SMALL CUSTOMER PILOT COMPARISON

	Pilot Features	1	2	3	4	5	6	7	8	9	Importance
Experimental Design	Small (<1000) sample size	+	+						+	+	
	Results within a year	+	+	+		+				+	
	High customer segmentation						+	+			
	Specific customers only					+			+	+	
Objectives	AMR cost-effectiveness		+							+	
	Price elasticity	+			+		+	+	+	+	
	Rate/technology preferences			+			+	+			
	Value of information						+	+	+		
	Specific technology demo				+	+					
Pilot Incentives	Dynamic Tariff(s)	+	+				+	+	+	+	
	Fixed payment					+					
	Demand bidding				+						
	Offer tariff choices			+			+				
	Encourages conservation	+	+		+	+	+	+	+	+	
	Encourages load shifting	+	+				+	+	+	+	
	Encourages efficiency	+	+		−		+	+	+	+	
	Proportional to contribution	+	+		+		+	+	+	+	
Customer Response	Customer controls response	+	+		+		+	+	+	+	
	Override possible	+	+		+		+	+	+	+	
	Usage info available	+	+		+		+	+	+	+	
	No gaming opportunities	+	+				+	+	+	+	
Technology	Targeted end-use					+					
	Any/all end-uses	+	+		+		+	+	+	+	
	Available all seasons	+	+		+		+	+	+	+	
	Offer technology choices	+	+	+				+			
Costs	No advanced meter			+		+					
	Scalable technology costs	+	+				+	+	+	+	
	Low carrying costs	+	+	+			+	+	+	+	
	Low marketing/education					+					
	Low O&M	+	+	+			+	+	+	+	

A "+" indicates that the feature was mentioned (or implied) in the pilot description. A "-" indicates that the pilot description implied the opposite of the feature.

1. CEC CPP
2. CEC Threshold AMR Cost-effectiveness determination
3. CEC Customer Choice Model
4. Kilbourne gateway system
5. SCE air-conditioner control program
6. SCE CPP
7. San Diego RTP/CPP
8. SFCPC CPP
9. TURN new home CPP