Final Report

Evaluation of the RightLights Program

Prepared for: Ecology Action

In partnership with Energy Solutions and Center for Energy and Environment

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Ecology Action's RightLights Program offers PG&E customers within Santa Cruz, Monterey, and San Benito Counties an opportunity to increase the energy efficiency of their lighting systems through a turnkey process of evaluation and installation of retrofit lighting measures. Ecology Action designed and implemented the program in partnership with Energy Solutions (program design and marketing) and Center for Energy and Environment (program design and software tools). Hard-to-reach non-residential customers are targeted for the Program through an initial site audit, installation of a Quick Saver Package (QSP), followed by recommendations for additional lighting efficiency measures to be installed and subsequent lighting retrofits.

The QSP measures (screw-in Compact Fluorescent Lamps (CFLs) and/or LED Exit Sign upgrades), valued at up to \$250, are free to customers. Incentives are provided based on the total amount of expected energy savings from additional lighting upgrades and the customer's rate schedule.

As of December 31, 2003, 611 of the estimated potential 20,000 small business retrofits were completed, translating to 3% market penetration. Initial goals for the Program included 595 participants, 5,024,231 kWh in energy savings and 964 kW in demand savings. These targets were substantially exceeded.

The program evaluation consisted of

- A review of the Program tracking database
- Verification of specific parameters in savings algorithms not considered deemed values
- Verification of achievement of unit-based marketing activities
- Verification of the quantities and types of equipment installed
- Determination of verified peak kW and kWh impacts

The database review concluded that the deemed values used for each of the market sectors/business types were consistent with those approved for the California Express Efficiency Program, which targets small- and medium-sized nonresidential customers.

Quantec verified that both the coincident demand savings and the energy savings equations were being properly calculated in the FACET[©] program database. In addition, we verified that the fourth quarter 2003 report correctly presented these values from the Program database.

Quantec staff conducted 69 site visits to verify that the measures from the Program database were installed and operating as predicted under the *ex ante* assumptions. We then calculated the verified energy and demand savings based on the results of our site visits. The overall savings realization rate is 97%.

Table ES.1 compares expected Program energy savings to evaluated savings by measure type.

		v	v 1		
	Energy	Savings	Demand Savings		Realization
Measure	Expected (kWh)	Evaluated (kWh)	Expected (kW)	Evaluated (kW)	Rate %
CFLs	3,716,695	3,545,735	716	683	95%
Tubular Fluorescents	5,112,780	5,050,381	1,037	1,025	99%
LED Exits and Misc.	198,626	198,626	29	29	100%
Total	9,028,101	8,794,742	1,782	1,737	97%

Table ES.1: Evaluated Program Energy and Demand Savingsby Measure Type

Based on our review of the calculations and databases, we offer a few recommendations:

- Quantec recommends that a standard number of operating hours (as they do in the Express Efficiency Program) and coincident diversity factor apply to exterior lights for all market sectors.
- In addition, RightLights should consider migrating towards the SPC naming conventions for more measures and standardizing the measure input fields. This will facilitate both internal and external reporting.
- We also recommend additional quality assurance (QA) to ensure consistency and accuracy between measure and project level reporting from the database.

We found that RightLights is implementing a successful mix of marketing activities to exceed its target population of small, "hard to reach" nonresidential customers. The Quick Saver Package is a successful tool for winning the attention and trust of participants and should be continued. Overall, customer satisfaction is very high due to the ease of participation, professional manner of installers, and significant realized energy savings.

Program Description

The RightLights Program (Program) provides lighting efficiency improvement services to nonresidential electrical customers with demand less than 500kW in Santa Cruz, Monterey, and San Benito Counties.

In order to implement energy-efficient lighting solutions in the hard-to-reach small business market, the Program is designed to provide a complete package of services through a single, objective point of contact for the customer. Program participants benefit from a turn-key process supervised by a trusted source and maximized energy savings through comprehensive lighting retrofits.

A RightLights Lighting Specialist visits potential participants, performs a detailed analysis of the current lighting system, and identifies inefficiencies. The data are then entered into FACET[©], a proprietary software program that computes the potential energy savings and costs of the project. A complete report detailing retrofit costs, rebate amount, annual utility savings, payback period, and energy savings is generated by the software and provided to the business. When the customer accepts the proposed project cost¹ and decides to participate in the Program, project installation begins.

The Program also offers a Quick Saver Package (QSP) of screw-in Compact Fluorescent Lamps (CFLs) and/or LED Exit Sign upgrades, valued at up to \$250. Any site participating in a RightLights lighting analysis is eligible for this package, which is installed at the time of the initial lighting analysis at no cost to the participant.

Ecology Action of Santa Cruz is the designated implementer of this Program. Subcontractors include Energy Solutions and Center for Energy and the Environment.

The Program began delivering services in October 2002 and completed 611 small business retrofits by December 31, 2003. Ecology Action estimates that there are 20,000 eligible small businesses in the Monterey Bay Region, translating to 3% market penetration in the 15-month period.

¹ Proposed project customer cost is the total project cost less customer rebate. The rebate rate varies by rate schedule and the total dollar savings is calculated from expected energy savings due to project installation.

Evaluation Approach

The goals of this evaluation are to:

- Evaluate the Program tracking database to ensure that the *ex ante* estimates were calculated properly (i.e., formulas are correct and deemed parameters were input appropriately)
- Verify specific parameters in the per unit kW and kWh savings algorithms that are not considered deemed values
- Verify achievement of unit-based marketing activities
- Verify the quantities and types of equipment installed
- Based on deemed savings and installed quantities, verify peak kW and kWh impacts

In order to fulfill the goals of this study, Quantec conducted a number of research activities, including:

- A technical review of the Program database to verify that the *ex ante* estimates are being calculated properly
- A review of marketing materials and status reports
- On-site measure verification via 69 site visits
- Preparation of net Program impacts based on the findings from the site visits

Each of these activities is discussed in the following chapters. Chapter II examines the savings calculations; Chapter III reviews the marketing activities; Chapter IV presents the findings from our site-visit verifications and savings calculations; while Chapter V presents our conclusions and recommendations.

II. Review of Savings Calculations

Quantec carefully reviewed the Program database to verify that:

- The inputs for *ex ante* estimates (deemed parameters) are correct
- The formulas to calculate project costs and expected savings are being calculated properly

Program Database

The RightLights Program uses a customized Microsoft Access database called FACET[©]. The database has a proprietary front end developed by the Center for Energy and the Environment that automates the process of calculating the costs and savings for energy efficiency projects.² Users enter in a new project name, an area (e.g., office, hallway, etc.), and the measures; the program then calculates the following:

The cost of the project. Participating RightLights Program Contractors have agreed to fixed labor rates, equipment markups, and labor factors, which are included in the database and allow the Program to deliver fixed-price bids to the customer. As a result of Ecology Action's previous negotiations with the contractors and equipment suppliers, both the cost of the hourly labor rate and the equipment are often well below market cost. Participants pay the contractor only for the price of the project less the rebate, thereby getting the rebate "up front." Ecology Action pays the rebate amount directly to the Contractor once the work is complete, which acts as an additional quality control mechanism. Ecology Action then invoices the utility for the amount of the rebate.

Rebate amounts. The rebates are based on the estimated energy savings. During the second quarter of 2003, Program incentive levels were adjusted:

- Rate schedule A1 and A6, less than 100 kW demand: 13.5 cents per first-year kWh saved, with a maximum rebate of 100% of the project cost.
- Rate schedule A10 or customers with peak demand of less than 100 kW: 13.5 cents per first-year kWh saved, with a maximum rebate of 85% of the project cost

² FACET is an acronym for FACilities Evaluation Tool, and can also be used for measures other than lighting.

• Customers with over 100 kW in peak demand: 9 cents per first-year kWh saved, with a maximum rebate of 80% of project costs

Table II.1 summarizes Program participation and rebate distribution by rate class.

Rate Class	No. Participants	Total Rebates (\$)	Rebate % of Program Total	Avg. Rebate per Site (\$/Participant)
A1	497	\$199,129	33%	\$401
A6	10	\$10,691	2%	\$1,069
A10	99	\$385,537	64%	\$3,894
E19S	5	\$9,310	2%	\$1,862
Total	611	\$604,666	100%	\$990

Table II.1: Program Participation and Rebate Distribution

FACET computes the kWh savings based on the reported hours of operation, but the final Program energy and demand savings are based on the deemed hours of operation. Consequently, the rebate is based on the customers' reported hours of operation, while final Program savings are calculated from the deemed hours of operation.

Deemed Parameters

The FACET database uses deemed values for a number of inputs included in the savings calculation. The deemed values were implicitly defined as part of the cost-effectiveness calculations for the Program Implementation Plan and were formally approved later during meetings with PG&E.

Operating Hours, Interactive Effects, and Coincident Diversity Factors

Table II.2 shows the deemed values used for each of the market sectors/business types. These values were consistent with those approved for the California Express Efficiency Program, which targets small- and medium-sized nonresidential customers. The operating hours vary by business type, except for exit signs, which were assumed to be on continuously at all sites.^{3,4}

Demand and energy savings estimated for the Express Efficiency Program also included savings attributed to the reduction in cooling loads produced by energy-efficient lighting. The RightLights Program included an adjustment for these additional Demand Interactive Effects (DIE) and Energy Interactive Effects (EIE) by market sector. These adjustment factors are averages applied

³ These values were based on a 1997 study of the Program by Quantum Consulting.

⁴ In addition, exit lights were assigned a conditional diversity factor of 1.0 for all sectors.

to all sites of the same business type uniformly. Finally, the Express Efficiency Program study included Coincident Diversity Factors (CDFs) to estimate the demand savings that are coincident with peak demand. The values for these three multipliers and operating hours are presented in Table II.2.

PG&E Market Sector*	FACET Business Type	Annual Operating Hours**	Demand Interactive Effects	Coincident Diversity Factors***	Energy Interactive Effects
Office	Small Office	4,000	1.25	0.81	1.17
Retail	Small Retail	4,450	1.19	0.88	1.11
College	Small Institutional	3,900	1.22	0.68	1.15
School	Small Institutional	2,150	1.23	0.42	1.15
Grocery	Convenience Store	5,800	1.25	0.81	1.13
Restaurant	Entertainment	4,600	1.26	0.68	1.15
Health Care/Hospital	Small Institutional	4,400	1.26	0.74	1.18
Hotel/Motel	Small Hotel/Motel	5,500	1.14	0.67	1.14
Warehouse	Warehouse	3,550	1.09	0.84	1.06
Process Industrial	Light Manufacturing	5,300	1.20	0.78	1.09
Assembly Industrial	Light Manufacturing	4,900	1.20	0.80	1.09
All Other	Other	4,500	1.13	0.76	1.08

Table II.2: Deemed Values for Operating Hours, Interactive Effects, and Coincident Diversity Factors

* Source: Pacific Gas and Electric Company, Express Efficiency Program, November 2000

* Exit signs were assumed to operate for 8,760 hours for all business types

*** Exit signs were assumed to have a CDF of 1.0 for all business types.

Quantec verified that these approved values were included in the FACET database. While the deemed values were generally implemented according to the approach described in the Program plan, two items of interest were discovered:

- Six sites (two retail, two restaurants, an office, and a school) were assigned to the "other" category for all deemed values (hours, DIE, CDF, and EIE). For our analysis, we reassigned these sites to the identified category and calculated Program savings using these corresponding deemed values.⁵
- In addition to exit lights, the Express Efficiency Program assigned the same number of hours, for all sectors, to exterior lights. The RightLights Program, however, was originally designed for interior lights only, so default values for exterior lights were never added to the database. Instead, the deemed values for outside lights were

⁵ This reassignment produced less than a 1% reduction in expected energy and demand savings.

assumed to be the same as interior lights. Ecology Action and the Center for Energy and the Environment plan to add a standard value for hours of operation and the CDF for exterior lights in the 2004 Program.

Fixture Wattages

The FACET database also incorporated deemed values for wattage levels for each measure, including the existing and the replacement measures. These levels were based on values from the 2001 Standard Performance Contract Program (SPC) Lighting Fixture Demand Tables.⁶ For the few measures that were not included in the SPC tables, CEE used other accepted sources, such as the Advanced Ballast Catalog, to populate the demand levels.

Data entry errors are minimized for the wattage fields because the FACET database was constructed so that wattages were fixed for all measures except CFLs and incandescents. In other words, users can only modify wattages for these fields.

In order to verify that the deemed wattages were used, Quantec selected a sample of approximately ten detailed measures, focusing on the most common existing and replacement measures. Matching specific measures to the SPC tables, however, posed a number of difficulties:

- In several instances, the same measure was listed using various spelling/space combinations, with only slight differences between them
- Ballast factors, which determine wattages, were sometimes included in the system name field and in other cases in a separate field (i.e., the naming conventions were not consistent in terms of including or excluding the ballast factor)
- In many cases, multiple fixtures were included in the New Fixture field, making it difficult to verify specific wattages associated with any one measure
- In some cases, the FACET naming conventions differed substantially from the SPC's
- The contractor for the Monterey Public School sites (Sun Industries) used a different naming convention than the other sites

⁶ Under the SPC Program the Program administrators (including PG&E) offer a fixed-price incentive to end users or third-party energy-efficiency service providers (EESPs) for measured kilowatt-hour (kWh) energy savings achieved by the installation of energy-efficient measures. The utility pays a variable incentive amount to a third-party EESP, or to a customer acting as their own EESP, based on measured energy savings using a mutually agreed upon measurement protocol (the SPC Tables).

For the measures we examined, we found that the analysis in the FACET database properly incorporated the deemed values from the 2001 SPC tables. The site visits offer an additional indication of how well the deemed values were incorporated into the savings estimates.

Cost and Savings Calculations

As discussed earlier, the RightLights Program incorporated both cooling interactive effects and the coincident diversity factor into the savings calculations that are reported in the quarterly reports. The savings are calculated as:

Coincident (Peak) kW Savings = Connected load kW savings*CDF*DIE

Where:

- Connected load kW savings = Load of the existing fixture less the load of the new fixture
- CDF = Coincident Diversity Factor
- DIE = Demand Interactive Effects

And:

kWh Savings = Connected load kW savings*Deemed annual operating hours* EIE

Where:

- Deemed annual operating hours = Deemed annual hours based on business sector (with exceptions for exit lights)
- EIE = Energy Interactive Effects

Quantec verified that both of these equations were being properly calculated in the FACET program database. In addition, we verified that the fourth quarter 2003 report correctly presented these values from the Program database.

III. Review of Marketing Activities

Ecology Action implemented an aggressive marketing strategy to ensure that they met or exceeded their Program participation goals. Their marketing strategy contained the following five primary elements:

Cold Calls. Three employees of Ecology Action (the RightLights Lighting Specialists) conducted "cold call" visits to businesses throughout the three-county region. Ecology Action reported that this "on foot" marketing was their most effective means of enrolling customers. They achieved exceptionally high participation rates, as approximately 95% of the sites they visited participated. The Quick Saver Package was an important component of their success, acting as a "door opener" to win business interest and trust. In the case of many of the smallest facilities that had all incandescent lights, the QSP actually served as a comprehensive retrofit for the facility (i.e., there was no other lighting equipment remaining to upgrade).

Community Marketing Partners. Ecology Action formed close alliances with chamber of commerce offices to get them to promote the Program to the small business community. They conducted personal meetings with five chamber offices to discuss strategies and timelines for collaboration and to identify "model retrofit" businesses that were used in marketing material testimonials. They also joined each chamber in order to provide additional credibility and trust during audits. In addition, they used the chamber membership lists to do mailings and participate in flyer distributions to promote the Program.

Media Outreach. Ecology Action held a major press event in spring 2003 to help promote the Program. Speakers included the president of the local chamber of commerce, the local congressional representative, and a CPUC Commissioner. There were a number of articles in local papers, and even a radio interview about the Program. These often led to spikes in Program inquiries.⁷ In addition, Ecology Action developed an informational video that was shown when they were awarded a 2003 Governor's Environmental and Economic Leadership Award (largely because of their work with the RightLights Program).

Marketing Materials. Ecology Action developed professional-looking brochures and a user-friendly website to promote the Program. Both the brochures and Web site provided detailed Program information, including benefits and information about how to participate. The website is comprehensive, covering frequently asked questions, testimonials, sample

⁷ One article in the paper, for example, led to as many as eight inquiries the next week.

reports, and an enrollment application. Both the brochure and website have Program information available in Spanish. In the most recent four-week period, the website received 8,574 page views from 648 unique visitors. Additional marketing collateral materials, such as magnetic stickers, were also developed as "leave behinds," and participants received Program certificates to display in their stores.

Targeted Solicitations. Ecology Action conducted targeted solicitation activities to attract participants with large potential savings to the Program. For example, Program implementers targeted the Monterey Peninsula Unified Schools District (MPUSD), whose participation resulted in demand savings of 812 kW (84% of the demand savings goal). Targeted mailings were also sent to nonprofit organizations, encouraging them to participate, and to contractors, explaining that they could increase their lighting business by educating their customers about the rebates.

As shown in Table III.1, the RightLights marketing activities were successful in reaching the hard-to-reach small business customer, as the Program exceeded each of its goals in terms of the targeted population.

Hard to Reach Population	Program Goal	Actual Program Participants
Leased Space	25%	66%
Non-English speaking	3%	8%
Business Size (small/very small)	45%	79%

Table III.1: Achievement of Hard to Reach Program Goals

In addition, the multifaceted marketing strategy was successful, allowing the RightLights implementation team to exceed their participation and expected savings goals. These results are summarized in Table III.2.

	Program Goal	Actual Installations	Percent of Goal
Number of Participants*	595	611	103%
Estimated kWh Savings	5,024,231	9,028,101	180%
Estimated kW Savings	964	1,791	186%

Table III.2: Achievement of Program Participation and Savings Goals⁸

Participant actually refers to the meter. Certain sites had multiple meters and were counted as more than one participant. Other sites with multiple tenants but only one meter counted as just one participant.

⁸ Actual installations as of January 26, 2004 FACET database extrapolation.

IV. Installation Verification and Savings Analysis

Quantec staff conducted 69 site visits to verify that the measures from the Program database were installed and operating as predicted under the *ex ante* assumptions. We then calculated the verified energy and demand savings based on the results of our site visits.

Installation Verification

Sample Size

The California Public Utilities Commission requested evaluation estimates with a 90% confidence level and 10% precision (90/10), requiring a sample size of 61 site visits.⁹ To allow for data cleaning and attrition, we conducted 69 site visits.

Sample Selection and Stratification

Quantec implemented a stratified random-sampling approach for selected sites. As shown in Table IV.1, the Monterey Peninsula Unified School District (MPUSD) sites represented 5% of participants and 44% of estimated kWh savings, while non-MPUSD sites represented 95% of participants and 56% of estimated kWh savings. Because the MPUSD sites had unique characteristics compared to the commercial sites – they were larger, portions were closed during the summer, a different contractor was used – and represented a large share of the savings, we divided the sample into two strata:

- We randomly selected five of the MPUSD sites
- The remaining site visits were selected randomly from the non-MPUSD sites, although we targeted the ten largest non-MPUSD sites to ensure representation of other large sites

⁹ With a very large population, 68 sites would be required to attain these levels of confidence and precision. However, with small population sizes, we could apply a *population correction factor* that would allow us to achieve 90/10 confidence/precision with a smaller sample size.

Participant	Number of	Estimated Savings			
Category	Participants	Adjusted kWh*			
MPUSD	33	44%	45%		
Non-MPUSD	578	56%	55%		
Total	611	100%	100%		

Table IV.1: Participants and Estimated Sav	vings by Strata
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Adjusted for energy interactive effects

** Adjusted for demand interactive effects and coincident diversity

Scheduling Appointments

Quantec conducted the site visits between January 12 and 28, 2004. For most participants, it was unnecessary to schedule site visits in advance, and we were able to gain customer approval and cooperation in person, at the time of the site visit. In addition, the flexibility of a walk-in approach allowed Quantec to cost-effectively visit sites geographically clustered in commercial districts within the Program area. However, for the MPUSD site visits, we called in advance and scheduled our site visits with the maintenance manager.

Site Visit Protocol

Quantec prepared a site visit worksheet and interview instrument (Appendix A). During site visits, we examined a number of items, including:

- Are the lighting measures properly installed and functioning?
- For measures no longer in place, when were they removed? What were the primary reasons?
- Do the installed lighting measures match the Program database (e.g., is the installed wattage consistent with that recorded in the database)?
- What baseline equipment was replaced by the Program installation?
- Is the customer satisfied with the Program? Does the customer have any recommendations for improvement?

Findings

All the site visits were completed successfully in about two weeks, including the five school visits. During the site visits, a high occurrence of failures of one brand of CFL fixtures was noted. Ecology Action is working with the manufacturer to address this issue by replacing any failed lamps from this manufacturer even if they are outside the normal warranty period.

Overall, customers were very helpful during the site visits and provided constructive feedback on the program. Forty-five out of 65 non-MPUSD customers provided a rating of their experience with the Program on a scale

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from 1 to 5, with 5 being extremely satisfied. Of those 45 respondents, 65% rated their satisfaction level as a 5, 24% rated their satisfaction level as a 4, and customers at the remaining (3) sites were less satisfied overall.

Customers with high ratings noted the ease of participation, professional manner of installers, and realized energy savings as being their main reasons for being satisfied. Less satisfied customers focused on lighting quality as either being too bright or not bright enough for their specific needs. They thought the new lights did not provide the appropriate level of lighting for their business and, consequently, either went back to using the old fixtures or brought back some of the old ones in addition to the new lights.

Several customers suggested areas for improvement. These suggestions included the addition of a six-month check-in to see how the lights were working and the provision for replacing failed CFLs. Some customers mentioned difficulty in finding replacement equipment locally and thought they might need help locating replacements. These comments were mainly directed at equipment failure and not at the Program implementation. All comments and recommendations gathered during the site visits are presented in Appendix A.

Energy and Demand Savings Analysis

Method

The estimation of net energy and demand impacts was based on the findings from our site visits where we verified the presence of measures and estimated an installation realization rate based on the verified equipment.¹⁰ The individual installation realization rates were then averaged over similar measures for similar business types within the site visit sample and then extrapolated to the population of participating sites to achieve net energy and demand savings impacts. This subsection discusses each step in more detail and presents the analysis results.

Measure Categorization

Within the Program, customers are offered a wide range of energy-efficient lighting fixtures to best meet their needs. Equipment from several manufacturers with slightly varying wattages was used for the new installations. For overall Program reporting, the Program implementer has grouped the fixtures into three measure types: CFLs, Tubular Fluorescents, and LED Exits and Miscellaneous fixtures such as metal halide and high

¹⁰ The installation realization rate indicates what share of the expected installed measures was observed during the site visits. The rate could be less than one if measures were not actually installed or had been removed. The rate could be greater than one if the site visit count indicates that more of the same measures were observed than expected.

output fixtures. Table IV.2 shows the distribution of expected installations by measure across all Program participants and within our site visit sample.

Measure	Fixtures ir	Program	Fixtures in Site Visit Sample		
	Frequency	%	Frequency	%	
CFLs	13,109	37%	1,844	31%	
Tubular Fluorescents	21,704	61%	3,972	68%	
LED Exits and Misc	528	2%	49	1%	
Total	35,341	100%	5,865	100%	

Table IV.2: Expected Installations by Measure Type

Installation Realization Rate Calculation

For each measure installation at each site, the quantity and wattage of new fixtures were verified against the expected FACET database values. Customers were also asked to verify the previous equipment that was replaced by the new installations. The installation realization rate for each measure was calculated based on the verified data.

Our estimate of the installation realization rate was affected by customers' responses to failed fixtures. If we observed failed lights or fixtures and a customer said they intended to replace them with similar equipment (or if the failed product was the one problematic brand that was being replaced by the Program) no penalty was noted. On the other hand, if the customer indicated that they had no intention of looking for an energy-efficient replacement, the installation realization rate was decreased. In cases where we observed fewer efficient fixtures or lights than expected, we inquired whether the customer had gone back to the original equipment. If so, the rate was decreased appropriately.

If, for example, the Program documentation at a site indicated that ten CFLs were installed replacing incandescent bulbs and ten CFL fixtures of the expected wattage were observed and operating, this measure received an installation realization rate of 100%. However, if we observed that the customer had reinstalled one of the original lights or fixtures, the installation realization rate would be 90%.

Installation Realization Rate Estimates

The results for each measure at all 69 sites were grouped together into a matrix of average realization rates per measure per business type. A few of the original business categories were combined together because of similarities or because the number of installations was very small. The results are shown in Table IV.3.

The results for all sites combined are based on the estimates for individual business types, weighted by the expected number of installations in each business type. The installation realization rate was 91% or higher for all measures and business types except Light Manufacturing, which had a rate of 86% for Tube Fluorescents and 89% for CFLs. For the complete sample, the realization rate ranged from 95% to 100%, and was the smallest for CFLs.

	Measure Category					
Business Type	CFLs	Tubular Fluorescents	LED Exits and Misc.			
MPUSD*	93%	100%	100%			
Small Retail	97%	95%	100%			
Entertainment/ Restaurant	92%	100%	100%			
Small Office	99%	101%	100%			
Small College and Other Schools	93%	99%	100%			
All Other**	100%	96%	100%			
Convenience Store/ Grocery	100%	100%	100%			
Healthcare	100%	100%	100%			
Light Manufacturing	89%	86%	100%			
All Buildings	95%	99%	100%			

 Table IV.3: Installation Realization Rate by Measure and Business Type

Note: Expected and verified measures in a few cases were 0 since the measures had not been installed at the sites we sampled. LED Exits and Misc installations at all sites were either exactly the expected quantity or the expected and verified quantities were both 0. All calculated realization rates met the "90/10" statistical requirement.

* Monterey Peninsula Unified School District (MPUSD) sites comprised most of the larger participants and are designated as a separate category for purposes of analysis.

* Motels, Warehouses, and Assembly were combined with the original Other category because the installations in these buildings were a very small proportion of the total.

The site visit sample included just over 10% of the sites participating in the Program and represented 16% of expected energy savings. Using the corresponding results from Table IV.3, an adjusted quantity of fixtures was calculated for each measure in the FACET database. This adjusted fixture quantity was then used in the calculations for adjusted energy and demand savings listed in Section 2 under Cost and Savings Calculations, resulting in net program savings. The connected load kW savings are described as a per-fixture savings. To get total savings per customer, the connected load kW savings were multiplied by the adjusted quantity of fixtures.

Results

The overall savings realization rate is 97%. Table IV.4 compares expected program energy savings to evaluated savings by measure type.

	Energy S	Savings	Demand Savings		Realization	
Measure	Expected (kWh)	Evaluated (kWh)	Expected (kW)	Evaluated (kW)	Rate %	
CFLs	3,716,695	3,545,735	716	683	95%	
Tubular Fluorescents	5,112,780	5,050,381	1,037	1,025	99%	
LED Exits and Misc.	198,626	198,626	29	29	100%	
Total	9,028,101	8,794,742	1,782	1,737	97%	

Table IV.4: Evaluated Program Energy and Demand Savingsby Measure Type

The evaluated energy savings by business type are shown in Table IV.5 along with the energy savings realization rates in order of savings. For those business types that were combined during the site visit data analysis, the resulting combined realization rate was applied to each individual type. Small offices, convenience stores, and health care facilities show the highest energy savings realization rates at 100% of expected savings.

Business Type	Savings					
Dusiliess Type	Expected (kWh)	Evaluated (kWh)	Realization Rate %			
MPUSD	3,949,500	3,883,917	98%			
Small Retail	2,129,416	2,047,201	96%			
Entertainment/Restaurant	823,255	772,779	94%			
Small Office	617,363	616,736	100%			
All Other	341,914	334,836	98%			
Convenience Store/Grocery	283,117	283,117	100%			
Small Motel/Hotel	261,164	259,651	99%			
Small Institutional School	216,996	215,626	99%			
Light Manufacturing Process	131,161	114,777	88%			
Small Institutional Healthcare	115,122	115,122	100%			
Small Institutional College	67,665	62,649	93%			
Warehouse	55,209	53,344	97%			
Light Manufacturing Assembly	36,217	34,985	97%			
All Buildings	9,028,101	8,794,742	97%			

Table IV.5: Evaluated Program Savings by Business Type

V. Conclusions and Recommendations

In order to evaluate the RightLights Program, Quantec conducted a technical review of the Program database; reviewed the marketing materials; verified that measures were installed and operational through site visits at randomly selected locations; calculated installation, energy, and demand savings realization rates; and calculated verified energy and demand savings.

We found from our review that the Program is calculating the *ex ante* estimates, including deemed parameters and formulas, according to Program planning requirements. The database used by the Program is a comprehensive and useful tracking and analysis tool. We did identify the potential for some minor inconsistencies to occur between different FACET extract reports, however. It appears that project timing and status changes can lead to differences between tracking data snapshots extracted at the measure or project levels. On the occasion when we encountered this, the Program implementers were able to identify the cause of the differences and reconcile them. Based on our review of the calculations and databases, we offer a few recommendations:

- Quantec recommends that exterior lights receive a standard number of operating hours (as they do in the Express Efficiency Program) and coincident diversity factor for all market sectors.
- In addition, RightLights should consider migrating towards the SPC naming conventions for more measures and standardizing the measure input fields. This will facilitate both internal and external reporting.
- When measure- and project-level data are extracted, the analyst should note that, at a given point in time, slight differences might occur due to timing issues. If differences are observed, they should be trued up to maintain internal consistency.

We also found that RightLights is implementing a successful mix of marketing activities to exceed its target population of small, hard-to-reach nonresidential customers. The Quick Saver Package is a successful tool for winning the attention and trust of participants, and should be continued.

Our site visits revealed that the installed measures were consistent with those reported in the Program database. Overall, the installation realization rates for Fluorescent Tube and LED Exit and Miscellaneous fixtures were high. The overall installation realization rate for CFLs was a little less than the other measure categories, at 95% overall. Removal of measures due to failure or customer dissatisfaction was low. Only one measure appeared to be

quantec

problematic – defective CFL products manufactured by a specific manufacturer. To ensure Program savings, RightLights is proactively replacing all these products, even those that have not yet failed.

Overall, the energy and demand savings realization rates are quite high for all the measures aggregated across the business types. These rates are driven primarily by the installation realization rates by measure and business type. The overall energy savings realization rate is smallest for CFLs at 95%.

Customer satisfaction with the program is very high due to the professional quality of customer service received, which requires little time and inconvenience for participants. Providing an additional contact with customers after installation to check on equipment performance and satisfaction would help to resolve problems identified by less satisfied customers.

Appendix A. Site Visits Summary and Worksheet

This appendix provides a summary of the data collected during our site visits. Table A.1 presents the data for the MPUSD Sites.

		CFLs		Fluores	scent Tul	oular	Exit/Misc			
School	Expected	Verified	RR	Expected	Verified	RR	Expected	Verified	RR	
MPUSD - School #1	186	159	0.85	651	659	1.01	7	7	1.00	
MPUSD - School #2	97	95	0.98	343	341	0.99	4	4	1.00	
MPUSD - School #3	566	529	0.93	1,589	1,585	1.00	46	46	1.00	
MPUSD - School #4	203	190	0.94	601	622	1.03	19	19	1.00	
MPUSD - School #5	125	<u> 119</u>	0.95	481	<u> 466</u>	0.97	5	5	1.00	
Total	1,177	1,092	0.93	3,665	3,673	1.00	81	81	1.00	

 Table A.1: Site Visit Data for Monterey Peninsula Unified Schools

 District

Data for all other sites are presented in an Excel worksheet, APP A Table 2.xls.

Evaluation of the RightLights Program APPENDIX A Table 2

Measure Codes

	Existing		New
Existing Equip	Equip_code	New Equip	Equip_cod
INC 090R-1L	1	CFL-S 019WReflector-1L	1
INC 1000A-1L	2	CFL_Spiral: 20W; [TCP 18920]	2
INC 075R-1L	3	CFL-S 016W-Flood-1L	3
INC 075A-1L	4	CFL-S 020W-Spiral-1L-[TCP 18920]	4
T12 SLIM 8' 75M2-2L	5	Ballast: 4' F32 T8-2L, IS, NBF	5
T12 4' 40M2-2L	6		6
INC 060A-1L	7	T8 4' 32 LBF_E2-IL-8'Brkt	7
T12 4' 40M2-4L	8		8
T12 4' 40S2-4L	9	T8 4' 32E2-2L HBF- W	9
INC 050A-1L		T8 4' 32E2-2L - HBF	10
INC 090R-1L	11		11
INC 060A-1L		23W White Halo Sytle [TCP 59323WH]	12
INC 040A-1L		CFL-S 020W-Flood-1L [Sylvania CF20EL	13
INC 075A-1L	14		14
INC 065R-1L		CFL-S 014W-A-Bulb-1L	15
INC 120A-1L		CFL-S 020W-Spiral-1L	16
T12 4' 40M2-2L		CFL-S 014WReflector-1L	17
Exit 15A-2L		CFL-S 042WSpiral-1L	18
T12 4' 40M1-1L		Exit-LED 2W-2L	19
INC 065R-1L,INC 100A-1L,INC 120A-1L	20	T8 4' 32 LBF_E1-1L	20
INC 100A-1L	21		21
INC 065R-1L,No Existing Fixtures	22	T8 4' 32E2-2L	22
INC 100A-1L	23	CFL-S 019WReflector-1L-[TCP1P3819]	23
INC 050A-1L	24	CFL-S 027W-Spiral-1L [TCP 18927]	24
T12 HO 8' 95S2-2L	25	T8 4' 32E4-4L-8'Brkt - Tom Special	25
T12 4' 40M2-4L	26	T8 4' 32 HBF_E2-2L w/ refl	26
T12 SLIM 8' 60M2-2L	27	T8 4' 32 HBF_E2-2L	27
MH 400S1-1L	28	CFL-S 240W-Capsule-1L	28
T12 4' 40S2-4L	29	CFL-S 014W-Spiral-1	29
INC 090G-1L	30	T8 4' 32 LBF_E4-4L	30
T12 4' 40S2-2L	31	CFL_G30 Globe: 14W	31
MP - 2F48HOT12 (75W)	32	Ballast: 4' F32 T8-2L, IS, HBF	32
T12 HO 8' 95S2-2L	33	CFL-S 023W - TCP 59023 - Promo	33

	Existing		New
Existing Equip	Equip_code	New Equip	Equip_cod
T12 4' 40S2-2L	34	CFL-S 023W - TCP 59023	34
INC 500A-1L		INC 035MR-1L	35
INC 300A-1L		4' conversion to 1 T8 lamp	36
T12 SLIM 8' 75M2-2L		T8 4' 32E2 lamp ballast cover HBF	37
INC 065A-1L		CFL-S 019WReflector-1L-[TCP1R4019]	38
INC 200A-1L		CFL-S 016W-Flood-1L [TCP 1R3016]	39
T12 2' 20M1-1L		150 watt metal halide fixture,70 watt metal halideFlood fixture	40
T12 2' 20W, EEM-2, 2L		CFL-S 042W-Spiral-1L	41
T12 4' 40S1-1L		TCP 55815WH WALL FIXTURE	42
INC 075R-1L		CFL-S 009WGlobe-1L	43
INC 085A-1L	44	Exit-LED Green 2W-2L	44
INC 150A-1L	45	CFL-S 014W-Flood-1L	45
MP - 175W MH	46	CFL_R30 Flood: 14W	46
INC 120 WATT R-FLOOD-1L		TCP 11360 WHITE mushroom	47
T12 4' 34M2-4L (WS)		4' wrap fixture	48
INC 040G-1L	49	T8 4' 32E2-2L - wash lens	49
INC 300A-1L	50	T8 4' 32E2-2L - Copy - Copy	50
T12 SLIM 8' 75M2	51	T8 2' 17E1-1L	51
INC 085R-1L	52	T8 2' 17 LBF_E2-2L	52
INC 025A-1L	53	T8 4' 32E1-1L	53
INC 75W-1L	54	CFL-S 020W-Spiral-1L-3500K	54
INC 250W-1L - Copy	55	Ballast: 4'F32 T8_2L, IS NBF - Copy	55
INC 090PAR-1L	56	T8 4' 32E2-2L - Copy - Copy - Copy	56
INC 500A-1L	57	T8 4' 32E2-2L - w/lens	57
INC 060G-1L	58	CFL_Hi-Temp: 19W 2800K	58
		4' F32 T8-2L, IS, HBF	59
		CFL-S 020WReflector-1L	60
		TCP 11630 WHITE mushroom	61
		CFL-S 023W-A-track light	62
		CF20EL	63
		T8 4' 32E2-2L HBF	64
		T8 4' 32E2-2L HBF - W	65
		T8 4' 32E2-2L HBF - W	66
		CFL-S 027W-Spiral-1L	67
		26W Flood Track Head (w/Ls	68
		CFL_R40 Flood: 19W	69
		NEW 4' WRAP FIXTURE	70
		Track LIght 32W White Halo Style	71

	Existing		New
Existing Equip	Equip_code	New Equip	Equip_cod
		CFL_R30 Flood: 16W	72
		T8 4' 32E2-2L w/ Brkt (WS)	73
		4' F32 T8-2L, IS, NBF	74
		CFL-S 011W-Globe-1L	75
		CFL-S 065W-Spiral-1L	76
		M2-4L / new 4-lamp T8 fixture strip	77
		T8 4' 32E2-2L NBF-W/Ballast Cover	78
		35 Watt MR Lamp, CFL-S 023W-Flood-1L	79
		CFL_R20 Flood: 14W	80
		CFL-S 018W-Flood-1L	81
		CFL-S 015W-Flood-1	82
		T8 4' 32E2-2L - Copy	83
		CFL-S 018W-Flood-1L-Duplicate	84
		CFL-S 018W-Flood-1L - Copy	85
		CFL-S 018W-Flood-1L+CTRL	86
		T8 4' 32 HBF_E2-2L - Copy	87
		T8 4' 32E2-2L - W/Reflector - Copy	88
		CFL-S 011W-Flood-1L+CTRL	89
		CFL_R30 FLood: 11W Instabright	90
		T8 4' 32E2-2L-Duplicate	91
		CFL_R40 Flood: 18W 3pc	92
		Exit-LED 2W-2L,Exit-LED Red 2W-2L	93
		CFL Outdoor Floodlight Fixture - 42W	94
		CFL-S 023W-Flood-1L	95
		CFL-S 014WGlobe-1L	96
		CFL-S 019WGlobe-1	97
		NEW 100 watt metal halide	98
		150 watt metal halide	99
		CFL-S 015W-Flood-1L	100
		8' T8 ballast cover	101

Evaluation of the RightLights Program APPENDIX A Table 2 Site Visits Results

good d	y satisfied/dissatisfied? I concept, like the ram, use the lights at e	Recommendations
Site NumberBusiness TypeEquip. CodeEquip. CodeDbase Msr Qty unitexisting unitNew kW per unitQty VerifiedWorking? 	l concept, like the ram, use the lights at	
Number Type Code Msr Qty unit per unit Verified (Y/N) removed and why satisfied) Why 1 ENT 1 1 2 0.090 0.019 2 Yes none 5 home 2 CS 2 2 10 0.1 0.02 10 Yes 0 2 2 2 CS 2 2 10 0.1 0.02 10 Yes 0 2 2 2 CS 2 2 78 0.1 0.02 85 Yes quality. 2 2 2 CS 3 3 18 0.075 0.016 18 Yes 0 2 2 2 2 2 1 0.02 2 Yes 0 2 2 2 2 2 2 2 2 2 2 2 2 2 1 0.02 2 </th <th>l concept, like the ram, use the lights at</th> <th></th>	l concept, like the ram, use the lights at	
Image: Normal base of the second system Image: Normal base of the se	l concept, like the ram, use the lights at	
1 ENT 1 1 2 0.090 0.019 2 Yes none 5 home 2 CS 2 2 10 0.1 0.02 10 Yes 0 2 2 2 10 0.1 0.02 10 Yes 0 2 2 10 0.1 0.02 10 Yes 0 2 2 2 2 10 0.1 0.02 10 Yes 0 2 2 2 2 10 10 Yes 0 2 2 2 2 10 Yes 0 2 2 2 2 10 10 2 2 10 10 2 2 10	ram, use the lights at	none
1 ENT 1 1 2 0.090 0.019 2 Yes none 5 home 2 CS 2 2 10 0.1 0.02 10 Yes 0 2 2 2 10 0.1 0.02 10 Yes 0 2 2 2 10 10 Yes 0 2 2 2 10 0.02 10 Yes 0 2 2 2 10 10 Yes 0 2 2 2 10 10 Yes 0 10 Yes 0 10		none
2 CS 2 2 10 0.1 0.02 10 Yes 0 2 2 10 10 Yes 0 2 2 10 10 Yes 0 10 Yes 0 2 2 10 10 Yes 0 10 Yes 0 2 10 10 Yes 0 10	e	
2 CS 2 2 78 0.1 0.02 85 Yes Many turned off during day, but all but three are functioning. Contact complained of poor light 2 2 CS 3 3 18 0.075 0.016 18 Yes 0 2 2 2 CS 2 2 0.1 0.02 2 Yes 0 2 2 2 CS 2 2 0.1 0.02 2 Yes 0 2 2 2 2 CS 4 4 3 0.075 0.02 3 Yes 0 2 2 2 2 2 1 2 1 2 2 3 Yes 0 2 <		
2 CS 2 2 78 0.1 0.02 85 Yes quality. 2 2 CS 3 3 18 0.075 0.016 18 Yes 0 2 2 2 CS 2 2 0.1 0.02 2 Yes 0 2 2 2 CS 2 2 0.1 0.02 2 Yes 0 2 2 2 CS 4 4 3 0.075 0.02 3 Yes 0 2 2 2 CS 4 4 3 0.059 9 Yes 0 2 2 2 CS 5 5 9 0.168 0.059 9 Yes 0 2 2 2 CS 6 6 5 0.088 0.052 5 Yes 0 2 2		
2 CS 2 2 78 0.1 0.02 85 Yes complained of poor light quality. 2 2 CS 3 3 18 0.075 0.016 18 Yes 0 2 2 2 2 1 0.02 2 Yes 0 2 2 2 2 2 1 0.02 2 Yes 0 2 2 2 2 2 1 0.02 2 Yes 0 2 2 2 2 1 0.02 2 Yes 0 2 2 2 2 2 1 0.075 0.02 3 Yes 0 2		
2 CS 2 2 78 0.1 0.02 85 Yes quality. 2 2 CS 3 3 18 0.075 0.016 18 Yes 0 2 2 CS 2 2 0.1 0.02 2 Yes 0 2 2 CS 2 2 0.1 0.02 2 Yes 0 2 2 CS 4 4 3 0.075 0.02 3 Yes 0 2 2 CS 4 4 3 0.059 9 Yes 0 2 2 CS 5 5 9 0.168 0.059 9 Yes 0 2 2 CS 6 6 5 0.088 0.052 5 Yes 0 2		
2 CS 3 3 18 0.075 0.016 18 Yes 0 2 2 CS 2 2 0.1 0.02 2 Yes 0 2 2 2 CS 2 2 0.1 0.02 2 Yes 0 2 2 2 CS 4 4 3 0.075 0.02 3 Yes 0 2 2 2 CS 5 5 9 0.168 0.059 9 Yes 0 2 2 2 CS 6 6 5 0.088 0.052 5 Yes 0 2		
2 CS 2 2 0.1 0.02 2 Yes 0 2 2 2 CS 4 4 3 0.075 0.02 3 Yes 0 2 2 2 CS 5 5 9 0.168 0.059 9 Yes 0 2 2 2 CS 6 6 5 0.088 0.052 5 Yes 0 2 2		
2 CS 4 4 3 0.075 0.02 3 Yes 0 2 2 CS 5 5 9 0.168 0.059 9 Yes 0 2 2 CS 6 6 5 0.088 0.052 5 Yes 0 2		
2 CS 6 6 5 0.088 0.052 5 Yes 0 2		
2 CS 5 7 3 0.168 0.059 3 Yes 0 2		
	omment	no comment
	emely happy with	
	ram, thought it improved	
	quality and brightened up	
4 SO 5 9 21 0.168 0.079 23 Yes None 5 his sh	hop.	
4 SO 8 10 2 0.176 0.079 2 Yes 0 5		
4 SO 4 4 1 0.075 0.02 1 Yes 0 5		
4 SO 9 11 8 0.192 0.112 8 Yes 0 5		
4 SO 10 12 6 0.05 0.023 6 Yes 0 5		
4 SO 10 12 0 0 0 0 0 0 5		
One was removed because the light caused eve pain.		
	and nice	
2 have been removed. Have been sitting on shelf since		
5 SIC 12 14 5 0.06 0.014 3 Yes participation 5		
	s difficult to tell what the	
	ram had installed and	
	the owner had put in on	
	own. She had liked the clfs	
	added additional bulbs are	
5 SIC 12 14 2 0.06 0.014 2 Yes 0 5 her ov		
	sed, no burn outs, quick	
	professional	
6 SO 7 15 2 0.060 0.014 2 Yes none 5 6 SO 14 16 1 0.075 0.02 1 Yes none 5		
	omment	none
7 ENT 15 17 6 0.065 0.014 6 res India they know of India they know of 7 ENT 15 17 1 0.065 0.014 1 Yes none		
7 ENT 15 17 3 0.065 0.014 3 Yes none		
7 ENT 16 18 6 0.120 0.042 6 Yes none		
7 ENT 10 10 0 0.120 0.042 0 108 none 7 ENT 17 6 2 0.088 0.052 2 Yes none		
7 ENT 18 19 3 0.030 0.004 3 Yes none		

										Customer Satisfaction		
		Existing	New		Dbase kW per					(1=extremely dissatisfied and		
Site	Business	Equip.	Equip.	Dbase	existing	New kW	Qty	Working?	Removals? If Yes, when	5=extremely		
Number	Туре	Code	Code	Msr Qty	unit	per unit		(Y/N)	removed and why	satisfied)	Why satisfied/dissatisfied?	Recommendations
	ENT	19	20	5	0.050	0.027	5	Yes	none			
	ENT ENT	17 20	6 21	1 4	0.088	0.052 0.019	1 4	Yes Yes	none none			
	CS	17	21		0.090	0.019	29	28 working	none	5		none
	00	17	22	23	0.000	0.000	23	20 WORKING	none	5		none
, I , I											Didn't want to retro T12	
, I , I											fixtures because they like the	
ļ											way the current bulbs make	
ļ											the art look. They do however	
ł											have lots of trouble with	
											burnouts and have to replace	
9	SR	7	8		0.06	0.014	2	1	Burned out	5	ballast and lamps frequently.	
	SR	15	3	1	0.065	0.016	1	0	Burned out	5		
	SR	15	1	1	0.065	0.019	1	1	0	5		
	SR SR	21 22	13	1 4	0.1 0.04875	0.019	1 4	1 Yes	0 0	<u> </u>		
	SR	22	23		0.04875	0.02	4	Yes	0	5		
	SR	23	4	1	0.1	0.019	1	Yes	0	5		
	SR	23	24	4	0.1	0.02	4	Yes	0	5		
	SR	24	17	9	0.050	0.014	9	Yes	2 replaced with CFLS	5	good lightbulbs, happy	none
	011	21		Ŭ	0.000	0.011	v	100		Ŭ	mostly satisfied but they	
											missed the shop area and he	
											has to fill out another form and	
											get the process started for the	Increase the rebate
	MAN	25	25		0.227	0.112	15	Yes	none	4.5	shop.	amount to 50% of cost.
	MAN	17	6		0.088	0.052	30	Yes	none			
	MAN	26	26		0.176	0.079	32	31	none			
	MAN	27	27	5	0.123	0.079	5	Yes	none			
12	MAN	28	28	33	0.458	0.24	33	Yes	none			
ľ											Wished he had desided to fully	
											Wished he had decided to fully participate, sat on the second	
13	SR	12	14	4	0.06	0.014	4	Yes	None	4	audit form and missed out.	
10	UK .	12		-	0.00	0.014		163	None			
									Yes, two of the bulbs were			
									removed for being too bright			
									(wanted more romantic			
									lighting) and are sitting on the			
14	ENT	23	24	3	0.1	0.027	1	Yes	shelf near the cash register.	5	Free bulbs are always good.	
											Appreciate the bulbs, but they	
											only worked for her in the	
15	SR	7	8		0.06	0.014	4	3	One was burned out.	4	window displays	
15	SR	7	8	1	0.06	0.014	1	Yes	0 Did like the light on the light	4		
45	<u>ер</u>	7	40	_	0.00	0.00	0	NIA	Did like the light, so the light	A		
15	SR	/	16	2	0.06	0.02	0	NA	was removed.	4		
									2 replaced with old lights, one			
16	SR	15	17	10	0.065	0.014	10	7	just not replaced - TCPS	5	free lights	none
		10		.0	0.000	0.017	.0	,	Yes, 3 total recently have	5		
17	ENT	1	1	8	0.090	0.019	8	7 working	burned out TCPs	4	satisfied, energy savings, easy	none
	ENT	1	1	12	0.090	0.019	12	Yes				-
17	ENT	7	29		0.060	0.014	1	Yes				
17	ENT	7	29	3	0.060	0.014	3	Yes				
17	ENT	29	30	1	0.192	0.102	1	Yes				
177	ENT	30	31	8	0.090	0.014	8	Yes		-		

										Customer Satisfaction		
		Existing	New		Dbase kW per					(1=extremely dissatisfied and		
Site	Business	Equip.	Equip.	Dbase	-	New kW	Qty	Working?	Removals? If Yes, when	5=extremely		
Number 17	Type ENT	Code 29	Code 32	Msr Qty 8	unit 0.192	per unit 0.079	Verified 8	(Y/N) Yes	removed and why	satisfied)	Why satisfied/dissatisfied?	Recommendations
17		29	52	0	0.192	0.079	0	165	Yes, 4 replaced with original			
18	ENT	1	1	8	0.090	0.019	8	0	90w lights	4	satisfied but need more lights	more lights
									9 from the rear room have			
									been returned to original bulbs for more intense light.			
									These nine have been used			
									to replace burned out bulbs			
									from the from room and now			
									they're out of replacements and using old lights to replace			
18	ENT	1	1	32	0.090	0.019	23	Yes	burn outs.			
18	ENT	31	22	4	0.096	0.059	4	Yes	no			
									5 humed out and replaced		satisfied/likes the lighthulks	need a 6 month follow
19	ENT	15	17	8	0.065	0.014	8	Yes	5 burned out and replaced with old lights	4.5	satisfied/likes the lightbulbs and energy savings	up and opportunity to get replacement bulbs
19	ENT	15	17		0.065	0.014	35	30			· · · · · · · · · · · · · · · · · · ·	
												Need more light, tailor
											Lighting wasn't suitable for	the program to each type of business.
20	SR	24	33	5	0.050	0.023	5	Yes		3	clothing store, need more light	different lighting needs
									no removals but 10 old lights brought back in to provide			
									more light. Customers were			
									having a hard time seeing the			
									colors of the clothes and were			
									taking them outside. To avoid embarrassment, she brought			
20	SR	15	34	21	0.105	0.023	11	Yes	the old ones.			
20	SR	24	35	6	0.050	0.035	6	Yes				
20	SR	24	34	6	0.075	0.023	6	Yes				
											replaced bathroom bulb with	
											higher output, 75w	
											equivalence but someone	
									yes, one in bathroom, not		stole it. Replaced it and it was stolen again. Now it's back to	
21	ENT	7	8	1	0.060	0.014	0	n	bright enough	5	incandescent due to theft.	
											Tim replaced all the lights and added a more efficient cooler	
											to meet the 20/20 program	
											during the energy crisis. For	
											this program, they were able to	
											replace the 8 bulbs that had been burned out and replaced	
											with old Incandescents he had	
21	ENT	7	8		0.060	0.014	3	Yes	n		from earlier.	
	ENT ENT	7	8 2	3	0.060	0.014 0.014	3	Yes Yes				
<u> </u>		/	0		0.000	0.014	1	103			Provides much better night	
											lighting around the hotel,	
22	MOTE	20	20	2	0.122	0.02	2	Vaa	0	F	especially the back of the	
22	MOTEL	32	36	2	0.132	0.03	2	Yes	0	5	building.	1

										Customer		
										Satisfaction		
					Dbase					(1=extremely		
0.14		Existing	New	Disco	kW per		O (1)		Described (C)	dissatisfied and		
Site	Business	Equip.	Equip.	Dbase	existing	New kW	Qty	Working?	Removals? If Yes, when	5=extremely		
Number	Туре	Code	Code	Msr Qty	unit	per unit	Verified	(Y/N)	removed and why	satisfied)	Why satisfied/dissatisfied?	Recommendations
	MOTEL MOTEL	33 34	37 22	4	0.227	0.079 0.059	4		0	5		
	MOTEL		38	2	0.096	0.059	2 3	Yes Yes	0	<u> </u>		
	MOTEL	3	39	3	0.09	0.019	3	Yes	0	5		
	MOTEL	12		4	0.075	0.016	4	Yes	0	5		
	MOTEL	35	40	6	0.583333	0.10833	6	Yes	0	5		
	WOTEL		40	0	0.000000	0.10033	0	165	0	5		
									could not find other two,			
									asked for assistance, but they			
									did know where any additional			
22	MOTEL	36	41	13	0.4	0.042	11	Yes	lights were located.	5		
					0.1	0.0.2			igne nore lecatori	Ū		
											would have had a higher rating	
											if exterior lights experience	
											better. Only an equipment	
											problem, people have been	
									all being replaced, equipment		good to work with. Have	
23	SR	7	42	16	0.060	0.015	16	n	defect	4	noticed 40% savings on bills	
23	SR	7	8	3	0.060	0.014	3	Yes	none			
									2 replaced with CFLS, burned			
23	SR	7	8	11	0.060	0.014	11	Yes	out			
23	SR	37	32	9	0.168	0.079	9	Yes	none			
	SO	13	43	1	0.04	0.009	1	Yes	0	0		
	SO	7	8	1	0.06	0.014	1	Yes	0	0		
	SO	7	8	3	0.06	0.014	2	Yes	Could not find third bulb.	0		
24	SO	7	8	2	0.06	0.014	2	Yes	0	0		
											replaced one of 3 under the	
											counter, didn't do the other 2.	
25	ENT	18	44	2	0.030	0.004	2	Yes	none	3	Not really needed though	none
									2 never installed above			
25	ENT	15	45	3	0.065	0.015	1	Yes	counter			
											energy savings, easy for them	
											even though they rent and	
											don't pay the electric bill they	
26	SR	38	46		0.065	0.014	18	Yes	none	5	are willing participants.	none
26	SR	38	46	7	0.065	0.014	7	Yes	none			
1												
											Lights are great but they don't	
											pay the electric bill, it's	
											included in their rent. Although	
											they got a rent reduction, don't	
											see the benefit really and they	
											had 2 covers fall down in the	
c-	010			<u> </u>	0.000	0.010	6	Ň			teacher's area and crack. Not	
27	SIS	1	1	2	0.090	0.019	2	Yes	none	4	safe.	none
27	SIS	14	16		0.075	0.02	9	Yes	none			
27	SIS	39	47		0.200	0.04	8	Yes	none			
27	SIS	29	48	4	0.288	0.059	4	Yes	none			
27	SIS SIS	29	22	30 95	0.192	0.059 0.059	30	Yes	none			
		29	49		0.192		95	Yes	none			
27	SIS	31	50	31	0.096	0.059	31	Yes	none		Two were not replaced ald	
27	SIS	29	30	6	0.192	0.102	1	4	2 not installed		Two were not replaced, old	
21	515	29	30	0	0.192	0.102	4	4			lights One not working, in process of	
27	SIS	31	6	6	0.096	0.052	6	1 not working	none			
21	010	31	0	U	0.090	0.002	U	i not working	none		fixing	

										Customer		
										Satisfaction		
					Dbase					(1=extremely		
		Existing	New		kW per					dissatisfied and		
Site	Business	Equip.	Equip.	Dbase	existing	New kW	Qty	Working?	Removals? If Yes, when	5=extremely		
Number	Type	Code	Code	Msr Qty	unit	per unit	Verified	(Y/N)	removed and why	satisfied)	Why satisfied/dissatisfied?	Recommendations
27	SIS	40	51	1	0.025	0.02	1	Yes	none	/		
27	SIS	41	52	5	0.050	0.03	5	Yes	none			
27	SIS	42	53	2	0.060	0.031	2	Yes	none			
								1 not working				
27	SIS	14	54	2	0.075	0.02	2	TCP	none		TCP will be replaced	
	SIS	26	55	17	0.176	0.059	17	Yes	none			
27	SIS	31	56	11	0.096	0.059	11	Yes	none			
	SIS	29	30	10	0.192	0.102	10	Yes	none			
27	SIS	29	57	21	0.192	0.059	21	Yes	none			
	ENT	43	37	6	0.192	0.039	6	Yes	none	no comment	no comment	none
20		43	5	0	0.075	0.010	0	163	1 replaced with old when blew		no comment	lione
20			50	2	0.075	0.010	2	0				
28	ENT	14	58	3	0.075	0.019	3	2	out		and dealers and the second	
			~~		0.000	0.050		Mar		-	work done well, easy to work	
29	HEALTH	17	22	4	0.088	0.059	4	Yes	none	5	with. Better lights.	none
	HEALTH	14	16	1	0.075	0.02	1	Yes	none			
	HEALTH	17	22	13	0.088	0.059	13	Yes	none			
	HEALTH	17	22	5	0.088	0.059	5	Yes	none			
	HEALTH	29	59	16	0.192	0.079	16	Yes	none			
-	HEALTH	29	59	1	0.192	0.079	1	Yes	none			
29	HEALTH	1	60	10	0.090	0.02	10	Yes	none			
29	HEALTH	1	60	4	0.090	0.02	4	Yes	none			
29	HEALTH	7	61	1	0.120	0.03	1	Yes	none			
30	SR	12	62	4	0.06	0.023	4	Yes		5	Easy, very nice.	
									According to the woman			
									working, they had replaced all			
									the lights at the business - 64			
31	SR	10	63	7	0.050	0.02	7	Yes	t8 2 lamp fixtures and all cfls			
31	SR	10	63	5	0.050	0.02	5	Yes				
31	SR	10	63	11	0.050	0.02	11	Yes				
31	SR	8	64	6	0.030	0.02	6	Yes				
31	SR	8	65	43	0.176	0.079	52	Yes				
	SR	0 10		43 6	0.050	0.079	<u> </u>					
			38					Yes				
31	SR	8	66	6	0.176	0.079	6	Yes				
											Would like to participate, but	
											the costs were too high. He	
											was a little confused about	
											why the the retrofitt cost the	
											guy across the street 40	
											dollars and his estimate was	
									One of the bulbs was never		sevreal hundred. Please	
									installed and are sitting in the		contact in the future if prices	
32	SO	12	14	2	0.06	0.014	1	Yes	reception area.	4	drop or subsidy increases.	
											no one responding to their	
											request for a new bulb and for	
1											reimbursement for the track	
											which cost \$80. They were told	
1											they would be reimbursed and	
33	SR	21	67	4	0.100	0.027	4	3	none	4	haven't been	
	SR	21	68	4	0.100	0.027	4	Yes	none	T		
55		21	00		0.100	0.020	–	163	none		1	

Site Number	Business Type	Existing Equip. Code	New Equip. Code	Dbase Msr Qty	Dbase kW per existing unit	New kW per unit	Qty Verified	Working? (Y/N)	Removals? If Yes, when removed and why	Customer Satisfaction (1=extremely dissatisfied and 5=extremely satisfied)	Why satisfied/dissatisfied?	Recommendations
											happy the lights still work and they were installed at the right price but the output is too dim	
											for a display case. They get a glare on the window and need	Currently has to go to Salinas to get more
34	SR	44	69	11	0.085	0.019	11	Yes	none	5	powerful lights to counteract the problem. Need a cooler light color for displays.	lightbulbs, make them easier to get replacements.
35	OTHER	14	16	2	0.075	0.02	2	Yes	yes, one replaced, burned out	5	cool program, good attitudes and good for the environment	none
35	OTHER	43	45	2	0.075	0.014	2	1 working	none			
36	CS	14	16	2	0.075	0.02	2	Yes	None	4	Just two bulbs, not a big deal.	
37	SO	15	45	7	0.065	0.014	7	Yes	None	4	no real comment	
38	SO	29	30	20	0.192	0.102	19	2 burned out 1 4L really a 2L	no removals, 2 burned out but not removed	5	30% savings, \$80/mo, very efficient and quick service	Increase awareness, he learned through a friend
									Two incandescents had been		At first they hated the color of the lights, but the contractor came back out and replaced all of them with a warmer temperature tube. He was really nice about and as a	
39	SIC	14	16		0.075	0.02	8	Yes	overlooked	5	result, they love the program.	no recommendations
39 39	SIC SIC	14 45	16 18		0.075 0.15	0.02	2 7	Yes Yes	0	<u>5</u> 5		
39	SIC	45	18		0.15	0.042	4	Yes	0	5		
39	SIC	46	70		0.215	0.112	15	Yes	0	5		
39	SIC	46	70	1	0.215	0.112	1	Yes	0	5		
39 39	SIC	47 47	71	1 49	0.12	0.032	<u>1</u> 49	Yes	0	5		
39	SIC SIC	47	71 71	49	0.12 0.15	0.032	49 2	Yes Yes	Could not find last two bulbs backstage	5		
40	SR	21	67	10	0.100	0.027	10	Yes	none	5	more efficient, happy that they came in and told them about the program	
41	SR	43	72	8	0.075	0.016	8	7	2 replaced with CFLS	5	better lightbulbs, very cordial to work with, good experience	
41	SR	21	3	3	0.100	0.016	3	Yes				
42	SO	48	73	14	0.144	0.059	14	Yes	All the trouffers were replaced in the larger sister office next door as well. Also part of program?	0		
43	SR	29	74		0.192	0.059	12	Yes	none	not provided	likes the program, good to work with, energy savings	none
43	SR	49	75		0.040	0.011	3	Yes	none			
43	SR	7	8		0.060	0.014	1	Yes	none			
43	SR SR	50 51	76 77	4 74	0.300	0.065	4 74	Yes	none			
43 43	SR	26	10		0.336	0.112 0.079	4	Yes Yes	none none			
43	SR	20	10		0.176	0.079	2	Yes	none			
	SR	17	6		0.088	0.052	2	Yes	none			

										Customer Satisfaction		
					Dbase					(1=extremely		
		Existing	New		kW per					dissatisfied and		
Site	Business	Equip.	Equip.	Dbase	existing	New kW	Qty	Working?	Removals? If Yes, when	5=extremely		
Number	Туре	Code	Code	Msr Qty	unit	per unit	Verified	(Y/N)	removed and why	satisfied)	Why satisfied/dissatisfied?	Recommendations
	SR SR	17 37	6 78	4	0.088	0.052 0.059	4	Yes Yes	none			
	SR	17	6		0.088	0.059	1	Yes	none			
43	SR	26	10		0.176	0.079	2	Yes	none			
							_		never installed, more			
1									complicated than first thought			
1									due to paint room special			
43	SR	29	11	12	0.192	0.112	0	n	fixtures.			
1											Lastalla d'Palata ana	
1											Installed lights are overwhelmed by the rooms T8	
44	SR	11	38	7	0.09	0.019	7	6	One bulb was burned out	5	fixtures so its not a big deal.	
	SK	11	50	1	0.09	0.019	1	0	One build was builled out	5	Really likes the program and	
1											cfls, has over time tried to	
1											install cfls in all incandescent	
45	SR	12	14	4	0.06	0.014	4	Yes	0	5	fixtures.	
45	SR	12	4	6	0.06	0.02	6	Yes	0	5		
1											Wished they would have been	
1											able to do the rest of the	
1											building - the owner would only	
1											allow them to switch out the	
46	SO	14	16	11	0.075	0.02	11	Yes	None	5	lights in and around the parking garage.	
40	SO	21	67	1	0.073	0.02	1	Yes	None	5		
	SR	7	15		0.060	0.014	12	Yes	not known	no comment	no comment	none
									Lots of T12s that were not			
1									retrofitted, lots of opportunity			
48	OTHER	10	79	5	0.05	0.023	5	Yes	to save.	4	Lower prices	
				40	0.075		10			_		
	SR	14	80		0.075	0.014	10	Yes	2 replaced with CFLS	5	good deal, happy to use them	
	SR SO	21 12	67 14		0.100	0.027	1 4	Yes Yes	none			
	SO	12	2		0.24	0.030	4	Yes				
50	SO	12	2	1	0.06	0.02	1	Yes				
	SO	12	2	1	0.06	0.02	1	Yes				
50	SO	12	2	1	0.06	0.02	1	Yes				
	SO	12	2	1	0.06	0.02	1	Yes				
	SO	4	2	2	0.15	0.04	2	Yes				
	SO	4	4	2	0.15	0.04	2	Yes				
50	SO	23	24	1	0.1	0.02	1	Yes			seeing savings of \$100s per	
51	CS	15	3	28	0.065	0.016	28	Yes	no	5	month, very satisfied	none
51	CS	31	6		0.096	0.010	6	Yes	no	č		
52	SO	29	5	51	0.176	0.059	51	Yes	none	no comment	no comment	no comment
											like free lightbulbs,	
	SO	15	45		0.065	0.014	5	Yes	none	5		none
	SO	52	1	4	0.085	0.019	4	Yes	none			
54	OTHER	53	81	2	0.038	0.018	2	Yes	none	no comment	no comment	no comment
									8 have burned out and been			
55	OTHER	54	82	24	0.075	0.01738	24	22	replaced, 2 currently out not yet replaced TCP			
	OTHER	54 54	82	3	0.075	0.01738	24	3	none			
	OTHER	17	83		0.100	0.018	10	10	none			
	OTHER	54	81	3	0.075	0.000	3	3	none		1	
	OTHER	54	84		0.075	0.018	4	4	none		t	

SiteBusinessEquip. Equip.New Equip.Dbase kW per existingNew kW per unitQty VerifiedWorking? (Y/N)Removals? If Yes, when removed and whyCustom Satisfied dissatisfied 5=extrem dissatisfied55OTHER558520.375-0.02222none555OTHER548640.075-0.00244none555OTHER548640.075-0.00244none555OTHER29530.2880.0323333none555OTHER2987110.2880.0791212none555OTHER2987110.2880.0791212none555OTHER2987110.2880.0791212none5	tion nely id and nely
SiteBusinessExisting Equip.New Equip.Dbase kW per existingNew kW per unitQtyWorking? verifiedRemovals? If Yes, when removed and why(1=extrem dissatisfied55OTHER558520.375-0.02222none555OTHER548130.1000.01833none555OTHER548640.075-0.00244none555OTHER29530.2880.0323333none555OTHER2987110.2880.0791212none5	mely id and nely
SiteBusinessExisting Equip. CodeNew Equip. CodeNew DbaseKW per existing 	d and nely
SiteBusiness TypeEquip. CodeDbase Msr Qtyexisting 	nely
Number Type Code Msr Qty unit per unit Verified (Y/N) removed and why satisfie 55 OTHER 55 85 2 0.375 -0.022 2 none 55 55 OTHER 54 81 3 0.100 0.018 3 none 55 55 OTHER 54 86 4 0.075 -0.002 4 4 none 55 55 OTHER 29 5 3 0.288 0.03233 3 none 55 55 OTHER 29 87 11 0.288 0.079 12 12 none	
55 OTHER 55 85 2 0.375 -0.022 2 2 none 55 OTHER 54 81 3 0.100 0.018 3 3 none 55 OTHER 54 86 4 0.075 -0.002 4 4 none 55 OTHER 54 86 4 0.075 -0.002 4 4 none 55 OTHER 29 5 3 0.288 0.03233 3 3 none 55 OTHER 29 87 11 0.288 0.079 12 12 none	
55 OTHER 54 81 3 0.100 0.018 3 3 none 55 OTHER 54 86 4 0.075 -0.002 4 4 none 55 OTHER 29 5 3 0.288 0.03233 3 none 55 OTHER 29 87 11 0.288 0.079 12 12 none	
55 OTHER 54 86 4 0.075 -0.002 4 4 none 55 OTHER 29 5 3 0.288 0.03233 3 3 none 55 OTHER 29 87 11 0.288 0.079 12 12 none	
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55 OTHER 29 87 11 0.288 0.079 12 12 none	
55 OTHER 29 87 11 0.288 0.079 12 12 none	
55 OTHER 29 87 10 0.288 0.079 1 1 none	
55 OTHER 17 22 11 0.088 0.059 11 11 none	
55 OTHER 29 87 20 0.288 0.079 20 20 none	
55 OTHER 29 87 10 0.288 0.079 10 10 none	
55 OTHER 29 88 27 0.288 0.059 27 27 none	
55 OTHER 54 81 5 0.075 0.018 5 5 none	
55 OTHER 17 22 6 0.088 0.059 6 6 none	
55 OTHER 54 89 4 0.075 -0.009 4 4 none	
55 OTHER 54 69 4 0.075 -0.009 4 4 Indite 55 OTHER 14 16 6 0.075 0.02 6 6 none	
55 OTHER 14 16 2 0.075 0.02 2 2 none	
55 OTHER 15 90 3 0.065 0.011 3 3 none	
55 OTHER 15 90 5 0.005 0.011 5 5 Infine 55 OTHER 14 16 1 0.075 0.02 1 1 none	
55 OTHER 54 84 4 0.075 0.018 4 4 none	
55 OTHER 17 22 3 0.088 0.059 3 3 none	
55 OTHER 15 92 1 0.065 0.018 1 1 none	
55 OTHER 17 22 6 0.059 6 6 none	
55 OTHER 17 83 4 0.088 0.059 4 4 none	
55 OTHER 14 16 2 0.075 0.02 2 2 none	
55 OTHER 54 84 31 0.075 0.018 31 31 none	
55 OTHER 31 22 2 0.096 0.059 2 2 none	
55 OTHER 14 8 6 0.075 0.014 6 6 none	
55 OTHER 54 84 12 0.075 0.018 12 12 none	
55 OTHER 17 22 4 0.088 0.059 4 4 none	
55 OTHER 17 83 4 0.088 0.059 4 4 none	
55 OTHER 54 84 2 0.075 0.018 2 2 none	
55 OTHER 17 22 1 0.088 0.059 1 1 none	
55 OTHER 17 22 3 0.088 0.059 3 3 none	
55 OTHER 54 92 7 0.075 0.018 7 7 none	
55 OTHER 18 93 5 0.030 0.004 5 5 none	
55 OTHER 14 16 3 0.075 0.02 3 3 none	
55 OTHER 50 94 2 0.300 0.042 2 2 none	
55 OTHER 17 22 2 0.088 0.059 2 2 none	
	Could not find anyone who
	knew about the programit's
56 SR 56 95 3 0.09 0.023 3 Yes None	a record store
	happy with the lights, trying to
57 ENT 7 96 2 0.060 0.014 2 Yes none 5	get a replacement none
1 replaced with old, trying to	
57 ENT 43 97 4 0.075 0.019 4 1 get new TCP	
	doesn't think the spiral
	energy savings, happy to use look safe, need to be
58 ENT 7 15 2 0.060 0.014 2 1 out 2 burned out TCP 5	them covered

										Customer		
										Satisfaction		
					Dbase					(1=extremely		
		Existing	New		kW per					dissatisfied and		
Site	Business	Equip.	Equip.	Dbase	existing	New kW	Qty	Working?	Removals? If Yes, when	5=extremely		
Number	Туре	Code	Code	Msr Qty	unit	per unit		(Y/N)	removed and why	satisfied)	Why satisfied/dissatisfied?	Recommendations
Number	Type	oouc	oouc	mor acy	unit	per unit	Vernica	(1/14)	Temoved and wity	Sutsticuj	Why Sutistica/dissatistica?	Recommendations
											Likes the new lights in his fan,	
											he used to have burnouts	
										_	frequently but hasn't had a	
59	SR	7	15		0.060	0.014	1	Yes	none	5	problem with the new lights	none
	SR	14	16		0.075	0.02	4	Yes	none			
59	SR	21	67	4	0.100	0.027	4	Yes	none			
											no replacements, very	
											professional installation,	
											thoroughly explained and work	
											was done quickly and with	
											safety in mind which was	
60	SR	50	98	2	0.450	0.1	2	Yes	none	5	important to the store.	2020
60	SR									5	important to the store.	none
		57	#N/A	2	0.500	0.165	2	Yes	none			
	SR	14	16		0.075	0.02	4	Yes	none			
	SR	37	78		0.168	0.059	14	Yes	none			
60	SR	17	6	1	0.088	0.052	1	Yes	none			
									Only one of the five lights is		Need to also offer industiral	
									still operable (the one in the		strength bulbs - the clfs	
									bathroom). The others were		provided excellent light but	
									used in pulldown lights and		weren't sturdy enough for use	
									broke during use. TCP but not		where the auditor had	
61	MAN	21	67	5	0.1	0.027	1	Yes	burn out issue		recommended.	
01		21	01	0	0.1	0.021		105	Two have been removed -			
									one burned out and one			
	0.5	50	75	0	0.00	0.014	-	Maria	broke (both rather recently)			
	SR	58	75		0.06	0.011	5	Yes,	TCP		very easy.	
	SO	7	8		0.060	0.014	7	6	1 burned out, TCP	5	Great deal, helpful, pleased	none
	SO	15	45		0.065	0.014	4	3	1 burned out, TCP			
	SO	14	16		0.075	0.02	1	1	none			
	SO	7	8		0.060	0.014	38	34	none			
	SO	15	100		0.065	0.015	7	7	none			
	SR	15	17	3	0.065	0.014	3	2	1 burned out, TCP	no comment	did a good job	none
	SR	37	101	25	0.168	0.059	25	Yes	none			
64	SR	37	101	25	0.168	0.059	25	Yes	none			
											Wished program had not been	
											so expensive so that they	
											would have been able to	
65	SR	12	14	2	0.06	0.014	7	Yes	None	Δ	change all the t12 fixtures.	
00		12	14	2	0.00	0.014	i	163	None	Ч	indinge all the trz lixtures.	