Redding
Chico
Yuba City
Sacramento
NEVADA
San Francisco
Oakland
Stockton
Fremont
Modesto
San Jose
Santa Cruz
Merced
CALIFORNIA
Salinas
Fresno
Tulare
Bakersfield
Lompoc
Santa Barbara
Los Angeles
San Bernardino
Riverside
Indio
San Diego
Chula Vista
El Centro
Map 5 Percent of Ethnic New Arrival Renter Segments by Zip Code
Zip codes without renter segments
>0% to 3% of households in renter segments
>3% to 10% of households in renter segments
>10% to 25% of households in renter segments
>25% of households in renter segments
0 20 40 60
Miles