE



Error bands for the 90% confidence interval.

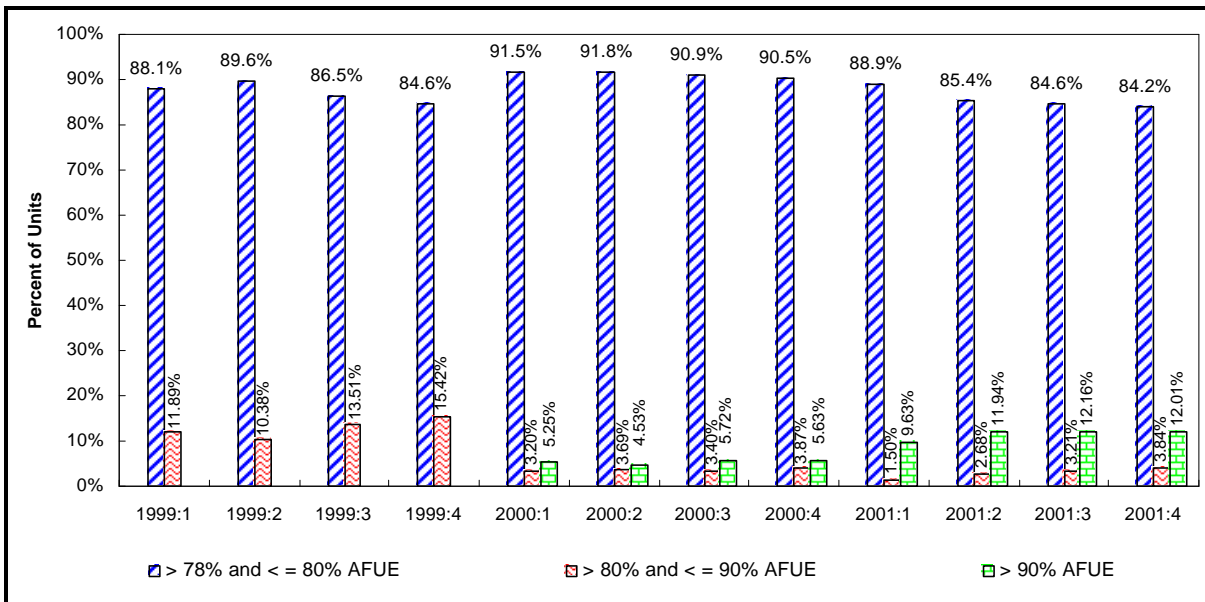
Table 5-4: Central Gas Furnaces, Average AFUE

Period	Average AFUE
1999:1	81.19 (0.0821) n = 1,556
1999:2	81.04 (0.0846) n = 1,300
1999:3	81.35 (0.0909) n = 1,414
1999:4	81.54 (0.0780) n = 2,147
2000:1	81.02 (0.0240) n = 19,755
2000:2	80.97 (0.0235) n = 19,207
2000:3	81.10 (0.0241) n = 21,049
2000:4	81.14 (0.0211) n = 28,195
2001:1	81.38% (0.0248) n = 25,079
2001:2	81.83% (0.0317) n = 19,742
2001:3	81.89% (0.0298) n = 22,373
2001:4	81.93% (0.0264) n = 28,689

Standard errors in parentheses.

Figure 5-7 illustrates the distribution of gas furnaces sold by AFUE level. As shown, over 80% of units sold throughout the past three years had AFUEs between 78% and 80%. Interestingly, the share of units with AFUEs between 80% and 90% decreased from 15% in the fourth quarter of 1999 to less than 4% in all quarters of 2000 and 2001. This shift continues to appear partially offset by an increase in units with AFUEs greater than 90%. In particular, this is seen throughout 2001 where sales of high efficiency furnaces are almost double that of 2000.

Figure 5-7: Gas Furnaces, Percent of Sales by AFUE Level



5.7 Gas Furnace Efficiency in New Construction

This subsection includes the efficiency shares and average efficiency ratings of gas furnaces installed in California's new construction sector. Presented below are the results from the on-site survey analysis, the CF-6R data analysis, and the combined analysis. Due to the termination of on-site surveys, that portion of the analysis has not been updated since the previously published HVAC report. However, wherever possible, all other information has been updated through the end of 2001. See Subsection 2.3 for an explanation of the differences between the on-site survey data and the CF-6R data.

On-Site Survey Data Analysis Results

Table 5-5 presents the average AFUE for central gas furnaces by utility service area. There is little variation in AFUE over time in the PG&E and SCE service territories. However, the average AFUE for homes in the SDG&E service territory increased significantly.³³ Overall

³³ A significance test was conducted at the 90% confidence level.

AFUEs increased slightly because of the increase in SDG&E’s territory. Figure 5-8 shows the distribution of gas furnaces by efficiency level. Of the central gas furnaces installed for all periods, over 90% had an AFUE of 78 to 80.

Table 5-5: Central Gas Furnace Average AFUE – On-Site Survey Data

	PG&E	SCE	SDG&E	All
1998:3-4	80.61 (0.2481) n = 117	80.43 (0.1669) n = 115	80.03 (0.0326) n = 38	80.48 (0.1341) n = 270
1999:1-2	80.62 (0.2486) n = 112	80.01 (0.0076) n = 123	80.00 (0.0000) n = 33	80.32 (0.1154) n = 268
1999:3-4	80.67 (0.2334) n = 139	80.03 (0.0193) n = 97	80.17 (0.0663) n = 44	80.39 (0.1229) n = 280
2001:1-2	80.59 (0.2171) n = 143	80.46 (0.2112) n = 99	81.52 (0.5718) n = 51	80.59 (0.1488) n = 293

Standard errors in parentheses.

Figure 5-8: Central Gas Furnace Shares by AFUE – On-Site Data

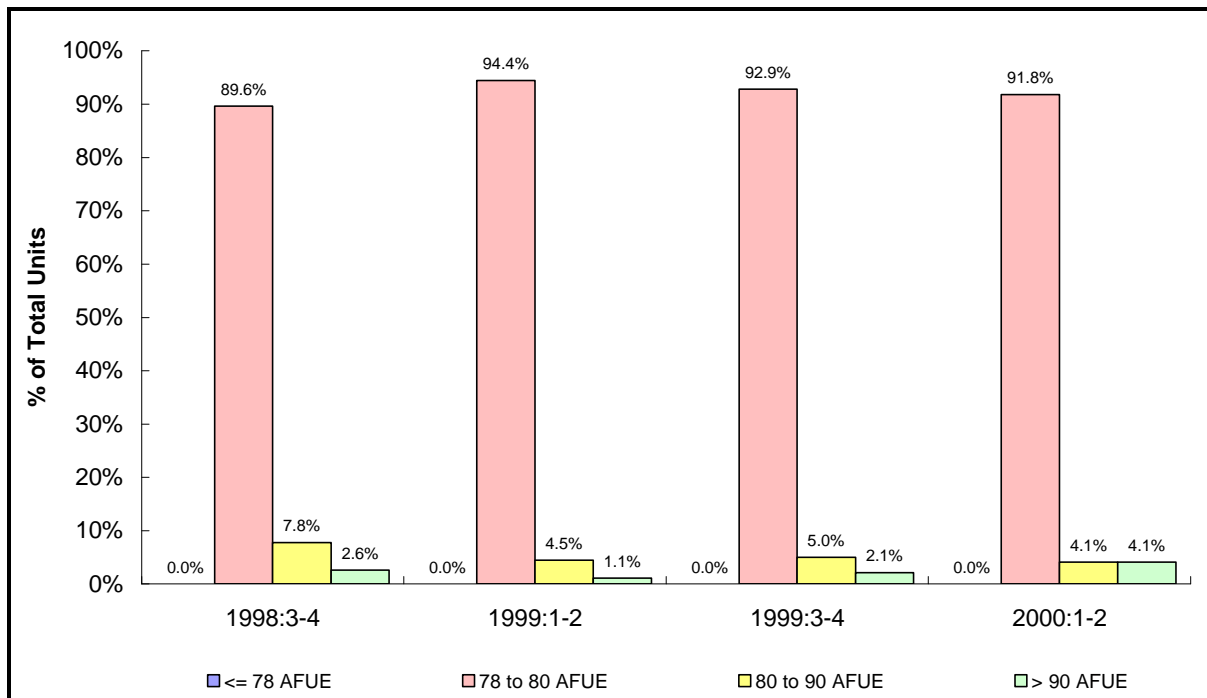


Table 5-6 and Table 5-7 present the saturation of gas furnaces by utility and climate zone for single family and multifamily homes, respectively. The saturations illustrate the percentages of homes, by strata, with at least one gas furnace.

Table 5-6: Saturations of Central Gas Furnaces – On-Site Data – Single Family Homes

Period	RMST Climate Zone	PG&E	SCE	SDG&E	CA
1998:3-4 – 1999:1-2					
	CZ:1	96.6% n = 118	- n = 0	- n = 0	96.6% n = 118
	CZ:2	- n = 0	100.0% n = 30	100.0% n = 62	100.0% n = 96
	CZ:3	- n = 0	99.3% n = 154	100.0% n = 14	99.3% n = 179
	CZ:4	96.6% n = 145	100.0% n = 15	- n = 0	96.8% n = 160
	CZ:5	100.0% n = 2	100.0% n = 31	- n = 0	100.0% n = 43
1999:3-4 – 2000:1-2					
	CZ:1	94.8% n = 96	- n = 0	- n = 0	94.8% n = 96
	CZ:2	- n = 0	96.2% n = 26	100.0% n = 53	97.9% n = 84
	CZ:3	- n = 0	100.0% n = 118	100.0% n = 18	100.0% n = 144
	CZ:4	98.4% n = 198	100.0% n = 12	- n = 0	98.5% n = 210
	CZ:5	100.0% n = 3	100.0% n = 27	40.7% n = 2	99.3% n = 41

Table 5-7: Saturations of Central Gas Furnaces – On-Site Data – Multifamily Homes

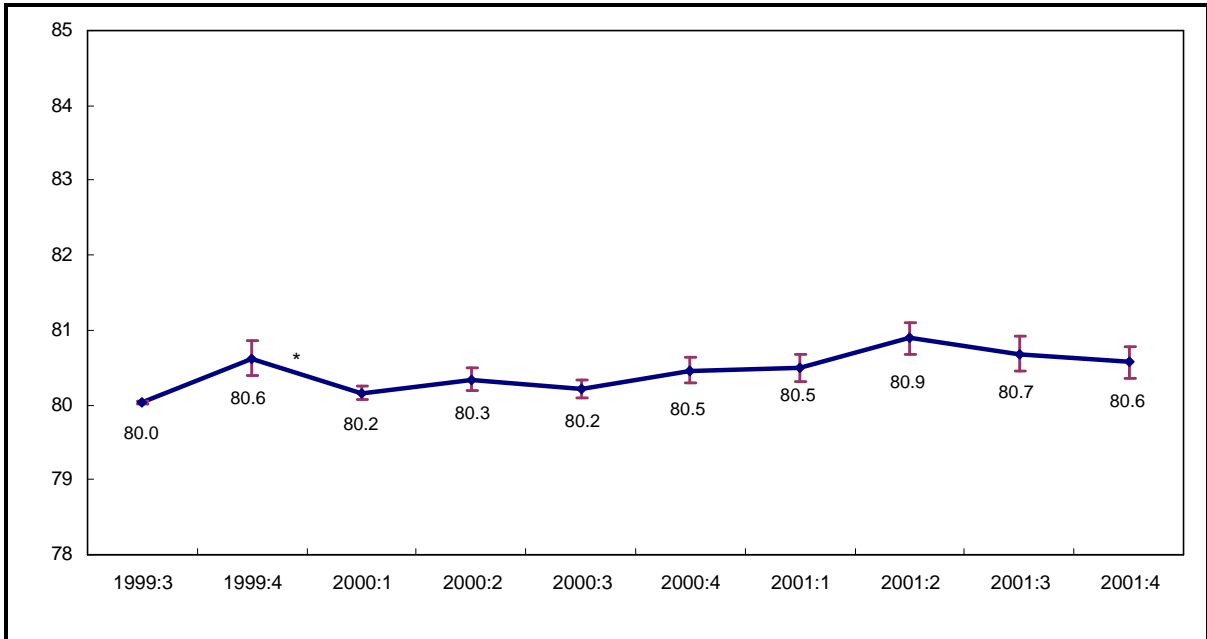
Period	RMST Climate Zone	PG&E	SCE	SDG&E	CA
1998:3-4 – 1999:1-2					
	CZ:1	31.0% n = 66	- n = 0	- n = 0	31.0% n = 66
	CZ:2	- n = 0	60.2% n = 13	37.9% n = 28	51.7% n = 42
	CZ:3	- n = 0	55.0% n = 30	75.8% n = 4	55.3% n = 48
	CZ:4	55.2% n = 34	100.0% n = 1	- n = 0	55.6% n = 35
	CZ:5	0.0% n = 1	47.5% n = 10	- n = 0	46.9% n = 13
1999:3-4 – 2000:1-2					
	CZ:1	31.2% n = 51	- n = 0	- n = 0	31.2% n = 51
	CZ:2	- n = 0	50.0% n = 16	32.5% n = 42	37.9% n = 62
	CZ:3	- n = 0	61.4% n = 25	36.6% n = 8	56.2% n = 45
	CZ:4	33.0% n = 55	- n = 0	- n = 0	33.0% n = 55
	CZ:5	100.0% n = 1	100.0% n = 8	100.0% n = 1	100.0% n = 13

CF-6R Data Analysis Results

Figure 5-9 presents the average AFUE by quarter. As shown, the average AFUE for new construction in California ranged from a low of 80.0% in the third quarter of 1999 to a high of 80.9% during the second quarter of 2001. Table 5-8 shows the average AFUE by utility and by quarter. While the average AFUE for SCE’s territory remains near 80%, average AFUEs in PG&E’s service area range from 80% in the third quarter of 1999 to just over 81% during the second quarter of 2001.

Figure 5-10 illustrates the share of gas furnaces for each efficiency group, by quarter. As shown, the percentage of gas furnaces with an AFUE above 80 that were installed in new homes throughout 2001 increased noticeably in comparison to 1999 and 2000.

Figure 5-9: CF-6R Central Gas Furnace Data (Average AFUE by Quarter)



Error bands for the 90% confidence interval.

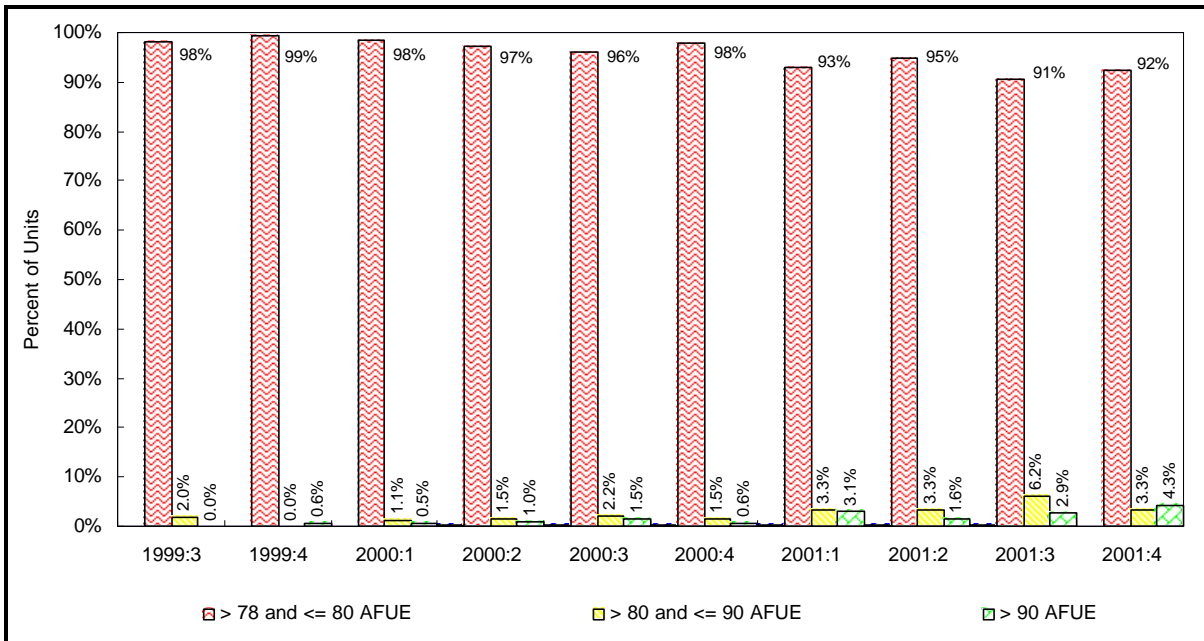
Table 5-8: CF-6R Central Gas Furnace Data (Average AFUE)

	PG&E	SCE	All
1999:3	80.03 (0.0285) n = 8	80.00 (0.0000) n = 43	80.03 (0.0098) n = 51
1999:4	81.13 (0.8253) n = 19	80.00 (0.0000) n = 330	80.62 (0.1422) n = 349
2000:1	80.20 (0.1445) n = 116	80.01 (0.0043) n = 521	80.16 (0.0547) n = 637
2000:2	80.53 (0.3209) n = 76	80.06 (0.0315) n = 529	80.34 (0.0902) n = 605
2000:3	80.21 (0.1555) n = 108	80.20 (0.0695) n = 435	80.21 (0.0680) n = 543
2000:4	80.74 (0.4342) n = 45	80.02 (0.0324) n = 500	80.46 (0.1000) n = 545
2001:1	80.53 (0.3245) n = 62	80.40 (0.1006) n = 448	80.49 (0.1073) n = 510
2001:2	81.21 (0.3830) n = 97	80.08 (0.0301) n = 531	80.89 (0.1293) n = 628
2001:3	81.00 (0.2457) n = 189	80.05 (0.0154) n = 229	80.68 (0.1367) n = 418
2001:4	80.77 (0.2540) n = 143	80.08 (0.0496) n = 277	80.57 (0.1265) n = 420

Standard errors in parentheses.

CF-6R forms from SDG&E's service area were not obtained for this analysis.

Figure 5-10: CF-6R Central Gas Furnace Data (AFUE Groups by Quarter)



Combined New Construction Results

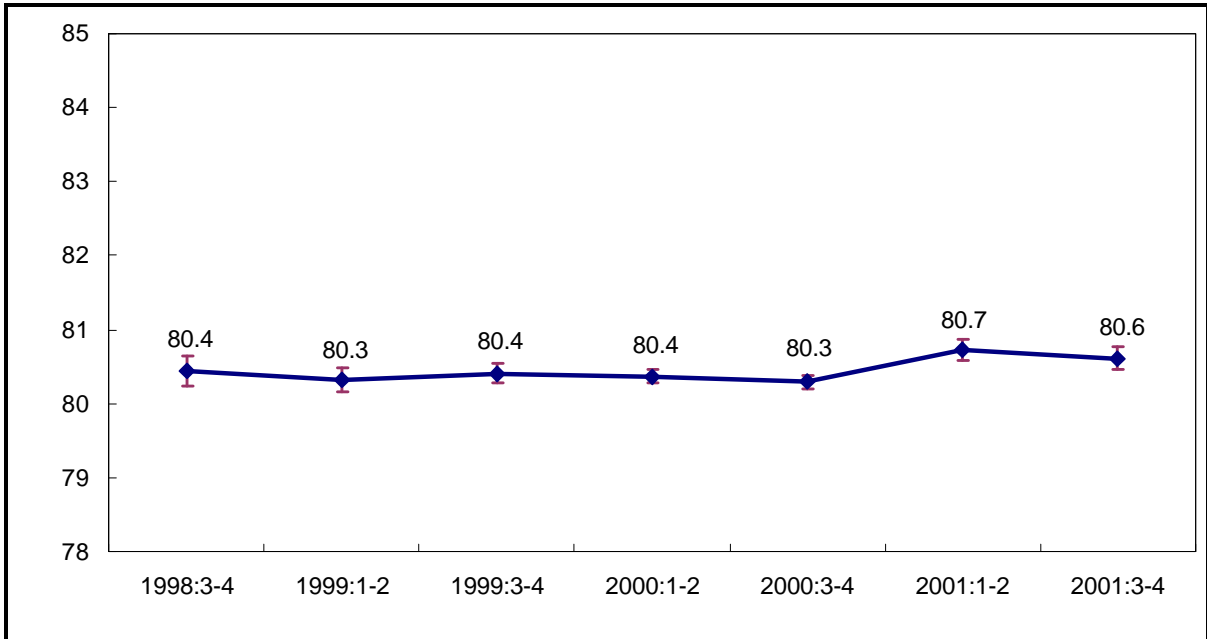
Figure 5-11 presents the average gas furnace efficiency by six-month period. Included in this figure is a 90% confidence interval around the estimated average efficiency. These results indicate that there has been little change in the overall average efficiency of gas furnaces statewide until 2001.³⁴

Table 5-9 presents the average efficiency by climate zone. The statewide average AFUE in 2001 is significantly higher than the previous periods.³⁵ This is primarily attributable to the increase in the average AFUE in RMST Climate Zone 4.

³⁴ A significance test was conducted at the 90% confidence level.

³⁵ A significance test was conducted at the 90% confidence level.

Figure 5-11: Central Gas Furnace Average AFUE in New Construction



Error bands for the 90% confidence interval.

Table 5-9: Central Gas Furnace Average AFUE in New Construction by Climate Zone

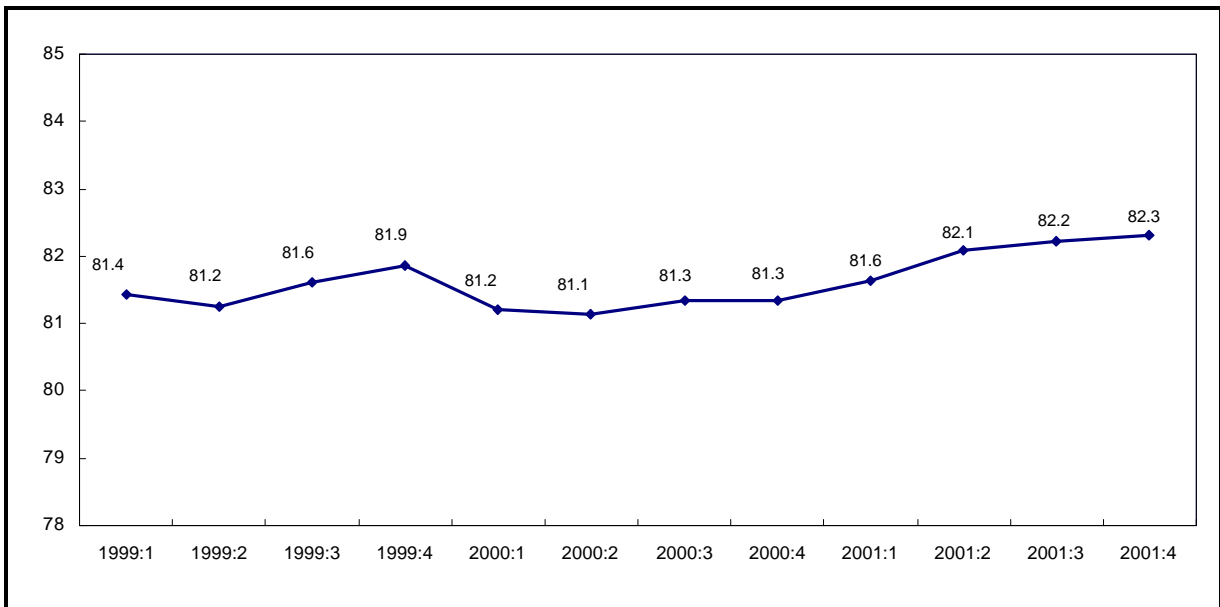
	RMST Climate Zone					
	CZ:1	CZ:2	CZ:3	CZ:4	CZ:5	All
1998:3-4	80.33 (0.2314) n = 67	80.08 (0.0449) n = 43	80.45 (0.2069) n = 91	80.70 (0.3563) n = 67	80.33 (0.1272) n = 18	80.43 (0.1238) n = 286
1999:1-2	80.19 (0.1560) n = 64	80.04 (0.0222) n = 44	80.00 (0.0000) n = 102	80.79 (0.3151) n = 84	80.48 (0.4845) n = 26	80.32 (0.1031) n = 320
1999:3-4	80.78 (0.3761) n = 61	80.09 (0.0495) n = 46	80.04 (0.0100) n = 425	80.68 (0.2702) n = 109	80.03 (0.0304) n = 39	80.40 (0.0811) n = 680
2000:1-2	80.16 (0.1201) n = 86	80.63 (0.3432) n = 54	80.07 (0.0278) n = 953	80.59 (0.1668) n = 252	80.16 (0.0814) n = 190	80.37 (0.0519) n = 1535
2000:3-4	80.00 (0.0000) n = 63	- - n = 0	80.00 (0.0000) n = 773	80.49 (0.2529) n = 90	80.64 (0.1951) n = 161	80.30 (0.0563) n = 1087
2001:1-2	80.00 (0.0000) n = 27	- - n = 0	80.17 (0.0496) n = 838	81.30 (0.3343) n = 131	80.54 (0.1618) n = 141	80.73 (0.0864) n = 1137
2001:3-4	80.00 (0.0000) n = 4	- - n = 0	80.03 (0.0341) n = 369	81.23 (0.2057) n = 328	80.25 (0.0408) n = 137	80.61 (0.0925) n = 838

Standard errors in parentheses.

5.8 Gas Furnace Retrofit/Replacement Efficiency

Figure 5-12 depicts the estimate of sales for retrofits/replacement/acquisition sector. As shown, the average AFUE goes from 81.45 in the first quarter of 1999 to 82.3 in the last quarter of 2001. The project team obtained this estimate of the average AFUE sold in the retrofit/replacement market by backing out new construction data from the overall market data from the HVAC distributors.

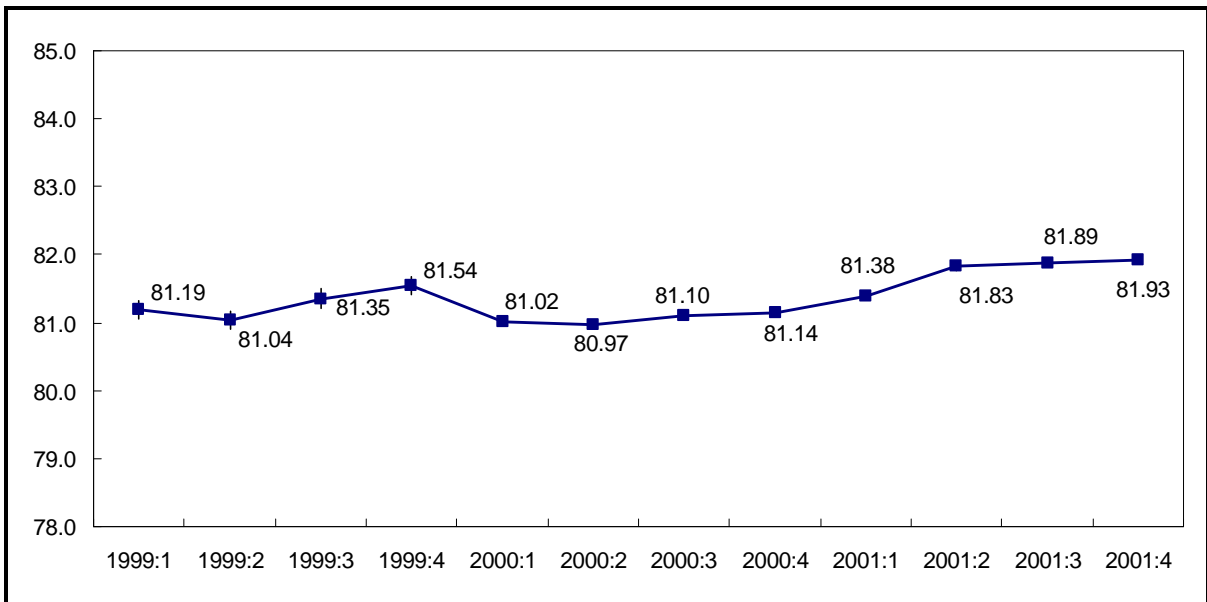
Figure 5-12: Central Gas Furnace Average Efficiencies (AFUE) – Retrofit, Replacement, and Acquisition



5.9 Summary of Average AFUE Levels by Market Type

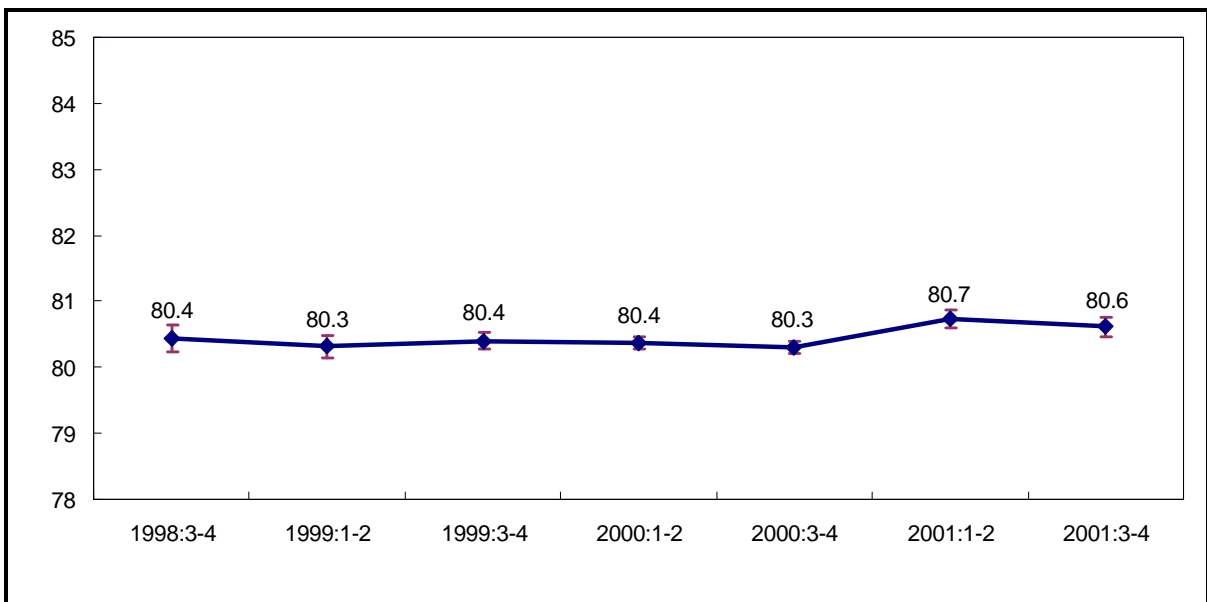
To best illustrate the three market segments covered by the project, the graphs that illustrate the average AFUE levels of gas furnaces in the residential market in California are repeated below for easy reference and comparison.

Figure 5-13: Central Gas Furnaces, Average AFUE



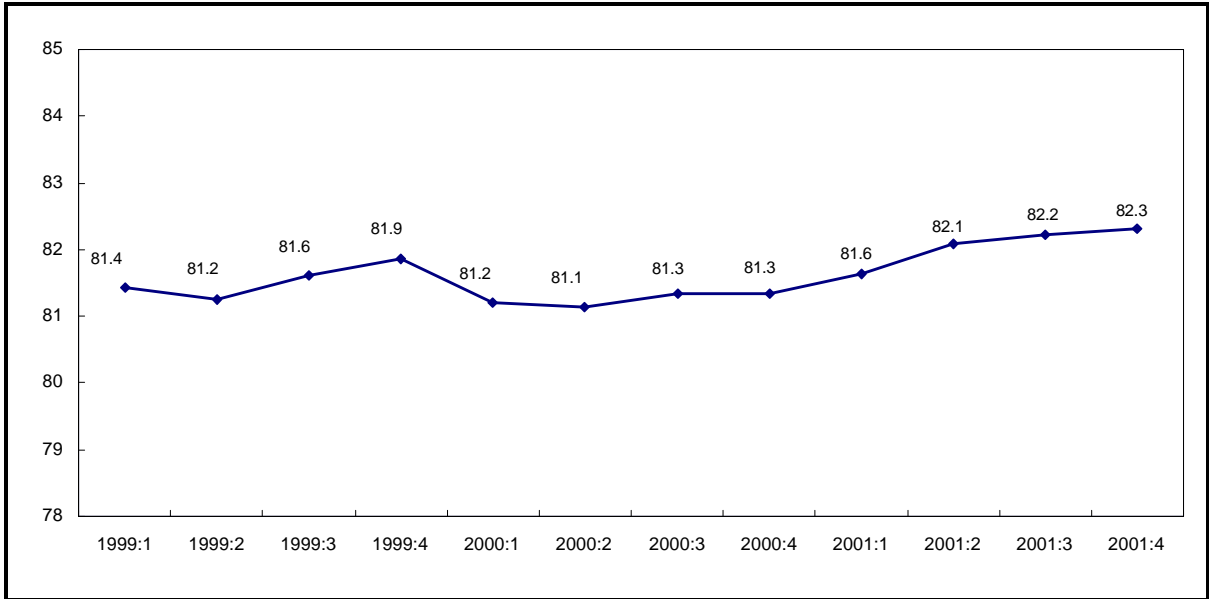
Error bands for the 90% confidence interval.

Figure 5-14: Central Gas Furnace Average AFUE in New Construction



Error bands for the 90% confidence interval.

Figure 5-15: Central Gas Furnace Average Efficiencies (AFUE) – Retrofit, Replacement, and Acquisition



6

Work in Progress and Fourth-Year Tracking Activities

The project team expects to publish a first half of 2002 HVAC report a few months after the release of this report. In addition, RER continues its recruitment efforts in order to increase the sample size, which will improve the precision of the analysis. RER strives to meet the originally stated goal of a sample size of over 65% of the frame, and continues efforts to improve geographic coverage. Within this overall effort to enlarge the sample, RER will pay special attention to slightly under-represented utility areas, such as SDG&E. The continuing four-year efforts will also focus on the following:

- Producing the second round of individual summaries for participating distributors, and
- Maintaining the sample distributor base by regular contact/relationship building.

Additionally, RER will continue to monitor changes in federal standards (National Appliance Energy Consumption Act, or NAECA), and evaluate the impact of these changes as appropriate. In addition, the ENERGY STAR[®] specification changes will also be monitored.

Appendix A

Data Detail and Analysis

A.1 CF-6R Installation Forms

To augment the data obtained during the on-site surveys, RER obtained CF-6R installation forms from various building departments and contractors throughout California. The CF-6R forms, filed by builders upon completion of construction, include detailed data on various measures installed in new homes, including HVAC equipment. Data from the on-site surveys and CF-6R forms were combined to track the market shares and average efficiencies of a variety of measures.

Description of the CF-6R Form

CF-6R installation forms contain data on heating equipment, cooling equipment, water heating equipment, and fenestration of newly constructed residential buildings in California. Since the forms include descriptions, efficiency ratings, and model numbers for the previously mentioned equipment, they are an excellent source of data for tracking average efficiencies and efficiency market shares in the residential new construction sector.

California's Title 24 Energy Efficiency Standards require that builders provide the completed CF-6R to the new homeowner, but do not require them to be submitted to or retained by the presiding building department. CF-6R forms typically are posted in the garage of a home being constructed. As each vendor installs their equipment, they document the equipment installed, and sign and date the form. The CF-6R forms are to be left on-site and given to the homeowner after the home is completed.

In some building department jurisdictions, the form (or a copy of it) is filed with the local building department. However, because it is optional for the building departments to collect and/or retain these forms, most do not. The building departments that do retain these forms vary with respect to how long the form remains on file. In many instances, if the CF-6R form is filed at all, the department retains it only for a limited time (for example, 90 days after the home is completed). Although there are limitations in working with building departments to collect these forms, it was the most cost-effective option compared to obtaining them from homeowners.

A.2 On-Site Surveys

The objective of the on-site surveys was to collect efficiency data for equipment and shell measures installed in 800 single family and multifamily homes in California for two years of the project. As the RMST study is an ongoing multi-year project, on-site surveys will continue to be conducted to develop a time trend of efficiencies in this important market sector. The new construction survey frame was developed using customer frame data provided by California's independently owned utilities (IOUs). To ensure that the case weights represented new home populations by residence type and climate zone, data on total building permits by type and climate zone also provided a sanity check for the frame estimates.

The survey was updated in the second year of the RMST to better capture the desired data. These changes did improve the information collected about HVAC equipment.

On-Site Survey Sample Design

The on-site sample frame, the comparison with building department permit data, on-site sampling plan, and sample selection are discussed below.

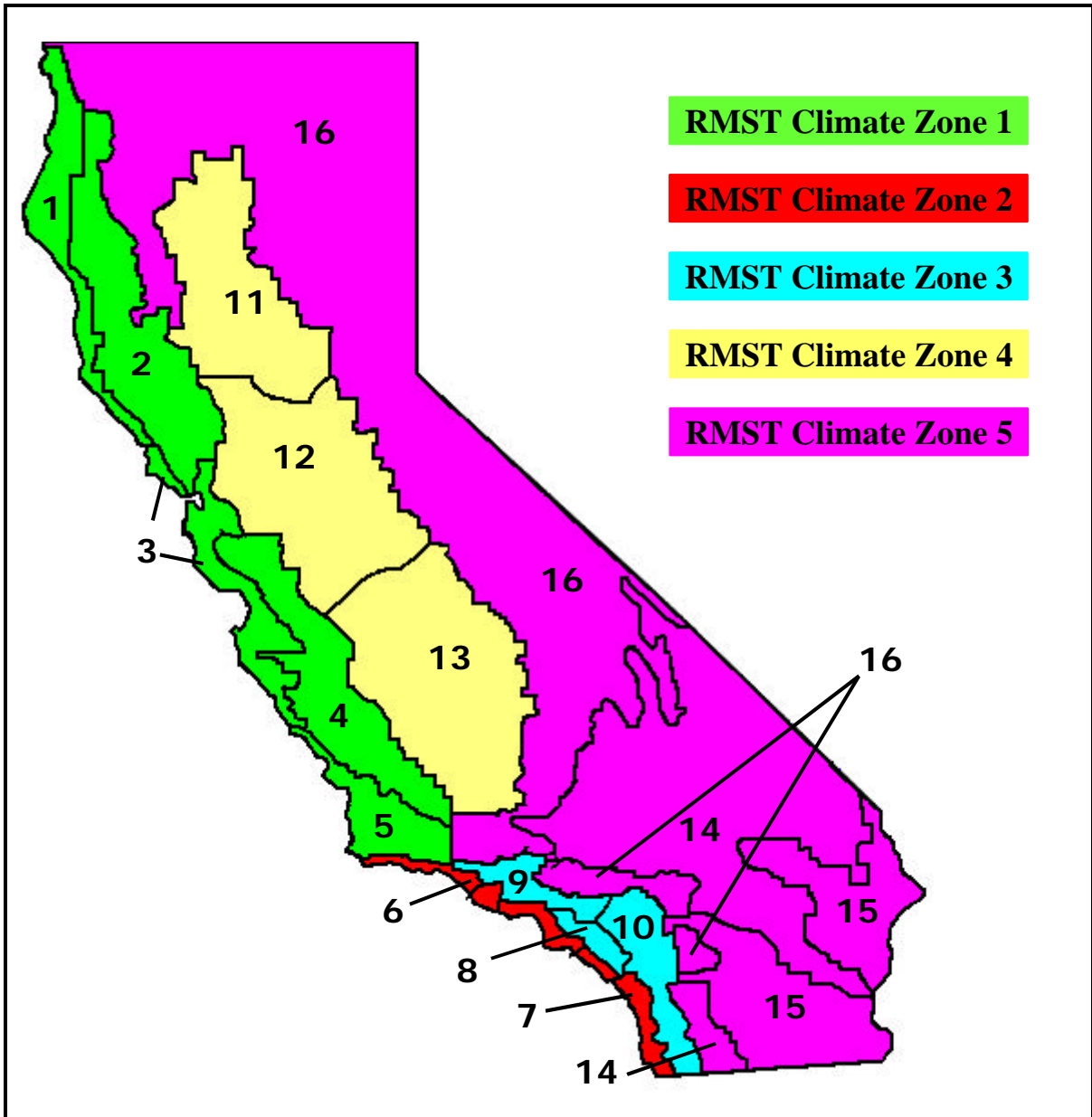
Sample Frame Overview. The new construction survey frame was developed using customer frame data provided to RER by California's IOUs. To ensure that the case weights represent new home populations by residence type and climate zone, data on total building permits by type and climate zone were also used to provide a sanity check for the frame estimates.

For purposes of developing the new construction sample frame, RER defines newly constructed homes as those first occupied between June 30, 1998 and July 1, 1999 for the first year of data and those homes first occupied between June 30, 1999 and July 1, 2000 for the second year. Further, it was essential that the frame data include information on residence type and California Energy Commission climate zone (CEC climate zone).

- **Residence Type.** Each utility has a residence type indicator in its billing frame. These definitions vary widely and, at best, could be aggregated only into single family and multifamily designators. Common area accounts were omitted from the sample frame.
- **CEC Climate Zone.** There are 16 CEC climate zones throughout California, as shown in Figure A-1. For this study, these zones were collapsed into five regions. The criterion for the aggregating the climate zones was that the Title 24 requirements across these climate zones are the same or vary in only one component. Using this approach, climate zones were aggregated as described below:
 - Climate Zone 1 (CZ1) includes CEC Climate Zones 1, 2, 3, 4, and 5

- Climate Zone 2 (CZ2) includes CEC Climate Zones 6 and 7
- Climate Zone 3 (CZ3) includes CEC Climate Zones 8, 9, and 10
- Climate Zone 4 (CZ4) includes CEC Climate Zones 11, 12, and 13
- Climate Zone 5 (CZ5) includes CEC Climate Zones 14, 15, and 16

Figure A-1: CEC Climate Zones



A.3 Distributor Expansion Weights

To estimate total HVAC sales in each utility area, RER developed an estimate of units sold for residential use by utility area. To do this, RER combined data from the new construction portion of the RMST with information about replacement units based on saturations and expected lifetime data.¹ RER used this estimate to create an appropriate expansion weight for the utility level data.

The expansion weights for CACs and central gas furnaces sold in each utility area for sales by the HVAC distributors are computed as the ratio of total units sold to the units sold in the analysis sample.

Shares of ENERGY STAR qualifying heating and cooling equipment during each quarter were estimated by expanding the sales in the database by the appropriate expansion factor and computing the percent of the expanded sales that qualify for the ENERGY STAR label.

A ratio of the total number of households in each utility service area to the total number of households in California was used to estimate the proportion of total sales of each type of HVAC equipment in each utility service area for each year. The ratio was applied to estimates of HVAC shipments to California.

Expansion weights were calculated as follows:

$$N_{uh} = R_u + NC_u$$

where:

- N_{uh} = an estimate of total sales of HVAC equipment h for utility u in 2000.
- NC_{uh} = an estimate of new construction HVAC equipment h for utility u in 2000.
- R_{uh} = total number of replacement HVAC units h in each utility's u service area in 2000. R_u was developed from:

$$T_{uh} \times L$$

where T_{uh} is the total number of household HVAC units h in each utility's service area u and L is the expected lifetime in years for the appropriate HVAC equipment. T_{uh} was determined by:

$$P_u \times \text{Saturation}_{ue}$$

¹ Appliance Magazine. A Portrait of the U.S. Appliance Industry: The Saturation Picture; The Share-of-Market Picture; The Life Expectancy/Replacement Picture; Who's Who in the Appliance Industry. September 1998. pp. 68-90.

where P_u is the total number of households in each utility service area u in 2000 and S_{ue} is the saturation by each utility service area u and by HVAC equipment type e in 2000. The total number of households in the utility service areas is derived from household numbers reported by the three IOUs in California, as well as the Los Angeles Department of Water and Power and the Sacramento Municipal Utility District.

A.4 On-Site Survey Expansion Weights

RER developed expansion weights to expand the on-site data to represent the total number of homes built within the three electric IOU territories between July 1, 1998 and June 30, 2000. The expansion weights for HVAC equipment were based on the number of households in each utility service area and CEC climate zones shown in Table A-1.²

Table A-1: New Homes Built in California (by Utility and Climate Zone)

	RMST Climate Zone	PG&E	SCE	SDG&E	All
July 1, 1998 - June 30, 1999	CZ:1	28,387	-	-	28,387
	CZ:2	4	5,864	6,215	12,083
	CZ:3	-	25,797	1,169	26,966
	CZ:4	29,022	2,149	-	31,171
	CZ:5	589	4,658	15	5,262
	Total	58,002	38,468	7,399	103,869
July 1, 1999 - June 30, 2000	CZ:1	27,459	0	0	27,459
	CZ:2	0	6,782	7,750	14,532
	CZ:3	0	23,599	2,125	25,724
	CZ:4	46,305	1,851	0	48,156
	CZ:5	524	4,865	65	5,454
	Total	74,288	37,097	9,940	121,325

Specifically, expansion weights were calculated as follows:

$$Weight_{i,U,CZ,HT,SA} = \frac{N_{U,CZ,HT,SA}}{n_{U,CZ,HT,SA}}$$

where

² New construction frames from the various utilities include both single family and multifamily homes.

- $N_{U,CZ,HT,SA}$ = the total number of houses built between July 1, 1999 and June 30, 2000, by utility (U), climate zone (CZ), housing type (HT), and semi-annual classification (SA), and
- $n_{U,CZ,HT,SA}$ = the number of completed samples points for houses built between July 1, 1998 and July 30, 2000, by utility, climate zone, housing type, and semi-annual classification.

A.5 CF-6R Data Processing and Expansion Weights

Expansion weights were developed to expand the data obtained from the installation forms to represent the total number of homes built within the three electric IOU territories between July 1, 1998 and December 31, 2001. The expansion weights are based on the number of households in each utility service area and CEC climate zone.³ In particular, the expansion weights for HVAC equipment are based on utility and climate zone.

Central Air Conditioners. The CF-6R form contains CAC data that usually include model number and efficiency rating (SEER). RER verified efficiency ratings by checking the minimum values and then ensuring that data with the same model numbers had identical efficiencies attributed to them. RER staff also identified efficiencies for each observation where that information had not been provided. RER used the CEC appliance database and manufacturer information to research these efficiencies.⁴

Expansion weights were used to expand the number of observations up to the total number of homes with CACs built within the three electric IOU territories between July 1, 1998 and December 31, 2001. These expansion weights were constructed using information on the utility that services the county in which each building department is located, the climate zone in which the building department is located, and the saturations found using the on-site database. The on-site database was used to calculate the percentage of homes with CACs and the percentage of homes with room air conditioners. These percentages were calculated by utility service territory and climate zone.

Expansion weights were calculated as follows:

$$Weight_{i,U,CZ} = \frac{N_{U,CZ}}{n_{U,CZ}} * Saturation_{U,CZ}$$

³ New construction frames from the various utilities include both single family and multifamily homes.

⁴ CEC. *Database of Energy Efficient Appliances*.

where

- $N_{U,CZ}$ = the total number of houses built between July 1, 1998 and December 31, 2001, by utility, and climate zone,
- $n_{U,CZ}$ = the number of CF-6R forms for houses built between July 1, 1998 and December 31, 2001, by utility and climate zone, and
- $Saturation_{U,CZ}$ = the percent of homes in the on-site database built between July, 1998 and December 31, 2001 that have a CACs, by utility and climate zone.

Furnaces. The CF-6R form contains central gas furnace data that usually includes model number and efficiency rating (AFUE). RER verified the efficiency ratings by checking the minimum AFUE values, and then ensuring that data with the same model numbers had identical efficiencies attributed to them. RER staff also identified the efficiencies for each observation where that information had not been provided. The CEC appliance database and manufacturer information was used to research these efficiencies.⁵

Expansion weights were developed to expand the number of observations up to the total number of homes with central gas furnace built within the each utility service territory between July 1, 1998 and December 31, 2001. These expansion weights are based on the utility that services the county where each building department is located, the climate zone in which the building department is located, and the saturations found using the on-site database. The on-site database was used to calculate the percentage of homes that have a central gas furnace. These percentages were calculated by utility service territory and climate zone.

Expansion weights were calculated as follows:

$$Weight_{i,U,CZ} = \frac{N_{U,CZ}}{n_{U,CZ}} * Saturation_{U,CZ}$$

⁵ *Ibid.*

where

- $N_{U,CZ}$ = the total number of houses built between July 1, 1998 and December 31, 2001, by utility and climate zone,
- $n_{U,CZ}$ = the number of CF-6R forms for houses built between July 1, 1998 and December 31, 2001, by utility and climate zone, and
- $Saturation_{U,CZ}$ = the percent of homes in the on-site database built between July 1, 1998 and December 31, 2001 that have a central gas furnace, by utility and climate zone .